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Strategic Communication and Support to Mass-Media  
in the Republic of Moldova  
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To Whom It May Concern:

Dear Madam / Sir,

We are delighted to confirm that our project – “Strategic Communication and Support to Mass-Media in the Republic of Moldova”, funded by EU – contracted the company Prior Media on several occasions for a wide range of services which includes design, production and placement of video spots, media monitoring, copywriting, design and production of billboards.

More specifically, Prior Media produced six video spots for the European Civil Society Awards Gala 2019; ensured media placement and monitoring services for a video spot promoting the Europe Day 2019; generated a series of creative proposals for the key message of EU communication strategy for Moldova; designed, produced and placed billboards for the “EU Talks” events in five different cities, and arranged the national broadcasting of a series of video spots featuring beneficiaries of EU-funded education programmes.

We rate Prior Media as an excellent supplier. They delivered high quality services and products on rather tight deadlines. They have a highly creative, responsive and flexible team, strongly oriented towards pragmatic and effective solutions. We benefitted from their massive experience on the media market in Moldova, which enables them to ensure cost-effective premium placements on national and local media channels and platforms. We enjoyed their rich and highly informative reports, which facilitated easy tracking and adjustments to our campaigns.

We are impressed by Prior Media and we strongly recommend them as a highly qualified, creative, competent and team, capable to deliver state-of-the-art services. You will find that working with them means more than getting a reliable supplier – it feels like working with a highly responsive and friendly partner.

Yours,

**Florin PASNICU**  
Team Leader,

Strategic Communication and Support to Mass-Media in the Republic of Moldova

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