



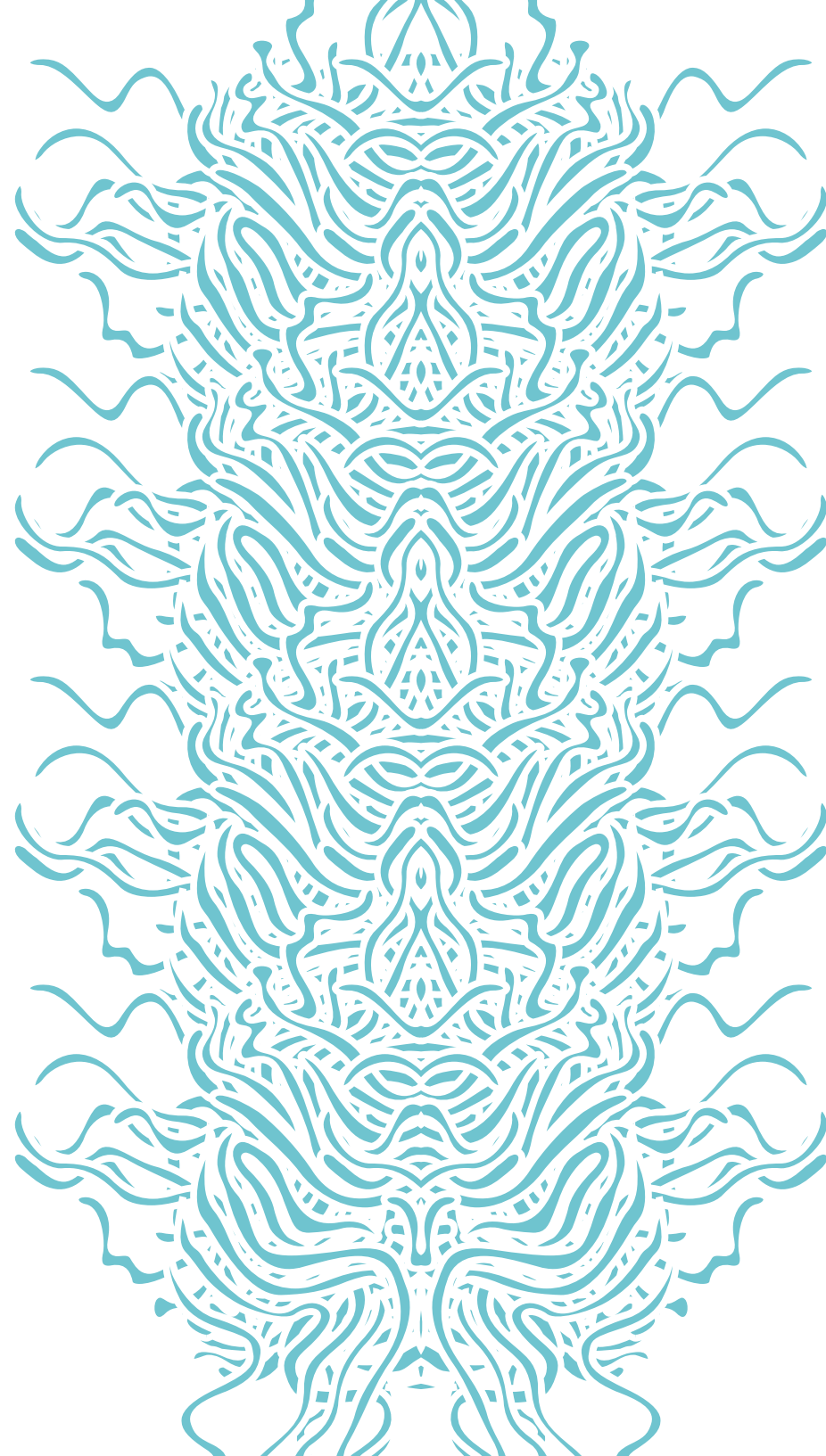
Head Quarters:

**PAKTEN HEALTH PRODUCTS CO**

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# Our History

**PAKTEN Inc.** started its operations in the first months of 2000 following long research and feasibility studies at 2nd Industrial Zone in Gaziantep.

**PAKTEN Inc.**, has launched its **ÖNLEM** and **JOYFUL** brand diapers reach the target audience in a short time.

With the R&D and quality control department established within the company, **PAKTEN Inc.** develops and improves products continuously providing highest customer satisfaction. In return, **PAKTEN Inc.** was rewarded with consumer quality award in 2003 and consumer appreciation award in 2004.

**PAKTEN Inc.**, continues to invest in accordance with needs of the consumers, **Joyful** and **Önlem** wet wipes manufacturing begins.

In 2012 **PAKTEN Inc.** enters medical, cosmetics and cleaning sectors.

Acquired ISO 9001 management certificate in 2013.

Same year GMP certificate was received and manufacturing line was adopted according to GMP compliance.

In 2014 in liquid soap, baby shampoo, bed sheet production was started along with baby diaper, adult diaper and wet wipes.

In 2015 with new warehouse project the total area was increased up to 38.000m<sup>2</sup> while production capacity doubled.

In 2016 product portfolio was further increased.

In 2019 our Joyful and Önlem brands were honored to be included into the state-funded brand development and transformation program **Turquality**. With this important event **PAKTEN Inc.** has taken a very important step in its journey to become a global brand.

**PAKTEN Inc.** R&D team successfully accomplished an innovative project. TÜBİTAK project is one of the most important As a result of carried out projects Ministry of Technology and Industry approved PAKTEN as certified **R&D Center**.

**PAKTEN Inc.** exports 70% of goods manufactured abroad supporting economic growth.

Exporting to 32 countries worldwide allows us to introduce our brands to people around the world.

Secret of success by rising star **PAKTEN Inc.**:

- To make branding a principle
- To ensure customer satisfaction
- Investing in staff and follow technology innovations closely
- To be reliable and respectable.

**PAKTEN Inc.** has become a reference for others due to effective quality policy



# Vision & Mission

## VISION

- To become top 5 brand within sector in 5 focus countries within next 5 years with sustainable, focused and profitable growth performance.

## MISSION

- To create an ecosystem that will be value-oriented and satisfy all our partners from end-users to suppliers.
- To make the quality of baby diapers, which is basic need, accessible for end-user
- To increase our support that we provide since our establishment for the development of the region.

## BASIC VALUES and FEATURES:

- Respectable and reputable manufacturer
- A trusted business partner
- To operate with stable quality
- Disciplined and caring about teamwork
- Dynamic and ambitious staff
- Creative, open to development and changes
- Fast decision-making and proactive versus opportunities
- Love our job and do it with passion



\*2003 Consumer Quality Prize



# HEALTH PRODUCTS CO. Bakten



# Five-Star German Dermatest Approval

Our baby and adult diapers were clinically tested by reputable German laboratory '**Dermatest GmbH**'. Clinical tests are much more sensitive and demanding in compare to dermatological tests. Clinical tests confirm the suitability of product for human skin at highest sensitivity level. Our adult diaper brands **Önlem** and **Holder** were tested on adults older than 18 years. Similarly, **Joyful Baby Diaper** products were tested on babies under 3 years. **Dermatest** has 3 different type of test depending on sensitivity level, those - Normal, 3 Star and 5 Star Premium Quality. Our goods passed all clinical tests of Dermatest and have been awarded the **5 Star Premium Quality** award. Thus, the quality of our products has been approved by **German Dermatest Laboratory**.





# Joyful



## BABY CARE

# Joyful

## JOYFUL BABY DIAPER

### Small Packs



**Joyful Baby Diapers**  
a 5 Star Full Protection Approved  
by German Dermatest



#### Small Packs

	PCS / PACK	Capacity 75m <sup>3</sup>
Newborn 2-5 kg.	11 pcs. x 20	2.000
Mini 3-6 kg.	10 pcs. x 20	1.950
Midi 4-9 kg.	9 pcs. x 20	1.800
Maxi 7-18 kg.	8 pcs. x 20	1.750
Junior 11-25 kg.	7 pcs. x 20	1.700



# JOYFUL BABY DIAPER

## Twin Packs



**Joyful Baby Diapers**  
**a 5 Star Full Protection Approved**  
**by German Dermatest**



### Twin Packs

	PCS / PACK	Capacity 75m <sup>3</sup>
Newborn 2-5 kg.	40 pcs. x 5	3.100
Mini 3-6 kg.	40 pcs. x 5	2.600
Midi 4-9 kg.	33 pcs. x 5	2.950
Maxi 7-18 kg.	30 pcs. x 5	2.900
Junior 11-25 kg.	24 pcs. x 5	3.000
Extra Large +16 kg.	24 pcs. x 5	2.600

# Joyful



# Joyful

## JOYFUL BABY DIAPER Advantage Packs



**Joyful Baby Diapers  
a 5 Star Full Protection Approved  
by German Dermatest**



### Advantage Packs

	PCS / PACK	Capacity 75m <sup>3</sup>
Mini 3-6 kg.	76 pcs. x 4	1.800
Midi 4-9 kg.	68 pcs. x 4	1.750
Maxi 7-18 kg.	60 pcs. x 4	1.700
Junior 11-25 kg.	44 pcs. x 4	1.950
Extra Large +16 kg.	36 pcs. x 4	2.400





# JOYFUL BABY DIAPER

## Mega Packs

# Joyful



**Joyful Baby Diapers  
a 5 Star Full Protection Approved  
by German Dermatest**



### Mega Packs

	PCS / PACK	Capacity 75m <sup>3</sup>
Mini 3-6 kg.	100 pcs. x 4	1.250
Midi 4-9 kg.	90 pcs. x 4	1.350
Maxi 7-18 kg.	80 pcs. x 4	1.300
Junior 11-25 kg.	64 pcs. x 4	1.450





# Joyful

## JOYFUL Wet Wipes



Alcohol Free



Sles Free



Paraben Free



### Wet Wipes

	PCS / PACK	Capacity 75m <sup>2</sup>
Camomile	65 pcs. x 12	4.000
Camomile	120 pcs. x 12	2.250



New Product

**Bebbe**  
Baby Shampoo

# BEBBE

## Baby Shampoo

No tears shampoo with its smooth structure and pure formula cleans your baby's hair gently and moisturizes its skin.

Bebbe Baby Shampoo rejoices your baby's bathing joy with its pleasant relaxing smell.

- Dermatologically Tested.
- pH value suitable for skin.
- Paraben Free.
- Foams up easily and is easily washed up.

 No Tears Formula

**Baby Shampoo 750 ml**

ml / PACK

Capacity  
750ml

**Bebbe Baby Shampoo (1+1) (750 ml + 750 ml) x 12 1.650**





# Holder

# Honey



## ADULT CARE

# Holder Adult Diaper

**Holder**  
Adult Diaper



**Holder Adult Diapers  
a 5 Star Full Protection Approved  
by German Dermatest**

- Super Absorbent Double Layer
- Leakproof Backsheet
- Wetness Indicator
- Readjustable Side Tabs
- Leakproof Barriers



## Medium Size

	PCS / PACK	Capacity 75m <sup>3</sup>
85-125 cm	10 pcs. x 6	1.650

## Large Size

	PCS / PACK	Capacity 75m <sup>3</sup>
100-150 cm	10 pcs. x 6	1.450





# Holder

Adult Pants

New Product

## Holder Adult Pants

- Anatomic Structure
- Breathable Textile Backsheet
- Odor Control
- Absorbing Layer
- Leak-proof Barriers



### Adult Pants

	PCS / PACK	Capacity 75m <sup>2</sup>
80-105 cm	10 pcs. x 4	2.300
95-125 cm	10 pcs. x 4	2.050



# Holder Bed Sheet

*Holder*  
Bed Sheet



- Soft silky surface
- Comfort during sleep
- Barriers that prevent leakage
- Protective leakage-proof outer surface to stop wetting the bed.

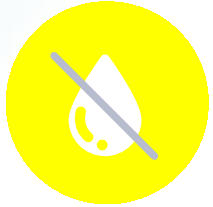
## Bed Sheet

	PCS / PACK	Capacity 75m <sup>3</sup>
60-90 cm	10 pcs. x 6	1.800
60-90 cm	30 pcs. x 4	1.050





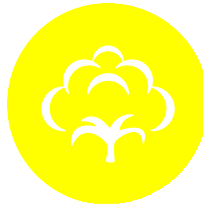
## Holder Hygienic Body Cleaning Towel



Alcohol  
Free



Paraben  
Free



SLES  
Free



- Helps eliminate odor.
- Leaves a fresh feeling.
- Contains moisturising glycerine

Provides comfortable body cleaning  
with feature of heating in a microwave.



750 W  
You can heat max. 20 sec.

### Hygienic Body Cleaning Towel

PCS / PACK

Capacity  
75m<sup>2</sup>

Standard

52 pcs x 12

3.200





# Honey

## Liquid Soap



The Breeze From Nature  
is in Your Hands Now.

Honey Liquid Hand Soap is suitable for the skin with its special formula and it cleans your skin by moisturizing without damaging natural protective layer of your skin. Special perfume component gives beautiful scent and freshness.

### Liquid Soap 400 ml.

	ml / PACK (ml)	Capacity 75m <sup>3</sup>
Olive Oil	400 ml x 12	4.400
Rose Garden	400 ml x 12	4.400
Berry Basket	400 ml x 12	4.400
Fresh Lavender	400 ml x 12	4.400
Ocean Fresh	400 ml x 12	4.400

### Liquid Soap 4 lt.

	ml / PACK (ml)	Capacity 75m <sup>3</sup>
Olive Oil	4 lt x 4	1.300
Rose Garden	4 lt x 4	1.300
Berry Basket	4 lt x 4	1.300
Fresh Lavender	4 lt x 4	1.300
Ocean Fresh	4 lt x 4	1.300





# *Holder*

Adult Diaper



[www.pakten.com](http://www.pakten.com)



## Original **DERMATEST®**

Holder adult diapers have been tested by 'Dermatest GmbH' which is a Germany based research institute recognized globally that performs clinical tests. Clinical tests are more sensitive than dermatological tests and designed to reassure the suitability of the diapers for human body at most sensitive level. Adult diapers are being tested above 18 years of age. There are 3 different scales on testing, Normal, 3 Star, 5 Star. We are proud to announce that Holder is granted 5 star by 'Dermatest GmbH'.

The 5 Star seal represents the Original DERMATEST® premium segment and describes long-term application trials that offer the greatest possible safety in order to exclude subsequent skin reactions of the entire buyer and consumer group to the greatest extent possible: products tested in this way receive the rating 'Clinically tested'.





## Holder Adult Diaper



### Small Packs

	Pad/ Pack (PCS)	Capacity 75m <sup>3</sup>
50-90 cm	30 pcs. x 4	1.300

### Medium Packs

	Pad/ Pack (PCS)	Capacity 75m <sup>3</sup>
85-125 cm	8 pcs. x 6	1.850
85-125 cm	30 pcs. x 4	1.100

### Large Packs

	Pad/ Pack (PCS)	Capacity 75m <sup>3</sup>
100-150 cm	7 pcs. x 6	1.650
100-150 cm	30 pcs. x 4	750

### XLarge Packs

	Pad/ Pack (PCS)	Capacity 75m <sup>3</sup>
120-160 cm	30 pcs. x 4	735

## Holder Adult Pants



### Small Packs

	Pad/ Pack (PCS)	Capacity 75m <sup>3</sup>
80-105 cm	8 pcs. x 6	1.150
95-125 cm	8 pcs. x 6	1.000
120-160 cm	8 pcs. x 6	950

## Holder Bed Sheet



### Bed Sheet

	Pad/ Pack (PCS)	Capacity 75m <sup>3</sup>
60-90 cm	10 pcs. x 6	1.800
60-90 cm	30 pcs. x 4	1.050



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