



# Banca Națională a Moldovei

## LETTER OF RECOMMENDATION

We hereby confirm the collaboration between the **National Bank of Moldova** and **Profile Agency** during the period **February 2024 – February 2025**, in the context of the communication campaign for the launch and promotion of the **MIA Instant Payments** service.

Throughout this period, Profile Agency provided us with a full range of **online communication and social media services, graphic design, and video production**. The collaboration was highly effective, with a professional, responsive, and creative team that demonstrated flexibility, punctuality, and a deep understanding of the strategic objectives of the campaign.

All deliverables were completed to a high standard, significantly contributing to the successful positioning of the MIA Instant Payments service in the public space and increasing awareness and engagement among the target audience.

We confidently recommend Profile Agency as a reliable partner for digital communication and institutional promotion projects.

Sincerely,

**Alexandra Sidorenco,**

**Head of Fintech Division,**

**National Bank of Moldova**