1		2022																												
Nr	Activities	м			Month 2			Month 3		Month 4		Month 5		Month 6		Month 7			Month 8			Month 9						Month 11		
	Strategic vision, support and Assistance for wonting communication	18 19	20	21	22	23 24 2	5 26	5 2	7 28 29 30	31 3	2 33	34 35	36 37 38	39	40 4	41 42 43	44 45	46	47	48 49	50	51	53	54 5	5 56	57	58	59 60	61	62 63
1	Black																			-					-					
1,1	Info meeting with the team project																													
	Working meeting on details, goals, communication resources, etc.																													
	campaigns																													
	Mass Media and social media screening for the last year																													
	Defining tone of voice, key messages, goals, target groups.																													
	Elaboration of a Core Narative Document																													
	Elaboration of Media Facts and Q&A Document																													
	Defined communication tools and channels																													
	Identification of partners communication channels and tools																													
0.	Elaboration and/or adaptation of the communication strategy																													
	Development of a timebased communication plan per channels of communication																													
1.1	Developed calendar of activities and its integration in the communication plan																													
	Monthly Communication Assistance						- 1														1									
2,1	Development of monthly communication activities per channels																													
2,2	Implementation of the Communication and PR plan																													
2,3	Development of the communication materials (foto, video)																													
2,4	Elaboration of graphic media content																													
2,5	Development and publication in the local mass media of articles, interviews, other media materials																													
2,7	Providing support for the participation of Project representatives in interviews, TV and radio shows (ongoing)																													
2,8	Creation and implementation of targeted public relations campaigns																													
2,9	Support for developing special tools to reinforce the relation with the partners																													
2.1 0.	Daily Media monitoring report per key words																													
2,1	Elaboration of methodology and draft content plan for social media communication																													
	Quarterly reporting and analisys																													
	Social media plan consulting and/or implementation																													
2,1	Final report on the implemented communication activities																												. 7	