

# CRISTINA UNGUREAN

Advertising Creative

cristina.ungurean@publicis.md

+ 373 78 58 11 94

Nationality: Moldovan, Romanian

Feb 17, 1994

## Experience

---

**Mar 2018 - present**

### **Publicis Moldova**

The leading advertising agency in the Republic of Moldova.

Creative — generating creative advertising campaigns for the top brands in Moldova.  
Member of the organizing team of the ADOR "Noaptea înainte de deadline" Festival, [www.ador.wtf](http://www.ador.wtf)

**May 2014 - Dec 2017**

### **Freelance Film producer**

- Worked on various national and international multimedia projects as a member of the production team;
- Executive producer of the "Resentment" feature-length film, directed by Natalia Șaufert 2016;
- Line Producer of the "Paparuda" short film, made in the frame of the "Back to Moldova film" Franco-German project, 2015;
- Member of the Moldovan production team of the "Experience" short film, a collaboration with Antler Films, Canada, 2015;
- Member of the production team of "JOC – Energy of Life", a film about Moldova in the frame of World Expo 2015; and other works.

**Mar 2016 - Mar 2017**

### **JCI Chisinau NGO**

An organization of young leaders, entrepreneurs and professionals affiliated to the global network Junior Chamber International (JCI)

Human Resources Secretary — supervised and organized the recruitment and induction process of the new members.

**2014 - 2016**

### **International Documentary Film Festival Cronograf, OWH Studio**

The only international documentary film festival in Moldova at the time and an important event in South-Eastern Europe.

Guest Relations Coordinator — took care of the Festival guests and organized the logistic aspects of their stay during the event;  
Volunteer Coordinator — generated appropriate volunteering opportunities; recruited, supported, motivated and accredited volunteers and their work.

## Education

---

**2013 - 2016**

### **The Academy of Music, Theatre and Fine Arts of Moldova**

- Licentiate in Cinematographic Arts, Film and TV Production
- Holder of the Republic of Moldova Excellence Bursary offered to 12 best Moldovan students according to academic results and extracurricular performance, September 2015;
- The best Multimedia Department Student of the Academy of Arts, 2015;

**2010 - 2013**

### **Lyceum of the Academy of Sciences of Moldova**

## Other Projects

---

**May 21-23, 2019**

Member of the volunteer team at the D&AD Festival of Global Creative Advertising and Design, London, Great Britain;

**August 12-22, 2016**

Participant of "Sarajevo Talents" - platform of workshops for emerging film producers, Sarajevo Film Festival, Sarajevo;

**July 25 - August 3, 2016**

See Beyond Training Course, Hollókő, Hungary;

**December 2015 - May 2016**

Winner of the business ideas contest "C.A.R. — Cupa Antreprenoriatului Rural", competing with 300 participants from all over the country, Center for Pure Development, Estonia, Business Consulting Institute, Moldova;

**October 5-11, 2015**

Member of the organizing team of the Sibiu International Documentary Film Festival Astra, Sibiu, Romania;

**September 8-12, 2015**

Member of the Moldovan Team at the international Youth Seminar "Inspire Through Arts", Tottenham, Great Britain;

**May 31 - June 7, 2015**

Participant of "Transilvania Talent Lab" platform of workshops for emerging film directors and producers, Transilvania International Film Festival, Cluj-Napoca, Romania;

**March 17-25, 2015**

Member of the Moldovan Team of the International Youth Project on video making and social inclusion "3.2.1 Action!", Palermo, Italy;

**October 2014**

Participant of the "BISTRO DE CINEMA" workshop on filmmaking, The German Cultural Center Akzente, Chisinau;

**February 2-9, 2014**

Participant of Betzavta International Training Course "Learning the language of democracy", Wroclaw, Poland;

**November 22-23, 2013**

Moldovan organizer of the documentary film screenings "One World Romania";

**July 2-18, 2013**

Participant at the international photography project "Universal Language", Moldova.

## Skills

---

- Good communication skills
- Management and leadership skills gained during professional and personal projects
- Ability to work on a tight schedule and under pressure
- Extremely organized and able to handle multiple tasks
- Adaptable and flexible
- Quick learner
- Team Player

## Spoken Languages

---

Romanian — Native  
English — Advanced  
Russian — Intermediate

## Other skills

---

- Copywriting and content creation
- Driving Licence: B Category
- Experienced traveller
- Photography and photo editing
- Entrepreneurship
- Drawing and painting, digital painting

## Software Skills

---

Microsoft Office, Google Suite, Keynote  
Image editing software — Photoshop, Lightroom