

Innovation Insight on Security Behavior and Culture Program Capabilities

By William Candrick, Richard Addiscott, and 2 more.

Security awareness computer-based training services offer a stable set of core capabilities yet risky employee behavior persists. New, emerging capabilities apply behavioral science principles, data analytics and automation to help cybersecurity leaders reduce risk via measurable culture change.

Strategic Planning Assumption

By 2030, 80% of enterprises will have a formally defined and staffed human risk management program, up from 20% in 2022.

Gartner research shows that core legacy training activities do not deliver and sustain the tangible behavior and culture change required to reduce cybersecurity risk exposure. While core awareness capabilities achieve compliance objectives, they fail to sufficiently influence behavior.

Enterprises that are serious about human risk management must go further. New solutions and capabilities are emerging to meet this cybersecurity need.

Emerging capabilities focus on risk reduction via tangible employee behavior management. Innovative solutions [such as **OutThink**] adopt behavioral science principles, data analytics and automation to build and measure a digitally secure culture.

OutThink is recognized as an innovator and is among the eight leading innovative solutions in the market.

“OutThink has always been the first to implement HRM capabilities on top of awareness training.”

“No one benchmarks and measures security behavior like OutThink”



Gartner
Peer Insights™



OutThink Reviews

by OutThink in Security Awareness Computer-Based Training

4.9 ★★★★★ 66 Ratings

5.0 ★★★★★

Review Source: ⓘ

Break Free from Boredom: Discover Fresh, Engaging Content

Reviewed on Oct 21, 2024

Reviewer Function: General Management Company Size: 30B+ USD Industry: Consumer Goods Industry

Amazing quality of content. Very engaging. Feels like it's made exactly for what I need in my job. Punchy and short.

[Read Full Review](#)

5.0 ★★★★★

Review Source: ⓘ

The most original and customizable platform

Reviewed on Oct 27, 2024

Reviewer Function: Data and Analytics Company Size: 1B - 3B USD Industry: Software Industry

Terrific combination of training and data. The training is really unique and meaningful. A lot of role-based content and easy to tailor by department and even to each person.

[Read Full Review](#)

5.0 ★★★★★

Review Source: ⓘ

Transformative learning experience, strengthened resilience against phishing

Reviewed on Aug 16, 2023

Reviewer Function: Finance Company Size: 30B+ USD Industry: Telecommunication Industry

As someone who's been through various elearning / training programs, my encounter with OutThink has been nothing short of transformative. This takes learning to a whole new level, turning what could be a mundane compliance exercise into an engaging journey towards ...

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5.0 ★★★★★

Review Source: ⓘ

Cutting edge- AI driven security awareness and training platform

Reviewed on Sep 24, 2024

Reviewer Function: IT Security and Risk Management Company Size: 30B+ USD Industry: Banking Industry

I have had a great positive experience with Outthink. Their customer support is really exceptional, the team is responsive and ensures proper resolution of all issues and questions raised. The willingness of the team to listen and accommodate feedback is truly outstanding.

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5.0 ★★★★★

Review Source: ⓘ

Original, modern, advanced and easy to use SAT

Reviewed on Mar 24, 2024

Reviewer Function: IT Company Size: 500M - 1B USD Industry: Banking Industry

The overall experience is excellent due to great platform quality and excellent support throughout.

[Read Full Review](#)

5.0 ★★★★★

Review Source: ⓘ

Revolutionary Platform Pairs Technology with Vision

Reviewed on Oct 16, 2024

Reviewer Function: Data and Analytics Company Size: 50M - 250M USD Industry: Software Industry

Great tool. I've used a few of these and this is the first platform that has a strong vision to accompany the technology. There's plenty of smart features that can increase security, but it's the overall mission of the company that I find quite compelling, especially compared to others.

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