



Name:	Eugeniu CRECESCO
Position for this Assignment:	Leading Project Manager
Nationality:	Moldova/Romania
Language Skills:	Russian – native Romanian – native English – fluent (C2)
Educational and other Qualifications	Tri Executive MBA (France) – Master of Business Administration in Marketing, Communication, Finance and HR University Degree (Moldova) – Diploma of Licentiate in Informatics and Applied English

Employment Record:

From [Year]: 2016 To [Year]: present

Employer: PRIOR MEDIA/WAVEMAKER Moldova

Positions held: Managing Director

From [Year]: 2009 To [Year]: 2016

Employer: PRIOR MEDIA

Positions held: Media Director

From [Year]: 2008 To [Year]: 2009

Employer: Initiative Moldova

Positions held: Media Director

From [Year]: 2006 To [Year]: 2008

Employer: Initiative Moldova

Positions held: Media Group Head

From [Year]: 2004 To [Year]: 2006

Employer: Initiative Moldova

Positions held: Mediaplanner

Relevant Experience

Period: From - To	Name of project/organization:	Job Title, main project features, and Activities undertaken
Nov 2020 - present	European Union, UN Women and UNFPA regional office, Republic of Moldova, Chişinău 617 – 2012, str. Bucureşti, 67	Expert and Director of strategy (on PRIOR MEDIA side); supervising research,

Tel/Fax: +373 22 224 359

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	programme “EU 4 Gender Equality: Together against gender stereotypes and gender-based violence”	elaboration of strategy, design and production of communication materials; supervision of all PR and media activities, as well as events.
Aug 2018 – Jan 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign “CREATED IN MOLDOVA – APPRECIATED WORLDWIDE”	Strategic communication Leader (on PRIOR MEDIA side), supervised all Events and Communications activities, including Grand Event and 10 small-scale events, press releases and media packs, organization of TV and radio talk-shows, video and audio production, full visual identity elaboration and printed materials execution, TV, radio, outdoor, online promotion, monitoring and evaluation of campaign’s results.
Feb 2019 – Jun 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign “In the EU, in the RM: towards the same quality, safety and choice!”	Strategic communication Leader (on PRIOR MEDIA side), supervised all Events and Communications activities, including Grand Event and 10 small-scale events, press releases and media packs, organization of TV and radio talk-shows, video and audio production, full visual identity elaboration and printed materials execution, TV, radio, outdoor, online promotion, monitoring and evaluation of campaign’s results.
Dec 2015 – May 2016	USAID Business Regulatory, Investment, and Trade Environment (BRITE) Project/Chemonics	Strategic communication Leader (on PRIOR MEDIA side), supervising elaboration, launch and reporting on a multi-phased, multimedia campaign Update Moldova to promote the reform agenda in Moldova
References (minimum 3)	(Name/Title/Organization/Contact Information – Phone; Email) Ms. Raluca Costache / Team Leader / EU Project “Visibility and communication for actions relating to Association Agreement/Deep and Comprehensive Free Trade Agreement implementation in the framework of EU-funded assistance programmes” / Tel.: +373 79 058 022 / Raluca.Costache@pginternational.com	
	Mr. Chris McLean / Communications and Marketing Expert / EU-funded Project „Visibility and Communication for AA/DCFTA“ / Tel. +373 (0)79 065 301, Skype: chrismclean / chris.mclean@weglobal.org	
	Ms. Lisa Gihring / President / Field Glass Communications / In USA: +1 202-549-0669, In Moldova: +373 (0) 78-703-031 / LGihring@chemonics.com	