



# ALEXANDRA- NICOLETA VOLENTIR

## CONTACT



Chisinau, Moldova



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## LANGUAGES

Romanian	Native Proficiency
English	Advanced Proficiency - C1
French	Elementary Proficiency
Russian	Professional Working Proficiency

## SKILLS

### Communication Skills

- Website Management
- Social Media Management
- Digital Communication & Writing
- Organisational Skills
- Design Thinking
- Presentation Skills
- Qualitative Research Skills

### Digital Skills

- Microsoft Office
- Social Media
- Canva
- Tilda
- Marquiz

### Personal Skills

- Attention-to-details
- International Team Work
- Critical Thinking
- Leadership

## CERTIFICATIONS

- C1 Advanced

Certificate in Advanced English  
Issued by Cambridge Assessment  
English

- Baccalaureate Diploma

Issued by "Ion Creanga" Lyceum

## EDUCATION

*The Hague University of Applied Sciences (2020-2023)*

*Bachelor of International Communication Management (ICM)*

- Focus on multiple areas of communication (Digital, Marketing, Organisational, Corporate, Intercultural, Ethical, Theoretical, Behavioural, Media)
- Other skills: Budgeting & Project Management, Change Management, Design Thinking, Practical Research, Content Analysis, Critical Thinking, Advisory, Information Seeking & Processing.
- Minors in *Social Entrepreneurship & Innovation and Sustainability in Business*
- Applied theory through practice in projects with clients dealing with real issues

*Theoretical Lyceum "Ion Creanga" (2008-2020)*

- Specialisation in Languages and Literature

## PROFESSIONAL EXPERIENCE

**Social Media Manager | Full-Time**

Brand Personal, Moldova (January 2022 - January 2023)

**Retail Marketing Intern | Full-Time**

O My Bag, Amsterdam, Netherlands (February 2023- July 2023)

**Junior Marketing Manager | Full-Time**

Meraki Bureau, Moldova (August 2023 - Present Time)

## PROJECTS

*Design Thinking Project | 2021 | DSM*

Developed a product concept of an oat drink for DSM

*Digital Writing Project | 2021 | Rustic Pastry*

Created social media content for the Rustic Pastry bakery

*Content Analysis Report | 2021 | Astra-Zeneca*

Developed a Content Analysis Report regarding Astra-Zeneca's reputation

*Social Start-up Development | 2022 | Nature Bulb*

Developed a Social Enterprise with the aim of preserving biodiversity and bee population, along with a Blueprint Report

*Advice Project | 2022 | BlindMate*

Developed an Advice Report regarding the development of a communication strategy for launching the BlindMate app internationally