

# CORINA DOLGHIER

Business & Digital Management student with a focus on Innovation, Creativity and Digitalization

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## WORK EXPERIENCE

# Marketing Student Assistant <u>eKontoret ApS</u>

### November 2018 – July 2019

- Executing the B2B Marketing strategies and plans, creating SoMe campaigns and job ads
- Graphic Design and short animations for marketing purposes
- Organizing meetings and working closely with the company's partners
- Managing data and executing other administrative tasks, such as basic bookkeeping, customer registration, etc.

## Marketing Manager (Internship)

#### Make Sense Film

### February 2019 – May 2019

- Developing business and marketing strategies
- Market analysis, planning, budgeting and collecting data
- Drafting documents, business correspondence and preparing reports

## Project Manager (Danish market)

#### EuropeNOW

#### October 2017 – November 2018

- Planning and executing B2B communication strategies for potential clients
- Developing personalized plans for company trips, workshops and hackathons abroad
- Conducting business research and handling customer requests on a daily basis

## ACADEMIC BACKGROUND

## **Copenhagen Business School**

BSc Degree in Business Administration and Digital Management / 2019 - 2022

## **Cph Business Academy**

AP Degree in Marketing Management / 2017 - 2019

#### **EXTRACURRICULAR COURSES**

#### **HEC Paris**

Managing Innovation and Design Thinking /May 2019 - September 2019

#### Niels Brock Copenhagen

Advanced Mathematics / January - June 2019

#### California Institute of Arts

Fundamentals of Graphic Design / completed in 2018

#### Copenhagen Business School

"Digital Competition in Financial Services" and "Innovation Strategy" / 2018

#### **VOLUNTEER WORK**

CBS Blockchain Society Project leader | September 2019 - present

Red Cross Denmark Volunteer | September 2018 - January 2019

**TED ED International** Translator and Interpreter | July 2018 - present

**Debate Academy** Debater and mentor | 2015 – 2017

#### WORKING WITH ME: CORE COMPETENCES AND STRENGHTS

- Structured, organized and detail-oriented
- Analytical thinker with strong problem-solving skills, able to find creative solutions to complex problems
- Highly motivated team player with well-developed interpersonal communication skills
- Strong strategy and time management skills

#### LANGUAGES

- Russian Native
- Romanian Native
- English Fluent
- German B1
- Danish A2

#### **IT TOOLS**

- Python basics & Tableau
- Bloomberg & e-conomic
- Adobe Creative Suite
- Microsoft Office Package

## **GET IN TOUCH:**

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