



Export-Akademie
Baden-Württemberg
**Erfolg im
Auslands-
geschäft**

Steinbeis
Global
Institute
Tübingen



Certificate

for the successful participation of
Octavian Lungu
in the Programme "Management Training Ukraine / Moldau"

03th June - 29th June 2013

Topics

7 days intensive training in general management

- *How to do Business with Germany*
- *Intercultural Management*
- *Project Management*
- *Human Resource Management*
- *Communication and Negotiation*
- *Business Plan*

17 seminars and field trips to companies

- *Hansgrohe GmbH, Schiltach*
- *Roto Frank AG, L.-Echterdingen*
- *LGI Logistik, Gülstein*
- *Bayern Innovativ, Nuremberg*
- *Märklin GmbH, Göppingen*
- *Daimler AG, Sindelfingen*
- *Alb-Gold, Trochtelfingen*
- *Assfalgl GmbH, Schwäbisch Gmünd*
- *Euler Hermes AG, Stuttgart*
- *Deutsche Bank, Stuttgart*
- *Interstuhl GmbH, Meßstetten*
- *Nothwang GmbH, Bad Friedrichshall*
- *Flughafen Stuttgart*
- *Etifix GmbH, Grafenberg*
- *Schäfer GmbH, Sigmaringen*
- *Staedler GmbH, Nürnberg*
- *EnbW AG, Ulm*
- *ATS Broker, Stuttgart*

The programme was conducted by Export-Akademie Baden-Württemberg. Export-Akademie is specialized on the transfer of management know-how to countries all over the world – especially to Eastern Europe. The programme was financed by the Federal Ministry of Economics and Technology of the Federal Republic of Germany. General management of the programme was carried out by GIZ – Deutsche Gesellschaft für internationale Zusammenarbeit, Bonn

Tübingen, 28th June 2013

Dr. Bertram Lohmüller

Export-Akademie Baden-Württemberg
Managing Director



Prof. Dr. Rolf Pfeiffer

Export-Akademie Baden-Württemberg
Managing Director