

2025

# Agency Dedicated Team For ONVV

Ogilvy



# Media & Social Media Team

Ogilvy



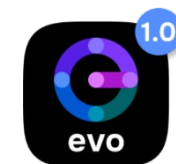
Elena Maleca

**Client Director /  
Project Team Lead**  
*Strategy, buying, and a  
lot of other things. In  
case of any additional  
services, or requests  
you know whom to  
count for.*

## Experience:

- 7 years of media experience with strong performance digital focus. Cross media planning, client service.
- 5 years of digital media, PPC strategy and planning.
- 3 year of PPC team coordination & 2 years SMM team coordination.

## Clients experience:



# Media & Social Media Team

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**Doinița Baidaus**

## **Social Media Manager & Copywriter**

*Social Media coronations for the project. One contact person for all social media communication related questions.*

*Romanian, Russian, English  
"words" master.*

### **Experience:**

- 3 years of social media management experience
- 6 years of copywriting (Ro, Ru and En)
- 3 years of social media copywriting

### **Clients experience:**

Château  
VARTELY™

linella

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maib leasing

#VINULMEU

BCR

Coca-Cola

Chemonics  
Development works here.



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Elveția.



# Media & Social Media Team

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## Experience:

- 3 years of graphic design
- 4 years of video and photo content creation

## Clients experience:

**Vladislava Băluță**

### Graphic Designer

Combine artistry and technology to visually social media communicate, messages, with a stunning and impactful designs.



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**Valeria Titu**

## **Content Creator**

*Video reels master with  
outstanding creative  
mind.*

## **Experience:**

- 3 years of social media management experience
- 3 years of graphic design
- 3 years of video reels and photo content creation

## **Clients experience:**



**ASBIS®**



# Digital & Social Media Team

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**Iana Golban**

## Digital Manager

Media promo, reporting, strategic planning, communication. All that is needed to have our digital communication as great as possible.

## Experience:

- 5+ years of media experience with strong digital focus. Media planning, strategy planning & implementation, optimization, client service, reporting;
- 5+ years of paid Ads with strong focus on awareness and visibility

## Clients experience:



# Thank you!

Contacts

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