

## DECLARAȚIE

**privind lista principalelor livrări/prestări efectuate în ultimii 3 ani de activitate**

Nr	Obiectul contractului	Denumirea/Adresa	Calitatea Furnizorului *	Prețul contractului	Perioada de prestare (luni)
1	Campaign on Sustainable Agro-Products and Green Economic Development in Moldova	<b>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)</b>	Contractant unic	273,000 MDL	12 luni, September 2025 – September 2026.
2	Facilitating the participation of sustainability-focused producers in international events	<b>Expo Connect</b> <a href="http://expoconnect.me">http://expoconnect.me</a>	Contractant unic	20,000 USD	36 luni
3	Development of the Quality Code	<b>Association "Union of Small Wine Producers DIONYSOS"</b>	Contractant unic	1400 Euro	7 luni, October 2024 – April 2025
4	Development of Export Capacity of Tourism Services and Handicraft Products / 00129027, AdTrade Project Phase III, May 29, 2024 – January 30, 2025	<b>UNDP</b>	Subcontract	2000 euro	12 luni
5	Opinion survey on the risk of confusion between trademarks	Marin Caruntu, Cetatea Bistriței Street 52, Fălești, 069113520	Contractant unic	6000 MDL	2 luni

	Mentorship program for social enterprises in digital marketing, social brand registration, and brand consolidation, February – December 2023	<b>NGO Support and Information Center CONTACT</b>  Liliana Porumb, Bucharest Street 83, Chișinău, +373 (022) 233946	subcontractant	100,000 MDL	10 luni
--	--	--	----------------	-------------	---------

**\*) Se precizează calitatea în care a participat la îndeplinirea contractului, care poate fi de: contractant unic sau lider de asociație; contractant asociat; subcontractant.**



AO "Centrul Național pentru Protecția  
Intereselor Economice ale Consumatorilor"

IDNO 1015620000461

moldovacons@gmail.com

Republica Moldova, Chișinău, bd. Ștefan cel Mare 83, MD-2012

## COMPANY PROFILE AND PORTFOLIO

<b>Official Name</b>	Asociația Obștească „Centrul Național pentru Protecția Intereselor Economice ale Consumatorilor” (CNPIEC)
<b>Address</b>	mun. Chișinău, str. Vlaicu Pârcălab, 52, ap.(of.) 127a, Republica Moldova
<b>Governing Bodies</b>	Serghei Lelic, President
<b>Contact Person</b>	Serghei Lelic +37369607098 moldovacons@gmail.com
<b>Communication Platforms</b>	<a href="https://www.facebook.com/CNPIEC">https://www.facebook.com/CNPIEC</a>
<b>Mission and Objectives</b>	CNPIEC is a non-governmental organization dedicated to protecting and promoting the economic interests of consumers in the Republic of Moldova. Its activity focuses on: <ul style="list-style-type: none"><li>• Protection of consumers' rights and interests;</li><li>• Informing and educating the public about the safety and quality of products and services;</li><li>• Conducting research and studies in the field of consumer protection;</li><li>• Supporting public policies and the legal framework on consumer protection.</li></ul>
<b>Areas of Expertise</b>	<ul style="list-style-type: none"><li>• Consumer protection and promotion of consumer rights;</li><li>• Opinion polls, market research, comparative assessments;</li><li>• Quality standard evaluation and promotion;</li><li>• Public information and civic education on responsible consumption;</li><li>• Collaboration with public authorities and the private sector.</li></ul>
<b>International Affiliations</b>	<ul style="list-style-type: none"><li>• Consumers International</li><li>• Consumer Law Ready</li></ul>
<b>Strategic Programs for the Development of the Republic of Moldova through Changing Citizens' Mindset from Passive to Active Consumers</b>	<ol style="list-style-type: none"><li>1. Consumer Trophy</li><li>2. Consumer Protection Program on Food Labeling</li><li>3. Program on the Effects of Financial Reporting on Consumers</li><li>4. Program on Consumer Protection and Rights Related to Intellectual and Industrial Property</li><li>5. Program for Identifying and Promoting Products, Beverages, Dishes, and Handicrafts Registered or Eligible for Registration as Geographical Indications, Designations of Origin, and Guaranteed Traditional Specialties in the Republic of Moldova</li><li>6. Program on Consumer Protection in Tourism Products and Services through Sustainable Tourism Development</li><li>7. Program on Consumer Protection – Social Issues and Equal Opportunities</li></ol>



**AO "Centrul Național pentru Protecția  
Intereselor Economice ale Consumatorilor"**

**IDNO 1015620000461**

**moldovacons@gmail.com**

**Republica Moldova, Chișinău, bd. Ștefan cel Mare 83, MD-2012**

	<ol style="list-style-type: none"><li>8. Program on Consumer Protection in the Context of Alignment with the EU Acquis</li><li>9. Administrative Cooperation in the Field of Consumer Protection</li></ol>
--	--

### **Portfolio of Relevant Projects and Implemented Works**

<b>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)</b>	Campaign on Sustainable Agro-Products and Green Economic Development in Moldova	September 2025 – September 2026. 273,000 MDL
<b>Expo Connect</b>	Facilitating the participation of sustainability-focused producers in international events	Irina Vlasenko +380 97 590 0006 irina.vlasenko@expoconnect.me
<b>Association "Union of Small Wine Producers DIONYSOS"</b>	Development of the Quality Code, October 2024 – April 2025	Elena Tomescu office@vindeautor.md +373 (68) 294484, Meșterul Manole Street 6/1, Chișinău
<b>UNDP</b>	Development of Export Capacity of Tourism Services and Handicraft Products / 00129027, AdTrade Project Phase III, May 29, 2024 – January 30, 2025	Elena Stepanov, office@antrim.md, Ștefan cel Mare Blvd. 83, Chișinău
<b>AGEPI</b>	Opinion survey on the risk of confusion between trademarks	Marin Caruntu, Cetatea Bistriței Street 52, Fălești, 069113520
<b>NGO Support and Information Center CONTACT</b>	Mentorship program for social enterprises in digital marketing, social brand registration, and brand consolidation, February – December 2023	Liliana Porumb, Bucharest Street 83, Chișinău, +373 (022) 233946

## PERSONAL INFORMATION

## LELIC SERGHEI



 5/4 Ion Creangă St., apt. 18, Chișinău, MD 2064, Republic of Moldova

 +373 69607098

 [lelicsergiu@gmail.com](mailto:lelicsergiu@gmail.com)

Gender Male | Date of birth 22.03.1988 | Nationality MDA

## PROFESSIONAL EXPERIENCE

Jun 2017 – Present *President of the Public Association "National Center for Consumer Protection"*

Sep 2014 – Present *Lecturer, Free International University of Moldova, Cooperative Commercial University of Moldova*

Jan 2012 – Jun 2017 *Deputy Head of the Consumer Relations Department within the Consumer Protection Agency*

Nov 2010 – Dec 2011 *Deputy Head of the Consumer Relations and Media Section within the Main State Inspectorate for Market Surveillance, Metrology and Consumer Protection*

## EDUCATION AND TRAINING

2012 - 2014 ***Master's Degree***  
Free International University of Moldova, Specialization: "International and Institutional Law"  
Main subjects studied/ skills acquired: Advanced Public International Law, International Institutions and International Organizations, International Treaty Law, European Union Law, International Human Rights Law, International Humanitarian Law, International State Responsibility, Peaceful Settlement of International Disputes, International Criminal Law, Diplomatic and Consular Law, Private International Law (Advanced Aspects), International Jurisdiction and International Tribunals

2010 - 2012 ***Master's Degree***  
Academy of Economic Studies of Moldova, Master's School of Excellence in Economics and Business, Specialization: "International Economics and European Integration"  
Main subjects studied/ skills acquired: Economic research methodology, International Economics, Foreign direct investment, international trade transactions, International economic projects, Contemporary problems of the world economy, etc.

2007 - 2011 ***Bachelor of Science in Economics***  
Academy of Economic Studies of Moldova, Faculty of Finance, Specialization "Finance and banking"  
Main subjects studied/ skills acquired: Finance, Currency-Financial Relations, Accounting, Fundamentals of Banking, Capital Markets, Bank Lending, Bank Management, Economic Financial Analysis, Investments, Prices and Tariffs, Quality Management, etc.

2007 - 2010 ***Bachelor of Science in Economics***  
Academy of Economic Studies of Moldova, Faculty of "International Economic Relations", Specialization "World Economy and International Economic Relations"  
Main subjects studied/ skills acquired: Capital Markets, French Translation Techniques, International Trade, Accounting, Finance, Insurance and Reinsurance, International Transport and Forwarding, Foreign Trade Techniques, Customs Techniques, etc.

## PERSONAL SKILLS

Mother tongue      Romanian

### Other language

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B1	B2	B1	B1	B2
French	C1	C1	C1	C1	C1
Russian	C1	C1	C1	C1	C1

### Communication skills

- Experienced conference and workshop facilitator with strong communication skills.

### Organisational / managerial skills

- Team leader for public information and business consulting campaigns

### Job-related skills

- Extensive knowledge in quality control, legislative drafting, market surveillance, and company compliance.

### Computer skills

- Expert-level proficiency in information processing, communication, content creation, security, and problem solving.

## ADDITIONAL INFORMATION

### Projects

- Moldova, United Kingdom & Lithuania Twinning Project „Support to the Consumer Protection Agency”
- Monitoring the activity of the National Agency for Food Safety and Public Health Centers (strengthening the transparency, accountability and efficiency of public institutions in the field of food safety and public health by involving civil society in monitoring and advocacy activities) - initiator: East European Foundation, supporter: Embassy of Sweden in the Republic of Moldova
- Training of National Food Safety Agency inspectors and development of the Guide to Good Practices in the field of consumer protection (the project aimed to strengthen the capacities of ANSA inspectors through specialized training sessions, as well as to develop a Guide to Good Practices for the efficient application of consumer protection rules in the Republic of Moldova) - initiator: East European Foundation, supporter: Embassy of Sweden in the Republic of Moldova

### Courses and Certifications

- Trainings in consumer protection in Romania, Lithuania, United Kingdom
- Trainings: Management and strategic planning, Intellectual property protection, Risk analysis framework with focus on chemical and microbiological risk assessment
- Practical application of the EU Metrological requirements
- Train the Trainers
- Practical application of the EU Food standards and labeling requirements
- Practical application of the EU Metrological requirements
- Core Skills in Market Surveillance