



# HP ColorChoice

Specifically for colour printing. Highly white and super smooth. Very opaque, it is perfect for double-sided printing.

## Excellent results on all inkjet and laser printers.

Created specifically for colour printing, it offers bold, vibrant hues and rich blacks. HP ColorChoice is ideal for documents requiring a professional look and feel: presentations, reports, newsletters, flyers, commercial proposals, invitations and certificates.

- Whiter & brighter
- Intense colours
- High quality
- Excellent formation
- Optimised stiffness
- Silky surface

Parameters	Standard Used	Units	90 gsm	100 gsm	120 gsm	160 gsm	200 gsm	250 gsm
Substance	ISO 536	g/m <sup>2</sup>	90 +/- 3	100 +/- 3	120 +/- 3	160 +/- 3	200 +/- 5	250 +/- 6
Thickness	ISO 534	µm	99 +/- 3	109 +/- 3	125 +/- 3	158 +/- 3	196 +/- 3	250 +/- 5
Moisture	ISO 287	%	4.4 +/- 0.6	4.4 +/- 0.6	4.7 +/- 0.6	4.7 +/- 0.6	4.6 +/- 0.6	4.5 +/- 0.6
Smoothness	ISO 5627	Bekk sec	130 +/- 20	140 +/- 20	140 +/- 20	140 +/- 20	135 +/- 20	100 +/- 10
Formation	Kajaani	Kajaani Index	110	110	110	110	110	110
Whiteness	ISO 11475	CIE	168 +/- 3	168 +/- 3	168 +/- 3	168 +/- 3	168 +/- 3	168 +/- 3
Opacity	ISO 2471	%	Min 92	Min 95	Min 95	Min 96	Min 98	Min 98
Stiffness	ISO 2493	m/N (MD)	125 +/- 15	165 +/- 15	255 +/- 15	455 +/- 20	700 +/- 30	1060 +/- 30
		m/N (CD)	65 +/- 15	85 +/- 15	145 +/- 15	260 +/- 15	400 +/- 20	640 +/- 20



## HP Printing System

We engineer our papers, printers and toners to perform best together.

90gsm-500sh  
 90gsm-250sh  
 100gsm-500sh  
 100gsm-250sh  
 120gsm-500sh  
 120gsm-250sh  
 160gsm-250sh  
 200gsm-250sh  
 250gsm-250sh  
 250gsm-125sh

### A4

CHP750  
 CHP757  
 CHP751  
 CHP758  
 CHP752  
 CHP753  
 CHP754  
 CHP755  
 CHP756  
 -

### A3

CHP760  
 -  
 CHP761  
 -  
 -  
 CHP762  
 CHP763  
 CHP764  
 -  
 CHP765



[www.hp-papers.eu](http://www.hp-papers.eu)  
[hpedp@sylvamo.com](mailto:hpedp@sylvamo.com)