

Digital *Presentation* Marketing

PRofile Agency

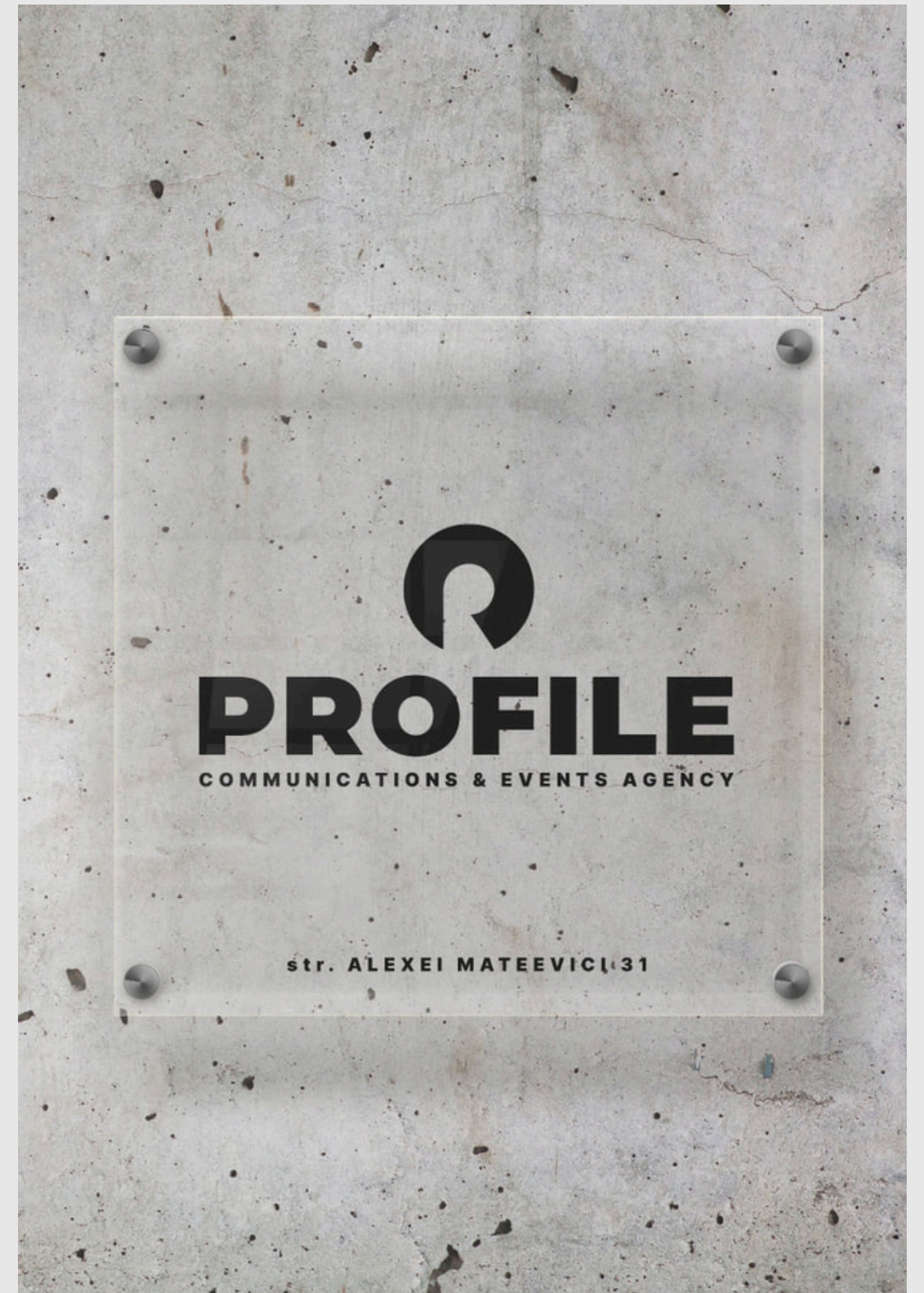
Performanța Promovării Contează

Today PRofile Agency is one of the most prominent full service communication agencies on the Moldovan market (from the idea, to concept, branding, strategy and implementation)

For almost 21 years, on the Moldovan market, we have implemented more than 600 communication and marketing campaigns of local, national, and international levels for the largest commercial brands and international organisations.

Creative, efficient strategic campaigns are the foundation of our business.

We are constantly keeping pace with developing technologies, quickly mastering work on new media platforms, and interact with various platforms constantly expanding out knowledge and expertise.



Our Team



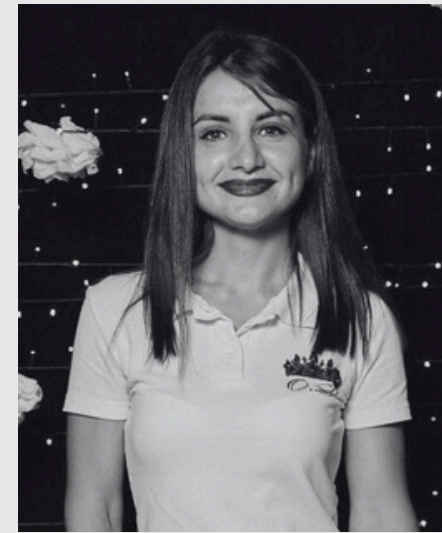
**Eugeniu
GHERASIMCIUC**

Head of Digital
Marketing Department



**Ecaterina
HIMICI**

Targeting
Specialist



**Daniela
OSTAFI**

Digital
Project Manager



**Oleg
ILIKCIEV**

Analytics
Manager



**Alexandra
SEDLEȚCHI**

Graphic Designer



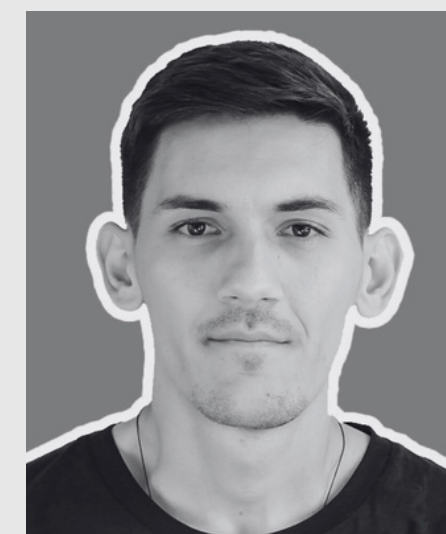
**Alexandrina
JARDAN**

Video Producer



**Adriana
MORCAN**

Reels Makers



**Mihail
REPIDA**

Video operator & Editor

Our Services

- Promotion on Meta (Targeting)
- Promotion on Google (Search, Display)
- Promotion on YouTube
- Promotion on Admixer
- Setting up Google Analytics
- Setting up Facebook Pixel
- Website creation on the Tilda platform

Our Clients



CARBON



SHOW
Nebun

ALCO MARKET



JUSTRENT



POLIMOBIL

saltea.md



Study Cases

MIA

- **CHANNELS**

Facebook, Instagram,
Google display, Youtube

- **KPI**

5 MLN impressions / month
500.000 users by first year



- **RESULTS**

5,5 MLN impressions / month
532.000 users by first year

CARBON

- **CHANNELS**

Facebook, Instagram,
Google display, Youtube, Admixer

- **KPI**

To sell 20.000 tickets

CARBON

- **RESULTS**

Over 200.000 tickets sold (in 2 years)
30.000 tickets sold at the online premier

CEC X UNDP

- CHANNELS

Facebook, Instagram,
Google display, Youtube, Admixer

- KPI

To reach 1 MLN reach / monthly



- RESULTS

20 MLN reach in 2 month
3 MLN unique reach

12 promoted evets
40+ promoted creatives

SHOW NEBUN

- CHANNELS

Facebook, Instagram, Youtube

- KPI

1000 participants per event



- RESULTS

over 2 MLN total reach
over 10 MLN total views

9 promoted evets
over 3000 participants/event

DOMNITA

- **CHANNELS**

Facebook, Instagram, Google Search, Google Display, Youtube

- **KPI**

To increase reach and engagement



- **RESULTS** (6 month)

over 1.5 MLN engagement
over 3.8 MLN views

over 500K unique reach

URBAN GO

- **CHANNELS**

Facebook, Instagram, Google Search

- **KPI**

To launch the brand / Awareness
To generate leads



Urban Go

- **RESULTS** (first month)

300+ Quality Leads
over 150K unique reach
0,25 \$ average CPC per campaign

> 4,200 000 €

Total managed
digital campaigns' budget in 2025

Your turn!



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