

CV:

Name:	Victoria Ursan
Position for this Assignment:	DOOH and Special Projects Manager
Nationality:	Moldova
Language Skills:	Romanian – native Russian – fluent English – fluent Ukranian - fluent
Educational and other Qualifications	Baccalaureate Diploma (Romanian Theoretical High School "Pan Halippa", Edineț) Bachelor's degree in International Law (State University of Moldova, Faculty of Law)

Employment Record: [Insert details of as many other appropriate records as necessary]

From [Year]: 2018 To [Year]: present

Employer: PRIOR MEDIA/WAVEMAKER Moldova

Positions held: Special Projects Group Head

From [Year]: 2016 To [Year]: 2018

Employer: PRIOR MEDIA/WAVEMAKER Moldova

Positions held: OOH Media Group Head

From [Year]: 2009 To [Year]: 2016

Employer: PRIOR MEDIA

Positions held: Senior Media Planner (OOH)

From [Year]: 2008 To [Year]: 2009

Employer: Standart

Positions held: Sales Manager

Relevant Experience (From most recent; Among the assignments in which the staff has been involved, indicate the following information for those assignments that best illustrate staff capability to handle the tasks listed under the TOR) [Insert details of as many other appropriate assignments as necessary]		
Period: From - To	Name of project/organization:	Job Title, main project features, and Activities undertaken
Aug 2018 – Jan 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign “CREATED IN MOLDOVA – APPRECIATED WORLDWIDE”	Special Projects coordinator (on PRIOR MEDIA side), supervising of Project’s activities, development of media strategy and tactical media plans, media planning for OOH, coordination of all regional participants. BTL activities and local mass media all over the Moldova.
Feb 2019 – Jun 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign “In the EU, in the RM: towards the same quality, safety and choice!”	Special Projects coordinator (on PRIOR MEDIA side), supervising of Project’s activities, development of media strategy and tactical media plans, media planning for OOH, coordination of all regional participants, BTL activities and local mass media all over the Moldova.
Dec 2015 – May 2016	USAID Business Regulatory, Investment, and Trade Environment (BRITE) Project/Chemonics	OOH planning of the multimedia campaign Update Moldova to promote the reform agenda in Moldova

References (minimum 3)	(Name/Title/Organization/Contact Information – Phone; Email) Ms. Raluca Costache / Team Leader / EU Project “Visibility and communication for actions relating to Association Agreement/Deep and Comprehensive Free Trade Agreement implementation in the framework of EU-funded assistance programmes” / Tel.: +373 79 058 022 / Raluca.Costache@pginternational.com
	Mr. Chris McLean / Communications and Marketing Expert / EU-funded Project „Visibility and Communication for AA/DCFTA“ / Tel. +373 (0)79 065 301, Skype: chrismclean / chris.mclean@weglobal.org
	Ms. Lisa Gihring / President / Field Glass Communications / In USA: +1 202-549-0669, In Moldova: +373 (0) 78-703-031 / LGihring@chemonics.com