

MAIN PROJECT TEAM

We are a team of ambitious and responsible
professionals who are ready to realize any
project



MEDIA SHOW GRUP[®]
YOUR AGENCY OF STRATEGIC INITIATIVES



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PROJECT TEAM

- **Diana Lapedulce** - Video producer at Line Production
- **Alina Craijdan** - Executive Producer at Line Production & Project Manager
- **Nelly Ștefanet** - Director at Line Production
- **Tatiana Paniș** - Project manager, coordinator
- **Nicu Borș** - Director of Photography at Line Production
- **Eugen Galea** - Editing, CG, color grading at Line Production
- **Alexandru Perciun** – Producer
- **Balev Mihail** - Operator

Diana Lapedulce

Video producer

Line Production subdivision

Video producer, Line Production (February 2020 — Present)

- Elaboration of promotion strategies through video, audio and textual content
- Elaboration of concepts for any type of video or CG material
- Ensuring and managing all production processes
- Directing
- Post-production supervising and directing

Video producer, Enter (May 2017 — January 2020)

- Concept development and turnkey production of:
 - reportages
 - All video materials promoting the company and its products and services
 - 2 author shows (technological news, stylized and directed review-s)
 - Image video adverts
 - Commercial video adverts for advertising campaigns „Back to School”, „Christmas”, „Love Season”, „Black Friday”.

Producer and TV host „TNT Bravo” - entertainment show „Istorii Urbane”

(January 2016 — January 2017)

- Elaboration of reporting topics and concepts
- Shooting, interviewing
- Writing journalistic texts
- Voice overring and dubbing
- Postproduction supervising

TV Producer, Jurnal TV, entertainment show „Deșteptarea” (May 2016 —

August 2017)

- Elaboration of reporting topics and concepts
- Shooting, interviewing
- Writing journalistic texts
- Voice overring and dubbing
- Postproduction supervising

Education:

Școala de Studii Avansate în Jurnalism, Chișinău (September 2014 — August 2015)

- **Moldova State University, Journalism and Science of Communication, Chișinău** (September 2011 — August 2014)



Alina Craijdan

Executive Producer at Line Production

Executive producer, Line Production (June 2020 — Present):

- Administrative manager, elaboration financial offer, contracts,
- Elaboration audio and textual content
- Elaboration of concepts for any type of video or CG material
- Ensuring and managing all production processes
- Post-production supervising and directing
- Executive Producer for: ULTRA brand video, ENTER brand & Black Friday product video, STARNET brand video Christmas campaign etc
- **Presenter „Alina Gospodina” - entertainment show** (January 2021 — December 2021)
- Elaboration of reporting topics and concepts
- Shooting, interviewing
- Writing journalistic texts
- Voice overring

Education:

- **AMTAP** (September 2010 — August 2014) – Regie Estradă
- Curs „Școala de televiziune cu Dorina Cojocaru” (2016);



Nelly Ștefanet Director at Line Production

- Scriptwriting and directing of commercial and non commercial spots, musical video, interviews, reports and other video production.

(01.07.2021 – present)

Companies and projects:

- Ultra – brand video
- Ultra – product videos
- ”Nunta” – short musical movie
- UNFPA & Zip House – interviews
- Enter – product videos
- Mobias Banca (OTP Bank) – brand videos (interviews)
- AVON – brand video & interviews



Tatiana Paniș

Project manager, coordinator

Media Show Grup - Chief Operating Officer (08.2017 – present)

- Project management
- Communication with customers
- Primary accounting
- Editing and signing contracts
- Preparation of all documents and participation in tenders
- Preparation of documents and obtaining the Grant for cultural project "AmericaBus"
- US Embassy

Portfolio as project manager:

"Anniversary Concert MILLENIUM", National Palace
"Devin&Degust", Oficiul Național al Viei și Vinului
"Sparkling Party", Cricova
"Forum AutoMall, 2018", AutoMall
"Moldova Cyber Week, 2018", STISC
"Must Fest", Cricova
"Ziua Națională a Vinului, 2018", Oficiul Național al Viei și Vinului
"Gala FEE", Energy Efficiency Fund
"Ziua lucrătorului în Agricultură", Ministerul Agriculturii, Dezvoltării Regionale și Mediului
"Vernisajul Vinului", Oficiul Național al Viei și Vinului
"IA Mania", Klumea, Nata Albot
„Official Opening of Cahul branch of DRAEXLMAIER", DRAEXLMAIER
"Miss Moldova, 2019", Radisson Blu
"Vernisajul Vinului", Oficiul Național al Viei și Vinului
"Prezentare platformă Syngenta, eveniment anual", Syngenta
"Ziua Mediului", GEF SGP Moldova

Corporate Events:

DAAC Hermes, AutoDOC, Eximbank, Mobiasbanca, Moldtelecom, Romstal
"Ziua Națională a Culturii, 2019", Ministerul Educației, Culturii și Cercetării
"Ziua Internațională de Comemorare a Victimelor Holocaustului", Ministerul Educației, Culturii și Cercetării
"Eveniment aniversar al companiei LEAR Corporation, Ungheni,,
"Land of Wine", Cricova
"Forum MOLDO-HUNGAR", Agenția de Investiții
"Conferința Liderilor Avon Moldova", online
"Zilele Europei 2020", online, Eu Delegation
"Rockit Conference", online, Rockit Academy
"Deschidere magazin Bălți", Kaufland
"Ziua Națională a Vinului, 2020", online, Oficiul Național al Viei și Vinului
"Moldova Cyber Week, 2020", online, STISC
"Moldova Business Week, 2020", online, Agenția de Investiții
"Forum MOLDO-RUS", online, Agenția de Investiții
"Forum Ștefan cel Mare și Sfânt", online, Agenția de Investiții
"Ziua Independenței RM", online, Ministerul Educației, Culturii și Cercetării

Education:

- Licence Informational technologies, Academy of Economic Studies of Moldova (2015-2019)



Nicu Borș

Director of Photography

Line Production subdivision

- **Project volunteer– 2006**
Talk show Abraziv, TV Moldova 1
- **Direct broadcast cameraman tv set Moldova 1 – 2006**
Talk show : Buna Dimineața, Bună seara, Bastina
- **Camera operator Programs Publika TV: 2009 – 2014**
Cool Publika, Cartea zilei, Prim Plan; Autostrada, Expediții Autostrada: Chișinău – Geneva auto show; Bucătar Șef;
- **Camera operator Programs General Media Group (renamed in GMG Production in 2017) 2014 – 2019**
Vreau o minune – Director and Director of photography
Wow kids, promo, crane operator:
Wine of Moldova.
Stil de viață
Eurodicționar
Direct broadcast cameraman UEFA Zimbru Stadium.
Loteria Nationala 2020 - 2021 steadycam operator
- **Gaffer, direct broadcast cameraman “Life for Live” campaign 2020**
- **Director of photography video advertising:**
- **Director of photography documentaries:**
- **Director of photography music videos:**
Corbus Albus – 7 days: <https://www.youtube.com/watch?v=6oIn7IFFFzs>
ToDo – Zombie zombie: <https://www.youtube.com/watch?v=kW07360klSg>
Headswitch – Block: <https://www.youtube.com/watch?v=FCpZdBgm9uU>
Guz – Pisicuța: <https://www.youtube.com/watch?v=DTgaEpBS310>
Adrian Ursu – Încă o iarnă fără tine (Operator helicopter head camera)
<https://www.youtube.com/watch?v=GP7alghjR0>
Gîndul Mîței – Îngeră de la Sîngeră: <https://www.youtube.com/watch?v=tyeYJEcsNp0>
Alex Calancea Band – Tot ce îmi doresc e muzica:
<https://www.youtube.com/watch?v=XklPlqVkmng>

Education:

- Academy of Music, Theater and Fine Arts, faculty Multimedia, specialized in Director of Photography in Movies and TV 2007-2011
Master degree Academy of Music, Theater and Fine Arts, faculty Multimedia, specialized in Director of Photography in Movies and TV 2011-2013



Eugen Galea

Editing, CG, color grading

Line Production subdivision

- **Editor, CG, color grading, Line Production, Chişinău (Moldova)**
20.09.2019–Present
- **Lightning Technician, MS-Prod, Chisinau (Moldova)**
16.09.2015–12.07.2019
- **Education**
 - Information Technologies, Moldova State University, Chisinau (Moldova)
01.09.2008–20.05.2011
 - Mathematics and Computer Sciences, Moldova State University, Chisinau (Moldova)
02.09.2009–25.05.2011
 - Preparation and Synchronization Project in VectorWorks, LightConverse, Praktikum.School, Moscova (Russia)
(15.01.2019–17.01.2019)
 - Resolume, Trampolin, Sankt Petersburg (Russia)
(03.04.2019–05.04.2019)
 - LED Screen, Event University
16.07.2018



Alexandru Perciun

Producer

- Producer, video production expert (Video Adverts (any types), Music videos, Documentaries, TV Shows, video production and marketing consultancy)
Media Show Grup SRL (February 2021 – present)
- Producer/Production Manager
freelancing 2011-2020 – 38 projects
- Founder, Producer (Adverts, Movies, Series, TV Production)
PERCIUN MEDIA SRL (September 2015 – November 2020) – 8 projects
- Producer, chief of production subdivision (Video Adverts (any types), Music videos, Documentaries, TV Shows Adverts, video production and marketing consultancy)
GMG PRODUCTION SRL (August 2016 – September 2019) – 162 projects
- Project Manager (Social Campaign "Youth Capital")
SERVICE FOR PEACE NGO (July 2015 – February 2016)
- Production Manager, TGM STUDIO (Video Adverts)
(October 2014 – January 2015) – 15 projects
- Production Manager, "Media Production" SRL (TV Series)
(March 2014 – May 2014; May 2013 – July 2013; May 2012 – July 2012; May 2011 – July 2011)
- Founder, CEO&Producer of (Video Adverts, music videos, documentaries) – 34 projects
"Kinematique" Film House (March 2011 – September 2014)

Education:

- **Master Degree in Economic Sciences, Academy of Economic Studies of Moldova** (1995-2000)
- **Bachelor s degree Accountant certificate, College of Finance and Banking, Chisinau** (1992-1995)



Balev Mihail

Operator

- **Sales manager**
(2012 – 2018)
- **Engineer video, Media Show Grup**
(2018 – 2019)
- **Main Operator, Media Show Grup**
(2020 – present)
 - Defining the technical parts on the project
 - Managing and supervising of all engineering details within the developed project
 - Finding solutions to technical problems
- **Education:**
License degree engineer, ULIM (2008-2012)

