



Inga Perepeliuc

IT Product Manager

Product Manager with IT, HoReCa & brand background. At Felicia Healthcare Group I develop digital products, mobile apps and loyalty solutions, using data and AI to create simple, user-friendly experiences.

CONTACT

Location
Chisinau, Moldova

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LANGUAGES

Russian — Native

Romanian — Intermediate

English — Intermediate (ILTC)

TOOLS & TECH

- Jira · Confluence · Trello
- Agile · Kanban · Waterfall
- Figma · Corel Draw · Procreate
- Meta · Google Analytics
- Photoshop · Lightroom
- Microsoft 365 · Slack · Zoom
- Bitrix24

PM SKILLS

- Product Management
- E-Commerce & Loyalty Programs
- Mobile App Development
- UX / User Stories
- Roadmap & Release Management
- IT Recruitment & On-boarding
- Risk Management

SOFT SKILLS

- Creative & Empathic
- Responsible & Reliable
- Stress-resistant
- Strong Leadership
- Deadline-oriented · Adaptable

Work Experience

Digital Product Manager

Felicia Healthcare Group · Chisinau, Moldova

January 2025 – Present

- › IT product management in pharmaceutical & optical retail
- › Development of digital products, mobile apps and E-Commerce solutions
- › Design and implementation of customer loyalty programs
- › AI & data analytics to improve UX · Agile & Waterfall · Bitrix24
- › Brand identity, social media creatives and printed marketing materials

Project Manager

Felicia Healthcare Group · Chisinau, Moldova

July 2024 – January 2025 · 7 months

- › Managed IT projects: product launches, process improvement, planning
- › Coordinated cross-functional teams using Bitrix24

Project Development Manager

ALFA AI GmbH · Munich, Germany (Remote)

October 2022 – January 2024 · 1 yr 4 mos

- › Led multidisciplinary team for mobile AI apps development
- › SDLC (Kanban) · Atlassian stack · Design & Marketing lead · IT Recruitment

Founder — Goosya Consulting SRL

Goosya Kids · Moldova · Hybrid

April 2024 – Present

- › Children's clothing brand (0-3 yrs): brand, design, content & marketing

Project Development Manager

Aesthetic Apps · Part-time

February 2022 – March 2026 · 4 yrs 2 mos

- › Mobile application development & product management

Manager HoReCa

Avante SRL · Chisinau

May 2021 – July 2022

- › Managed 2 restaurant teams (30 people): recruitment, onboarding, quality

Brand & Startup Manager

Gastrobar · Chisinau

May 2015 – December 2020

- › Brand management for 6 restaurant concepts · SMM · recruitment · openings

Education

Interior Designer Engineer — Slavic University, Chisinau

2009 – 2013

High School — ORT Technology Lyceum

1997 – 2009

Certifications

IT Project Management · Tekwill Academy · 2022

UX Design Fundamentals · Tekwill Academy · 2022