

# Екатерина Рябая

14.08.1985

## **Образование**

**2003-2008**

Высшее экономическое образование

**2010-2011**

Художественная школа «Семь цветов»

**2015-2017**

Мастерат клиническая психология

Треннинги и практические курсы в брендинге, дизайне для смм, презентаций.

## **Опыт работы**

Sairosdesign (графический дизайнер) 2006-2008

Missyou2 – web project (дизайнер) 2008-2009

Crazy teabag (главный дизайнер) 2009-2012

Self-employed designer 2012-2019

## **Навыки**

Adobe Photoshop

Adobe Illustrator

Adobe After effects

CorelDraw

Рисование

Рисование на планшете

# CĂLIN URSU

21 Februarie 1980

MOLDOVA, HÂNCEȘTI, STR. CHIȘINĂULUI 17A/7  
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## STUDII

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- 1997-2002 Universitatea de Stat a Artelor  
Facultatea Arte Dramatice și Management Artistic  
Regizor Teatru Dramatic

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## EXPERIENȚĂ PROFESIONALĂ

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**Ianuarie 2018 - prezent** – Agenția PProfile, “BusinessTV Media” SRL,

department PR și comunicare, copywriter

**Noiembrie 2015 – Decembrie 2017**

Agenția de Publicitate GOOD Media

Copywriter

**August 2013 – August 2015**

Teatrul Spălătorie, Administrator

**Octombrie 2012 - Aprilie 2013**

Casa de Idei Imago, Copywriter

**Martie 2012 - Iulie 2013**

Jurnal TV, Scenarist

**Martie 2012 - Iunie 2012**

Media Productions, Producător „Fabrica de Staruri 3”

**Ianuarie 2010 - Septembrie 2011**

JurnalTV, Producător Executiv

**Noiembrie 2008 – Aprilie 2009**

Media Productions, Producător „Fabrica de Staruri”

**Martie 2008 – Noiembrie 2008**

Agentia de Publicitate Rolsi Media, Copywriter

**Aprilie 2008**

Scenarist și Regizor film documentar «SILENTIO»

**Septembrie 2007 – Martie 2008**

CLC studio, Scenarist

**Ianuarie 2007 – Septembrie 2007**

Agentia de Publicitate Rolsi Media, Copywriter

**2006**

Festivalul de Teatru BITEI

Membru Staff-ul Festivalului

**Noiembrie 2006**

Workshop of Culture Animations WINGS, Varșovia, Polonia

Co-organizator

**2004 -2006**

Agentia de Publicitate N-Aer Group, Copywriter

**2001 – 2004**

Teatrul Eugene Ionesco, Regizor, Actor

**2001**

Festivalul Internațional de Teatru ONE MAN SHOW, Director Tehnic

**2001 -2002**

Centrul de Cultură COLISEUM, Asistent de Regie

## Curriculum Vitae



### Informații personale

Numele, prenumele Pădureț Mihai  
Data și locul nașterii 01.03.1994, or. Chișinău  
Vârsta 23 ani  
Naționalitatea Moldovean  
Telefon +37369699266  
E-mail mihaipaduret7@gmail.com  
Permis auto Categoria "B" din 10.04.2012

### Studii

- 2001-2013 Liceul Teoretic „Onisifor Ghibu”.
- 2013-2016 Academia de Studii Economice din Moldova, specialitatea Merceologie, Comerț și Alimentație Publică. Licențiat în științe economice.

### Informații profesionale

**Decembrie 2017 – prezent Agenția Profile, event manager.**

Proiecte realizate: Organizator și responsabil tehnic la festivalul Underland Wine and Music Fest și Gerar Fest.

- Septembrie 2015- Mai 2016. Membru al CNT "iYoung", conducătorul departamentului „Cetățenia Activă”.
- Voluntar și organizator în cadrul festivalelor Civic Fest, Caravana Sănătății, Eco Run, festivalul muzical "Gustar", festivalul de muzică Rap și Hip-Hop „Hip-Hop ș-așa”
- Mai 2014-Septembrie 2014. Dining Room Attendant în Harbor View Hotel, Martha's Vineyard, Massachusetts, Statele Unite ale Americii.
- Octombrie 2016-Noiembrie 2017. ÎCS 'Orbico MA' S.R.L. Manager vânzări, departamentul Food.

### Aptitudini

- Reprezintă o persoană responsabilă, tind spre valorificarea tuturor obiectivelor impuse anterior și o fac cu multă creativitate și pasiune.
- Abilități de comunicare și socializare excelente, fire ambițioasă, dinamică și muncitoare.
- Ușor mă adaptez într-un nou colectiv și la locul de muncă.
- Posibilitatea de a lucra în weekend și peste program.

### Limbi străine

- Româna-nativă,
- Rusa- la nivel de comunicare și scriere.
- Engleza- la nivel de comunicare și scriere.

# Alina Fortunatova

**Date of birth** 27.05.1973. Place - Chishinau, Moldova

**Employment History** 01 June 2017 - present **PRofile agency** Chishinau

**Head of communications department**

January 2015 – February 2017 **National Office for Vine and Wine** Chishinau

**Senior Marketing Expert**

Development, co-ordination and execution of initiatives aimed at increasing the awareness, image and profile of the Moldovan wine category.

Management of the Wine of Moldova country brand.

Communication campaigns in support to local and international wine event, both B2B and B2C

Organizing press-visits for foreign journalists

Supervision of Department of Markets development general evaluation

January 2006 – March 2014 **“TBWASmart”** advertising agency Chishinau

**Managing Partner**

Organizing the whole work process of the agency ab origin

Team building

Negotiation with clients

Building communication with the network, as a result - affiliation contract signing

Bridging with subcontractors, suppliers in different areas of business

Main clients:

Beiersdorf – Nivea Visage, Nivea Deo, Nivea for Men, Nivea Cream

Henkel – Persil, Perwoll, Pur, Silan, Bref

KRKA – Duovit, Pikovit, Septolete

PMI

Several big local Moldavian accounts

June, 2004 – Dec, 2005 **“McCann Erickson Moldova”** advertising agency Chishinau

**Client Service Director**

Discovering the Client’s needs, identify further opportunities and grow the business of both the Client and the Agency

Supervising the work of Client Service Department

Strong relationship with the major clients

Ensuring the quality of the products going out from the Client Service Department

Working closely with all departments to guide and coordinate efforts to satisfy clients’ needs.

Main clients:

JTI – Camel, Winston, Monte Carlo

NESTLE – Nescafe Classic, Nescafe Gold, Maggi, Torchyn, Kit Kat, Nuts, Lion

Coca Cola

Evyap- Arko, Duru  
L'Oreal Professionnel  
Dr. Oetker

Documentation, incl. invoicing, status reports, financial reports, etc.

2001- June, 2004 "ADV" advertising agency Chisinau

**Leading account manager**

Work in strong cooperation with the client to develop the best advertising strategy.

Strategic and media planning

Creating briefs for the agency' departments. Monitoring the work of the departments.

Main clients:

Reemtsma/Imperial Tobacco – Davidoff, West, Prima Lux

Van Melly – Meller, Mentos

Evyap - Duru

Documentation, incl. invoicing, financial status reports evaluation, competitors' reports

2000-2001 **British American Tobacco** Chisinau

**Brand executive**

Planning, implementing and control for different advertising and marketing activities incl. ATL and BTL campaigns, promotions and sponsorship events.

Competitors' activities monitoring.

Evaluation and instant implementing the reporting system to Country Manager.

1998–2000 "ADV" advertising agency Chisinau

**Media planner**

Strategic and media planning.

Working with marketing researches

1997–1998 "ADV" advertising agency Chisinau

**Sales manager**

Signing contracts with such clients as Cussons, Nokia, Bosch/Siemens.

Contacts with clients (phone and private negotiations).

**Education**

1990–1997 Moldavian State Medicine University Chisinau  
Faculty: Pediatric. Profession: Pediatrician.

**2015 WSET Wine and Spirits Certified**

**Special knowledge**

**Languages proficiency**

Russian - native.

English – fluently

Romanian – average

Spanish – initial level





**Ecaterina Curmaeva**

Date of birth: 06.09.1983

From: Chisinau, Republic of Moldova

Contact number: **+373 79402333**

e-mail: ginger.katya@gmail.com

LinkedIn profile: [Ecaterina Curmaeva](#)

Facebook profile: <https://www.facebook.com/ecaterina.curmaeva>

Social status: Divorced, no kids

**Current position**

August 2017 – present

**Project manager at Profile Agency**

Coordination of clients and events promotion:

2017 Gustar (Orheiul Vechi), Seara pe cover (Butuceni), 200 ani Spitalul Clinic (Capitoles),  
Deschiderea fabricii SEBN (r-nul Orhei), Sus Paharul (Ziua Vinului La Mileștii Mici)

2018 - Gerar Fest (Mileștii Mici), Underland (Cricova)

**Previous experience:**

**Client Service director, Umbrella Studio**

1 March 2017 - 31 iulie 2017 (5 month)

Coordination more than 60 projects for Moldovan and international companies of production of motion design spots, presentations, designs, infographics etc.

Daily work as client service support, presentation of sales and creative offers.

**Marketing Expert at National Office for Vine and Wine, Wine of Moldova**

15 December 2014 – 01 February 2017 (2 years and 2 month)

Coordination of B2C events for promotion of national wine brand of Republic of Moldova "Wine of Moldova. A legend alive". Supervising, promotion, budget reports of the events:

1. Vernisajul Vinului editions XIII, IX, X, XI,



Link photo albums: <https://www.facebook.com/pg/vernisajulvinului/photos/?tab=albums>

1. Wine Friendly (editions 1-4, more than 50 events in restaurants),
2. National Wine Day 2015 and 2016,

links: <https://www.facebook.com/pg/moldovawineday/photos/?tab=albums>,

[https://www.facebook.com/pg/wineofmoldova/photos/?tab=album&album\\_id=562983663912007](https://www.facebook.com/pg/wineofmoldova/photos/?tab=album&album_id=562983663912007)

[https://www.facebook.com/pg/wineofmoldova/photos/?tab=album&album\\_id=564730013737372](https://www.facebook.com/pg/wineofmoldova/photos/?tab=album&album_id=564730013737372)

[https://www.facebook.com/pg/wineofmoldova/photos/?tab=album&album\\_id=570526009824439](https://www.facebook.com/pg/wineofmoldova/photos/?tab=album&album_id=570526009824439)

1. supervising of master classes for HoReCa guided by vice-president of Association of European Sommeliers Mrs. Brigitte Leloup (2 visits), press-trips of international journalists, bloggers project Descoperă Moldova (oct 2015), Fabricat în Moldova 2015, Instameet Descopera Moldova (Mai 2016), organising participation of wine-companies at Lavender Fest (June 2016), IaMania (July 2016), Bostaniada (September 2016) and tens of partnership projects.

Social media: monitoring and placement for pages on Facebook (Wine of Moldova, Vernisajul Vinului, Moldova Wine Day), Instagram @wineofmoldova.

Support for master classes and logistics for exhibitions „ProWein Dusseldorf” (March 2015), „Good Wine, Bucuresti” (November 2016).

Member of work-groups for promotion of Wine Tourism in Moldova projects and activities, participation at international conferences and forums „IWNETC 2016 Barcelona, Spain” (April 2016), „1st UNWTO Global Conference on Wine Tourism, Tbilisi, Georgia” (September 2016).

#### **Marketing manager at MeatHouse. “Cardiax-Plus” SRL**

01 april 2014 – 03 November 2014 (7 month)

Coordination of placement advertising of “Meat House” brand, Promotion in Social media.

Merchandising issues, package updating for sausages, promotion of product “crenvusca.md”, partnership events with “Просто Вкусно» magazine, VATRA – touristic complex, cooking parties etc

#### **Marketing & Sales representative at Leogrand Hotel and Convention Centre**

November 2013 – March 2014 (5 month)

Coordination of placement advertising, partnerships with event agencies, branding, promotion, budget reports, internal events, General Manager’s assistant etc.

“Midnight in Paris” New Year party in Convention Center and New Year Dinner in Hotel’ Restaurant.

Details on [www.2014.md](http://www.2014.md) and <https://www.facebook.com/events/1390410467872700/>

#### **MarCom Senior specialist at Moldcell**

January 2004 - August 2013 (9 years 8 months)

Media planning and placement advertising on TV channels, Radio channels, newspapers/magazines, analysis, budgets consolidations. Negotiations with suppliers, contract signing, payments, reporting and other internal procedures.

Collaboration with production houses of video-spots, sales houses of placement advertising, printing houses etc.

#### **Leading the Projects:**

**2013 – “Moldova are talent”** (April- June), events during the castings in 14 cities in regions of Moldova. Coordination of placement advertising with partners, event agency, branding, contests etc.

Some photos:

<https://www.facebook.com/media/set/?set=a.10152872678070475.1073741849.105441665474&type=3>

<https://www.facebook.com/media/set/?set=a.10152897363250475.1073741851.105441665474&type=3>

Assistance to other projects during the year.

#### **2009 - 2012**

- December 31<sup>st</sup> **Concert“New Year Eve on central square of Chisinau”**
- December 31<sup>st</sup> New Year party **“Disco heaven with GypsyKings band”**, Leograd.
- Branding of press conference **“Moldcell presents Xmas offers”**.
- April-May. **“Eurovision 2012”**, Baku.
- **Moldcell PurpleParty birthday concert** on Central square, Chisinau. Branding, scenario, promotion, pre- and postPR. Artists: Fabrica de staruri 3 edition 2012, Mandinga (Romania), Smiley (Romania) Timati (Russia), Oceana (USA).Info: [www.purpleparty.md](http://www.purpleparty.md)
- **PurpleParty with DJ Markus Schulz and Jochen Miller**, Moldexpo
- Bemol **Motocross** event, co-partnership branding.
- **Gustar festival 2011**. Special branding (big track) with internet zone, charger for mobile phones for the visitors of open air festival.
- Launch of **parking for bicycles** near Moldcell Centers, supported by Mayor of Chisinau.
- April 28<sup>th</sup>. **Moldcell birthday PurpleParty concert** on Central Square, Chisinau. Branding, scenario, promotion, pre- and postPR. Artists: Fabrica de Staruri 2, Arsenium, RadioKiller (Romania), DeepCentral (Romania), Puya (Romania), DJ Alex Gaudino (Europe)
- **Concert of Tokio band** (Russia), Barbarella Club.
- NewYear Party 2010**“Heaven Resort”**, Leograd.
- **Moldcell Birthday 2010 and re-branding Concert** on Central square, Chisinau. According to the official information to this event attended 120k people. Branding, scenario, promotion, pre- and postPR.
- **Purple Party with DJ Tiesto 2010**, Stadium of technical university. Branding, scenario, promotion, pre- and postPR. Schema of selling tickets using Moldcell loyalty points and dealer’s network. Attended around 10k people.
- **. Fabrica de Staruri 2 project. Also Fabrica de Staruri 1 (2009) Other projects:**
- Support in launch of products and services, internal parties for employees, openings of Shops in Regions.

- Sponsorship of concerts of Moldovan music bands: Alternosfera (Artileria Munhhausen project), Gandul Matei, FurioSnails etc
- Magia Premiilor (2009), monthly meetings with winners of Moldcell Record Book project (2011-2012), contests and trips for customers Premia MuzTV (2007-2009), BestFest (Bucuresti, Romania, 2007-2009), MoldStar (2005) etc.

**Waitress in "NewYork restaurant", Leogrand Hotel and Convention Center**  
February - December 2003 (11 months)

**Education:**

**2000-2005** "Academy of Culture, Theatre, Art and Management", Chisinau.

Speciality: Advertising management. General mark of the Licence: 9,30.

**2000** – Hertzi' Technological Lyceum #22, Chisinau.

**Languages:** Russian (native), Romanian (good), English (good).

**Computer skills:** good knowledge of MS Office, PowerPoint, Social Media tools, SAP (basic level).

**Driving license:** B cat. (Experience 7 years, automat). Personal car.

**Hobbies & interests:** photography, knitting/crocheting, traveling, soccer, reading.

**Other diplomas:** Certified WSET (Wine and Spirits Education Trust), level 2, 2015; Certified "Qualitative service in restaurants" guided by Bridgitte Leloup, vice president of ASE (Association of European Sommeliers), 2015; Roman Rybaleov' photo school (2009), Chisinau.

Thank you!





HELLO,  
I'm Felicia  
graphic designer  
19.01.1975

**ADDRESS**

27 V.Kovtun str.  
MD 2070  
Chisinau  
Moldova

**PHONE**

+373 69136777  
(022) 28 52 94

**EMAIL**

wisterniceanu@gmail.com

**FACEBOOK**

Felicia Visterniceanu

**REFERENCES**

Natalia Puhleakova  
LIBER INSIGHT GROUP AGENCY  
CEO  
+373 60300602

Lidia Scarlat  
UMBRELA STUDIO  
Creative Director  
+373 68447253

# FELICIA VISTERNICEANU

graphic designer



**work experience**



- JANUARY 2018 PROFILE AGENCY**  
designer
- FEBRUARY 2016 UMBRELA STUDIO**  
art director, designer
- 2015 – 2016 KUB.MD**  
designer
- 2012 – 2015 LIBER INSIGHT GROUP AGENCY SRL**  
art director
- 2007 – 2010 INSIGHT ADVERTISING**  
designer
- 2004 – 2007 MCCANN ERICKSON MOLDOVA**  
designer, art director
- 2001 – 2002 VOX DESIGN STUDIO**  
designer
- 2000 – 2001 OWHTV STUDIO**  
graphic artist



**education**

- 1998 ACADEMY OF MUSIC, THEATRE AND ARTS**  
graphic artist



**skills**

ADOBE ILLUSTRATOR  
ADOBE PHOTOSHOP

**languages**

romanian, russian, english

# MOTION DESIGN

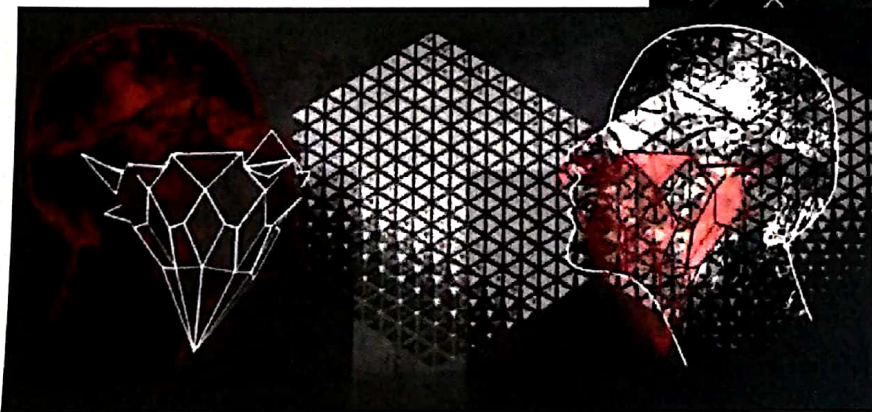
M. Eminescu  
Pe lângă ploii fără soț

art direction  
design



Intro concert #Antiexemplu Carla's Dreams

design  
<https://www.youtube.com/watch?v=a4UL72q-gvM>



more videos

<https://www.youtube.com/watch?v=kQs4rhn-DdM>

**Curriculum vitae**  
**PRofile agency,**  
**Coordinator proiecte**  
**Din 01 octombrie 2016**



**Informații personale**

Nume / Prenume **Artiom Ursoi Sergiu**  
 Adresă(e) Mușatinilor, nr. 3A, or. Ungheni, Republica Moldova  
 Telefon(oane) Mobil: +37369230909  
 E-mail(uri) artiom.ursoi@gmail.com  
 Naționalitate(-tăți) Moldovean - Român  
 Data nașterii 02. 01. 1993  
 Sex Masculin

**Educație și formare**

Perioada 2012 - 2015  
 Calificarea / diploma obținută Științe Politice si Relații Internaționale  
 Disciplinele principale studiate / competențe profesionale dobândite Dreptul Internațional Public  
 Politologie  
 Geopolitic  
 Numele și tipul instituției de învățământ / furnizorului de formare Universitatea de Studii Europene din Republica Moldova (USEM)  
 Nivelul în clasificarea națională sau internațională Licența în Științe Politice si Relații Internaționale  
 Perioada 2012 - 2015  
 Calificarea / diploma obținută Drept - Urmează a fi primită în anul 2017  
 Disciplinele principale studiate / competențe profesionale dobândite Drept Civil  
 Drept Penal  
 Drept Administrativ  
 Numele și tipul instituției de învățământ / furnizorului de formare Universitatea de Studii Europene din Republica Moldova (USEM)

**Aptitudini și competențe personale**

Limba(i) maternă(e) **Română**  
 Limba(i) străină(e) cunoscută(e)

Autoevaluare  
 Nivel european (\*)

**Rusă**  
**Engleză**

Înțelegere		Vorbire		Scriere	
Ascultare	Citire	Participare la conversație	Discurs oral	Exprimare scrisă	
C2	C2	C2	C2	C2	
C2	C1	B2	B1	B1	



Proiecte realizate în cadrul PProfile Agency	2016 –Lansarea Proiectului Free Tour Chișinău, Gala Tinerilor Super Eroii Ediția I (Radisson), Festivalul DescOperă (Butuceni), Gustar (Furceni), Eco Run(Nisporeni), Must Fest Ediția I (Cricova), Vernisajul Vinului (Palatul Republicii)
	2017 – Underland (Cricova), Vernisajul Vinului (Capitole), Mai Day (Asconi), Gala Tinerilor Super Eroii Ediția II (Radisson), Cucuteni, Sparkling Night (Cricova), Gustar (Orheiul Vechi), Festivalul DescOperă (Butuceni), Seara pe covor (Butuceni), 200 ani Spitalul Clinic (Capitole), Deschiderea fabricii SEBN (r. Orhei), Sus Paharul (Ziua Vinului La Mileștii Mici)
	2018 - Gerar Fest (Mileștii Mici), Underland (Cricova)
Competențe și abilități sociale	<p>Spirit de lider  Capacitate de organizare în scris și discurs oral  Capacitate de a lua decizii sub stres  Capacitate de analiză și sinteză,  Capacitate de asimilare noi informații și abilități  Disponibilitate pentru implicare în activități socio-culturale  Aceste aptitudini au fost dobândite și îmbunătățite în cadrul activităților de partid, în cadrul numeroaselor evenimente culturale și sociale la care am participat</p>
Competențe și aptitudini organizatorice	<p>Capacitate de a analiza sarcini și a distribui responsabilități  Capacitate de evaluare abilități profesionale ale colaboratorilor și alocare a task-urilor  Spirit analitic  Lucru în echipă  Spirit de evaluare și îmbunătățire  Monitorizarea lucrului echipei  Aceste aptitudini au fost dobândite și îmbunătățite în cadrul activităților de partid, în cadrul numeroaselor training-uri și seminarii la care am participat</p>
Competențe și aptitudini tehnice	Experiența și înțelegerea sistemului de lucru al Uniunii Europene
Competențe și aptitudini de utilizare a calculatorului	Utilizare MS Office (Word, Excel, Power Point), Windows, Internet explorer
Competențe și aptitudini artistice	Muzică și dans



## Alte competențe și aptitudini

- Practic Voluntariat din anul 2007 - 2015 la „CRRT” – Facia Unghehi.
- Vice-coordonator al proiectului „Banca pentru Tinerii din Unghehi” Editia I perioada 2010.
- Participant la training internațional în Georgia perioada 2010, tema: Crearea unei platforme pentru tinerii Euro Tube.
- Coordonator de proiect și Președintele Capitalei Tineretului Unghehi 2011: Timp de un an am organizat:
  - Talk-show „Tinerii și Valorile Europene” Organizator 2011
  - Vestivalul intercultural de dansuri populare „Hora de la Prut” – Organizator 2011
  - Activitate de salubritate „Hai, Moldova! Hai, Unghehi!” – Organizator 2011
  - „Noi am început voi sălăturați!” – Asistent de proiect 2011.
- Forumul Instituțiilor de învățământ Superior și Mediu de specialitate „Alegerea meseriei potrivite” – cheia bunăstării sociale a tinerilor – organizator eveniment 2011.
- Am participat în calitate de Avocatul Tinerilor în cadrul Proiectului „Munca decenta pentru TINEr” 2013.
- Volunta-Membru al echipei mobile pentru promovarea drepturilor socio-economice ale tinerilor perioada 2013.
- Participat la Stagiul de formare “Munca Decenta și drepturile socio-economice ale tinerilor” 1 - 5 Iulie 2013.
- Participarea la școala de formare „Tinerii decid în privința democrației” la Institute for Youth Development KULT:
  - 12 – 16 Iunie 2013-Modul I
  - 17 – 20 Iulie 2013-Modul II
  - 18 – 21 Septembrie 2013-Modul III
  - 06 – 09 noiembrie 2013-Modul IV.
- Participat la Program de dezvoltare personale „AVINT” (editia I) 4 – 6 august 2014.
- Participare la stagiul de formare „Drepturile socio-economice ale tinerilor și dialogul social” organizat în cadrul proiectului „Munca decenta pentru TINEr” 25 – 28 septembrie 2014.
- Membru al Ligii Tineretului în clubul Diplomatiilor 20 Ianuarie 2013.
- Președintele Clubului Diplomatiilor din cadrul Ligii Tineretului 2014.
- Coordonatorul proiectului „Atenție alegeri” perioada 02 septembrie – 29 noiembrie 2014.
- Coordonatorul proiectului „Hai la Film cu Liga Tineretului” la cinematograful Gaudemus perioada 01 – 30 aprilie 2015.
- Participant la Youth Political School and Regional Debates 17 – 27 mai 2015, organizat de IRI (International Republican Institute).

B, C1

Permis(e) de conducere

Informații suplimentare

Persoane de referință

Tări străine vizitate cu sau fără interes de serviciu 2011-2015: Georgia, Ucraina, Rusia, România, Polonia, SUA, Italia.

Ion Curmei – Președintele Ligii Tineretului din Moldova, Director General Panda Tur

Tel: +373 69864444  
e-mail: curmei01@gmail.com  
skype: ivanm87

Angela Ciocitan – Director Asociația Obștească pentru Copii și Tineret „Facia”  
Tel: +373 69724815  
e-mail: angela.muncadecenta@gmail.com

# CURRICULUM VITAE

Viorel Barhănoiuă (15/12/1987)

## EDUCATION

- Period 2011 - 2012  
• University/ Faculty Name **University of Maastricht**  
Faculty of Arts and Social Science  
**European Public Affairs Master's Programme**
- Period 4-27 July 2011  
• University/ Faculty Name **OSF Scholarships' Pre-Academic Summer Programme**  
Istanbul Bilgi University
- Period 2005- 2009  
• University/ Faculty Name **State University of Moldova**  
Faculty: International Relations, Political and Administrative Sciences  
**Specialty: International Relations**

## WORK EXPERIENCE

- Period 4 June 2015 - present  
Employer, Function Profile Agency; **PR & Event Manager**
- Period 28 November 2014 – 05 December 2014, 19 – 25 January 2016  
Employer, Function Al Jazeera, Fixer (Moldova)
- Period 1 June 2014 - present  
• Employer, Function **Outbox Entertainment Creative Agency; Founder**
- Period 15 February – 1 June 2014  
• Employer, Function **Berlizzo Events; Account Manager**
- Period 13 February 2013 – 13 February 2014  
• Employer, Function **Diaspora Relations Bureau, State Chancellery, Government of Republic of Moldova; Senior Diaspora Events Management Consultant.**
- Period 1 October 2012 – 30 January 2013  
• Employer, Function **Youbesc Entertainment Company; Events Manager**
- Period 1 November 2010 – 1 June 2011  
• Employer, Function **Soros Foundation Moldova; researcher fellow, member of „Human Rights Resource Group”**
- Period 1 October 2010 – 1 June 2011  
• Employer, Function **NGO „PromoLEX”; Project Assistant „Resource and Development Centre for Transnistria”**
- Period 1 September 2010 – 1 June 2011  
• Employer, Function **NGO „National Youth Council of Moldova”, Trainer in Non-Discrimination issues**
- Period May 2010 – April 2011  
Employer, Function **Secretary of „National Coalition for International Criminal Court” (on volunteer basis)**
- Period 15 June 2009 – 27 September 2010  
• Employer, Function **NGO „Amnesty International Moldova”; Campaigns Coordinator**
- Period 2 June 2008 – 15 June 2009  
• Employer, Function **NGO „Amnesty International Moldova”; Mobilization and Administrative Assistant**
- Period 15 July 2007 – 15 May 2009  
• Employer, Function **NGO „CTAM – STEAUA”; Administrative and Project Assistant**
- Period 15 November 2006 -10 July 2007  
• Employer, Function **“Telmarc Group Sales”; Call Centre Operator**
- Period 1 November 2005 -1 November 2006  
• Employer, Function **Day Care Centre “Centre for Youth and Childhood”; Guitar teacher for children up to 14**

## PUBLIC ACTIVITIES

- Period 03 October 2014  
• Activity **“#Orasulmeu”, Musical and social event in support of reconstruction of Cehov square; Organizer**

• Period	June – July 2014
• Activity	<b>“Change Up Session” Concerts; Organizer</b>
• Period	May 2014
• Activity	<b>“Up Great” Project for young leader; Event Management Trainer</b>
• Period	26 May 2012
• Activity	European Cultural Festival in Moldova <b>„Tandem”; Regional Coorganizer</b>
• Period	24 December 2012
• Activity	Charity concert <b>„Pidijingle Bells”; Organizer</b>
• Period	August 2011 – February 2012
• Activity	Four live music events <b>„Offline Pidijeaba”; Organizer</b>
• Period	June 2011
• Activity	Music platform <b>„Cântec Pidijeaba”; Founder</b>
• Period	June – August 2011
• Activity	<b>„Campaigning for Local NGOs –web Media tools” module, Trainer</b>
• Period	18-28 June 2010
• Activity	Campaign dedicated to <b>„UN International Day of Support for Victims of Torture”, Coorganizer</b>
• Period	16 March 2010
• Activity	Round Table <b>„The Importance of Rome Statute of ICC Ratification”, Organizer</b>
• Period	31 March 2010
• Activity	<b>„Republic of Moldova: Between progress and impunity” Public Action for promotion of Rome Statute of International Criminal Court (ICC) ratification, Coordinator</b>
• Period	3-7 August 2009
• Activity	International Summer School <b>“Campaigns implementing through human rights groups of youth” Coordinator, Facilitator</b>
• Period	16-26 June 2009
• Activity	<b>“Together against torture” Campaign, Coorganizer</b>
• Period	9 February 2009
• Activity	<b>„Civil society workshop on transparency”, Coorganizer</b>
• Period	8-16 September 2007
• Activity	International Training <b>“Building European Citizenship and Democracy”; implemented by „European Youth Centre for Training and Information” and „ProjectAreUS.org” (Estonia); Local Coordinator.</b>
• Period	22-24 April 2006
• Activity	Conference <b>“Model United Nations”, Counsellor</b>
• Period	December 2005 – July 2007
• Activity	NGO <b>“CNG-Moldova” (Challenge for New Generation); Member of Bureau</b>
• Period	October 2004 - August 2005
• Activity	ONG <b>„Centre for Prevention of Women Trafficking”; Volunteer</b>
• Period	2002-2005
• Activity	<b>Member of National League for Pre-university Debates</b>

#### EXTRACURRICULAR ACTIVITIES

• Period, Place	03 October 2014 – 14 December 2014
• Event	<b>“Business Factory” Coaching trainings; Angry Business and MBC</b>
• Period, Place	2 October 2012 – November 2012, Chisinau, Moldova
• Event	Training <b>„Initiation in music industry”; Youbesc Entertainment, Studio Z</b>
• Period, Place	2 November 2010 -17 February 2011, Chisinau, Moldova
• Event	3 Trainings on <b>„Documentation, Writing and Reporting to International Organizations”, Soros Foundation Moldova</b>
• Period, Place	19 July 2010, Chisinau, Moldova
• Event	Training <b>„Monitoring of Public Assemblies”, CREDO</b>
• Period, Place	22-25 March 2010, Bratislava, Slovakia
• Event	<b>„Strategic Campaigning Course”; Amnesty International, International Secretariat,</b>
• Period, Place	26-27 January 2010, Brussels, Belgium
• Event	<b>“Non-Discrimination Campaigns Meeting”; Amnesty International, International Secretariat</b>
• Period, Place	16-19 November 2009, London, Great Britain
• Event	<b>„International Campaign Coordinators Meeting 2009”; Amnesty International, International Secretariat,</b>
• Period, Place	December 2008- May 2009, Chisinau, Moldova



• Event	<b>"The School of Young Politician";</b> edition VIII 2008-2009. ADEPT
• Period, Place	9 September-21 November 2008, Chisinau, Moldova
• Activity	Three modules of training <b>"Lobby and Advocacy for Moldovan NGO's"</b>
• Period	13-18 November 2008, Hague, Netherlands
• Activity	Amnesty International <b>"Campaigning on International Justice"</b> Conference
• Period, Place	6-11 July 2008, Vienna, Austria
• Event	<b>"Balkan Case Challenge"</b> Competition (Model European Council division)
• Period, Place	18-23 April 2008, Chisinau, Moldova
• Event	International Training <b>"Management of International Projects"</b>
• Period, Place	18-20 February 2008, Chisinau, Moldova
• Event	International Training <b>"Training of Trainers: European Democracy and Citizenship"</b>
• Period, Place	07-09, 22-24 October, 2005 Chisinau, Moldova
• Event	Seminar <b>"Project Writing and Fundraising"</b>
• Period, Place	13-15 April 2005, Chisinau, Moldova
• Event	Conference <b>"Model United Nations"</b>
• Period, Place	22-25 October 2004, Chisinau, Moldova
• Event	Training <b>"Training of Trainers: Prevention of Human Trafficking"</b>

PUBLICATIONS	
• Type	<b>Reports:</b>
• Title	<b>Submission prepared by the Human Rights Resource Group from Moldova for the Universal Periodic Review of Republic of Moldova by the UN Human Rights Council</b>
• Description of topic	Analysis of human rights situation in Republic of Moldova during 2007-2011. I was responsible for reporting of the situation in field of discrimination
• Details of publication	Submitted to Un Human Rights Council in March 2011
• Type	<b>Book contribution:</b>
• Title	<b>"Introduction in Intercultural Dialog"</b>
• Description of topic	Overview on history, evolution and forms of cultural diversity in Republic of Moldova
• Details of publication	<b>Elaborated in frame of "Intercultural Dialog in Moldova"</b> , a project of National Youth Council of Moldova and Pestalozzi Foundation.
• Type	<b>Articles:</b>
• Title	<b>PromoLex Newsletter, Special Edition: "Forgotten Prisoners – Ernest Vardanian"</b>
• Description of topic	Examination of the human rights violation in case of imprisoned journalist Ernest Vardanean
• Details of publication	<b>Special Edition: Forgotten Prisoners - Ernest Vardanyan</b> , RDCT Bulletin, NO. 38, (20.12.2010 PromoLEX)
• Type	<b>Book contribution</b>
• Title	<b>"NGO Partnerships and Coalitions"</b>
• Description of topic	Overview on what are partnerships and coalitions and how to built them within Moldovan civil society.
• Details of publication	<b>"Guidebook for NGOs from Moldova and Transnistria"</b> , elaborated within "Strengthening of Transnistrian and Anenii Noi region NGOs skills" project implemented by "Woman, Hope, Future" NGO

AWARDS / SCHOLARSHIPS	
• Award	<b>"Open Society Foundation" scholarship for 18 month at Maastricht University; European Public Affairs program.</b>
• Award	<b>"Into European Union through originality and innovations" Students Conference. II Place Award for presentation on "Moldovan Politics on EU integration from Human Rights perspective"</b>
• Award	<b>"Balkan Case Challenge Moldova" Competition. II Place Award and Guaranteed Qualification for Final Competition in Vienna, Austria // April 2008</b>
• Award	<b>"Young Patriot of Republic of Moldova" Award given by the Department of Youth, Education and Sports for active civic involvement in the community, Călărași // October 2005</b>
• Award	<b>"Model United Nations" Conference. I Place Award for "The best Speaker" // April 2005</b>

**ORGANIZATIONAL AND SOCIAL SKILLS, COMPETENCES.**

Ability to handle practical and analytical tasks, coordinate and implement different activities, events and projects. Competence of working in a multicultural team. Competence of efficient and frank communication. Sociable, Communicative, Responsible.

## CURRICULUM VITAE

1. **Family name:** Zemtsovskaya
2. **First names:** Alexandra
3. **Nationality:** Moldovan
4. **Civil status:** Married
5. **Education:**

Institution	Degree(s) or Diploma(s) obtained:
Lomonosov Moscow State University (Moscow, Russia), Faculty of Journalism 1999 - 2004	BA - journalism, public relations

6. **Language skills:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
Romanian	1	1	1
English	1	1	1
Russian	1	1	1
Italian	3	3	3

7. **Other skills:** - Advanced Computer literacy – MS Office 2000 (MS Word, Excel, PowerPoint), Internet Explorer, Outlook Express, Multimedia software applications

8. **Present position:** Founder, Managing Partener PProfile Agency – [www.profile.md](http://www.profile.md)

9. **Years within the firm:** 13

10. **Key qualifications:**

Exceptional organizational skills; 13 years of experience in **entire project cycle** from planning until project implementation: event management, media relations, PR, awareness and advertising campaigns, event planning and organization

11. **Specific experience in the region:** Moldova

12. **Professional experience:**

Date	Location	Company	Position	Description
March 2005 - present	Chisinau /Moldova	PR-agency PROFILE,	Director, Founder	<ul style="list-style-type: none"> <li>- Agency work organization</li> <li>- Improving workplace functions and production</li> <li>- Preventing workplace conflicts</li> <li>- Delegating the tasks</li> <li>- Control of deadlines and quality of work</li> <li>- Development and implementation of long-term communication strategies</li> <li>- Managing communications projects and events for national and international contractors:</li> </ul> <p><b>Project Director:</b></p> <ul style="list-style-type: none"> <li>- UNDERLAND Wine&amp;Music Festival,</li> <li>- GUSTAR Festival,</li> <li>- Sparkling Night (Cricova),</li> <li>- Must Fest (Cricova),</li> <li>- May Day (Ascony Winery)</li> <li>- More than 70 events organized for commercial brands, governmental and non-profit structures</li> </ul>
2002-2005	Russian Federation, Moscow	Company RUservice	Director of Advertising and Public Relations.	<p>Development and implementation of advertising and PR-strategy, including:</p> <ul style="list-style-type: none"> <li>- Segmentation of services and products of the company in line with the target audience, the definition of optimal communication channels for each product type,</li> <li>- Work with the media, arranging interviews, publications in the print media, the participation of the Company in the television show, according to the general PR-strategy,</li> <li>- Administration of the corporate website: external content - customer-oriented and internal content - employees-oriented</li> <li>- Implementation of advertising campaigns, including - on television, print media, outdoor.</li> </ul>
2001-2002	Russian Federation, Moscow	AST-Press publishing house	Editor-corrector	Stylistic processing, correction and editing of fiction and popular science texts in line with the standards and requirements of the stylistics and grammar of Russian language.
2000-2005	Russian Federation, Moscow	National news agency ITAR-TASS	freelance correspondent of foreign news	Review and processing of information feeds of foreign news agencies. Translation and adaptation of foreign news in Russian, accommodation and report on the main news feed ITAR-TASS.



# Alexandra Sedlețchi-Terinte

Project Manager

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Date of birth 08/06/1992 📅

Moldovan 🇲🇩

+37379104769 📞

Married 👰



*"Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time." (Thomas A. Edison)*

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## Education

From September 2013 to June 2016 **Theory and Practice of Translation, English Language USEM University of European Studies of Moldova**

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## Work experience

From June 2017 to May 2018 **Project Manager/Event Manager Draft - Retea de Berarii Chisinau, Moldova**  
*Project Manager, overall coordination and planning of events, creating marketing strategies, budget and tactics, brand promoting and supervising the marketing team.*

From May 2016 to April 2017 **Event Coordinator Tatra-bis, turism & organizare evenimente Chisinau, Moldova**  
*Project Manager; overall coordination of activities; project progress monitoring & evaluation; final report drafting and presentation.*

From June 2014 to April 2016 **Manager Draft - Retea de Berarii Chisinau, Moldova**  
*Restaurant Manager; art-manager; hostess responsibilities; train, prepare, coordinate and supervise the working staff; bookkeeping; develop marketing plan including strategy, goals, budget and tactics; organize events and report results: financial, crisis-related (if any), guests interest level, etc.*

From December 2012 to February 2014 **Sales Representative Casting360 Chisinau, Moldova**  
*Sales Representative and consultant, sell "Casting360" products, work with clients from abroad.*