

SIMStation – Ecology and Sustainability in Social, Product, and Corporate Responsibility

Introduction

At SIMStation, we are deeply committed to making a meaningful contribution to ecology and sustainability. Through social responsibility, sustainable product development, and environmentally conscious corporate practices, we strive to create long-term value for society and the environment. Our mission is to combine innovative technologies with sustainable practices to deliver tangible benefits to our stakeholders and the planet.

1. Environmentally Responsible Corporate Practices

To coordinate and continuously improve our environmental efforts, SIMStation appointed a dedicated Sustainability Officer in 2020. This role is responsible for collecting suggestions for ecological improvements from employees and stakeholders, implementing them step by step, raising company-wide awareness of sustainable practices, and providing training in environmentally friendly procedures.

Key initiatives include:

- **Energy Efficiency:** Since the appointment of our Sustainability Officer, SIMStation has reduced its electricity consumption annually over the past three years, despite workforce growth. This was achieved primarily through the introduction of an automatic night-time shutdown of energy-intensive systems. Our offices and workshops at Barichgasse 38 are powered exclusively by renewable energy from Austrian sources, including wind, water, and solar.
- **Sustainable Mobility:** To support low-carbon mobility, SIMStation has built a secure bicycle storage and service facility equipped with charging infrastructure for electric bicycles. We also cover the cost of an annual public transportation pass for every employee. In addition, our partnership with LeaseMyBike allows employees to lease bicycles or e-bikes at discounted rates, further promoting environmentally friendly commuting. Moreover, we have established a dedicated show centre with live-streaming capabilities to significantly reduce business travel for Sales, Customer Success, and Support teams.

2. Social Responsibility

SIMStation actively engages with communities and supports projects that advance social justice and ecological sustainability.

Our commitments include:

- **Second Victim Initiatives:** We donate to initiatives supporting healthcare professionals who require psychological assistance after traumatic events.
- **Employee Engagement:** We encourage volunteer work and environmentally conscious activities among our staff, fostering a culture of sustainability throughout the organization.

3. Sustainable Product Development

Sustainability is a cornerstone of our product development strategy. We focus particularly on two key principles:

- **Resource Efficiency:** We continuously work to reduce material and technology usage in our product lines at every stage of innovation. This includes incorporating recyclable materials and energy-efficient components to minimize resource consumption.
- **Product Durability:** We prioritize long-lasting, low-maintenance products that reduce the environmental footprint over their lifecycle.