

Contact

www.linkedin.com/in/gutuion
(LinkedIn)
rivosmart.com/ (Company)

Top Skills

Strategii de marketing digital
Optimizarea magazinelor online
Consultanță personalizată

Languages

Russian
English

Certifications

Partner Gomag Moldova
Introduction to Social Media
Marketing
Fundamentals of Social Media
Advertising
Advertising with Facebook
AmoCRM Certification

Ion Gutu

E-commerce & Digital Marketing Expert
Chișinău, Moldova

Summary

My name is Ion, and I am proud to be an official partner of Gomag in Moldova. Since 2024, we have helped over 30 online stores improve their digital presence, and we are continuously growing.

In addition to that, I am one of the first 50 individuals in the world to be certified as a Messenger Marketing Expert by ManyChat. Today, I have built a small Digital Marketing Agency that helps small and medium-sized companies enhance their online presence.

I am passionate about dedicating 100% of my time, energy, and resources to effective marketing on platforms such as Facebook Messenger, Instagram Direct, Telegram, and WhatsApp. We help businesses connect with global audiences personally, ultimately improving customer service and response rates to encourage more sales.

I am always motivated to bring results to my clients.

Get in touch with us today - <https://rivosmart.com/>

Experience

Rivosmart

Founder

September 2017 - Present (7 years 8 months)

Chișinău, Moldova

Rivosmart is a project focused on developing online stores in the Republic of Moldova through the Gomag application, as an official partner of Gomag Romania.

We offer comprehensive e-commerce and digital marketing solutions for online stores, including:

Creation and optimization of online stores

Advanced digital marketing strategies to attract and retain customers
In addition, Rivosmart also develops chatbot automation solutions to enhance customer experience and optimize conversions:

Messenger marketing funnels

Automation and conversion optimization through chatbots

Rivosmart helps local and international businesses generate qualified leads and increase sales through digital marketing and e-commerce solutions.

Currently serving over 20 local and international clients

Helping businesses reduce advertising costs by 30%, while achieving 60% better results.

Alliance of Small and Medium Enterprises from Moldova

E-commerce Expert

December 2024 - Present (5 months)

Chişinău, Moldova

Consultațiile oferite de AIM sunt dedicate exclusiv membrilor săi, fiind concepute pentru a răspunde nevoilor specifice ale IMM-urilor din diverse domenii-cheie. Acest serviciu pune la dispoziția antreprenorilor soluții practice și eficiente, oferite de o echipă de experți profesioniști.

JCI Chişinău

Vice President

January 2018 - December 2018 (1 year)

Chisinau, Moldova

JCI is a nonprofit organization of young active citizens age 18 to 40 who are engaged and committed to creating impact in their communities. Active citizens are individuals invested in the future of our world. JCI gathers active citizens from all sectors of society.

Business Networking Event

Project Manager

January 2015 - December 2018 (4 years)

Chisinau, Moldova

A "fast networking" event: For 2 hours, 16 to 24 business people, from different domains, interact to identify business opportunities.

Founder Institute

Founder

June 2016 - September 2017 (1 year 4 months)

Chisinau, Moldova

Mos Craciun Chisinau

Founder

November 2014 - January 2016 (1 year 3 months)

Chisinau, Moldova

I created a Santa Claus Agency - <https://www.facebook.com/mos.craciun.chisinau/>

Cravate.md

Founder

October 2012 - January 2016 (3 years 4 months)

Chisinau, Moldova

Business Networking Event (BNE)

Project Manager

2015 - 2016 (1 year)

Institutul IDEA

Project Coordinator

February 2014 - August 2014 (7 months)

BizPowerMD

Sales Manager

April 2014 - June 2014 (3 months)

USAID

Data Analyst

February 2014 - March 2014 (2 months)

Chisinau, Moldova

AIESSEC Moldova

HR Department

October 2010 - October 2013 (3 years 1 month)

Human resources management

Education

Academy of Economic Studies of Moldova

Bachelor's degree, Banking and Financial Support Services · (2010 - 2013)

Waldorf School from Chisinau

· (1998 - 2007)