

## PERSONAL INFORMATION

## Sergiu Negura



 18 Valea Trandafirilor street, ap. 37, Chisinau city, MD-2001, Republic of Moldova,

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Sex Male | Date of birth 27/09/1986 | Nationality Romanian

## POSITION

## CEO, CFO, AUDITOR

## WORK EXPERIENCE

18/05/2018 - present

**Director, Auditor**

Business Analytics SRL  
MD-2001, 65 Stefan cel Mare blvd., off. 722, Chisinau city, Republic of Moldova.

**Business or sector** Accounting and financial audit activities, consulting in the tax field, Consulting activities for business and management.

01/11/2009–30/11/2022

**Chief financial officer**

General Media Group SRL (Publika TV, Prime TV, Canal 2 & Canal 3)  
MD-2008, 1 Ghiocailor street, Chisinau city, Republic of Moldova.

Annual forecasting and budgeting, quarterly P&L monitoring vs budget, cash flow monitoring vs budget, cost control, control of the indirect production costs assignment using ABC method, acquisition process control (PR, PO). Control of IAS, IFRS compliance, accounting policy and internal procedures.

Financial reporting, management reporting (P&L, BG, cash flow), monitoring tax accounting. Key user for implementing ERP system Microsoft Dynamics AX.

**Business or sector** Media production, advertising

14/05/2007–31/12/2010

**Chief accountant (part time)**

Around the World SRL  
19 Kogalniceanu street, Chisinau city, Republic of Moldova.

Monitoring all financial transactions according to NAS (National Accounting Standards) and fiscal legislation. CAPEX vs BG, P&L vs BG presentation to the shareholder.

Presentation of financial and fiscal reports to the local authorities.

**Business or sector** Real estate activities

07/05/2007–14/04/2009

**Accountant**

Bemol Retail SRL (1 000 employees); BEMOL stations, Giurgiulesti International Free Port  
2/2 Mihai Viteazul street, Chisinau city, Republic of Moldova.  
[www.bemol.md](http://www.bemol.md); [www.gjfp.md](http://www.gjfp.md)

Salary accounting (including the holidays and medical holidays), salary reports for management (staff costs vs bg) and for local authorities, property plant and equipment accounting, taking part in inventories including the results report, reports and financial statements elaboration, credits and interests accounting. Responsible for developing technical tasks in accounting software.

**Business or sector** Wholesale and retail trade of oils

19/12/2006–04/05/2007

### Semi senior accountant

European Drinks Import Export SA (150 employees)  
21 Petricani street,

Sales accounting, sales reports, markup control, financial analyses, business plans elaboration, accounting data appropriateness control regarding the NAS (National Accounting Standards). Transition from WizCount to 1C accounting system, developing reports according to type of business.

**Business or sector** Wholesale and retail trade of foodstuffs and soft drinks.

16/06/2006–18/12/2006

### Accountant

Euromol-Audit SRL  
30/4 Independentei street, Chisinau city, Republic of Moldova.

The primary documentation elaboration and processing, salary accounting (including the holidays and medical holidays), assisting the CFO in accounting processes, performing the transfers through the Bank – Client system, invoices issue, draft of reports and financial statements elaboration for company clients.

**Business or sector** Accounting, auditing and legal services

## EDUCATION AND TRAINING

01/09/2017–08/12/2017

### Diploma in International Financial Reporting

Association of Chartered Certified Accountants, London (United Kingdom)  
IAS and IFRS

01/09/2005–25/06/2009

### Diploma of Licentiate in Economics

State University of Moldova, Chisinau (Moldova)  
Finances

01/09/2002–31/05/2005

### Bachelor's degree

Republican College of Informatics, Chisinau (Moldova)  
General education with advanced informatics.

## PERSONAL SKILLS

**Mother tongue(s)** Romanian

**Other language(s)**

|         | UNDERSTANDING |         | SPEAKING           |                   | WRITING |
|---------|---------------|---------|--------------------|-------------------|---------|
|         | Listening     | Reading | Spoken interaction | Spoken production |         |
| English | C1            | C1      | C1                 | C1                | C1      |
| Russian | C1            | C1      | C1                 | C1                | C1      |
| French  | A1            | A1      | A1                 | A1                | A1      |

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

**Communication skills** Excellent written and verbal communication skills.

Confident, articulate, and professional speaking abilities (and experience)  
 Empathic listener and persuasive speaker.  
 Writing creative or factual.  
 Speaking in public, to groups, or via electronic media.  
 Excellent presentation and negotiation skills.

Organisational / managerial skills

Able to lead others in high-demand situations  
 Coaching, guiding, or tacking  
 Delegating tasks or responsibilities  
 Demonstrated leadership  
 Evaluating performance, programs, processes, or events

Digital competence

| SELF-ASSESSMENT        |                 |                  |                 |                 |
|------------------------|-----------------|------------------|-----------------|-----------------|
| Information processing | Communication   | Content creation | Safety          | Problem solving |
| Proficient user        | Proficient user | Proficient user  | Proficient user | Proficient user |

Digital competences - Self-assessment grid

Microsoft Windows, MAC OS, Microsoft Office: Excel, Word, PowerPoint, Access, Outlook;  
 Acc. software: 1C Предприятие, SAP, Microsoft Dynamics AX, Simply Accounting, Quick Books.

Driving licence

A, B, C

ADDITIONAL INFORMATION

Other

Romanian passport