

TODAY'S CHALLENGES

The perfect storm of increased demand and limited cardiology staff resources results in additional pressure and workload challenges on you and your team.



people died from CVDs in 2019¹



increase in Ischemic Heart Disease (IHD) alone by 2030³



annual echo exams performed globally⁵



cardiologists state they are burned out²



of sonographers are leaving the profession or taking premature retirement⁴



Shortage of health workers is set to double⁶



YOU CAN RELY ON US.

Patient care isn't just a job for you. It's a calling. A mission.

Of late, that mission has changed. Increased workloads, fewer skilled staff and increased demands on your time, resources and expertise are now the norm.

Getting the right images under this pressure is challenging.

But this isn't just a job for you and you have no intention of sacrificing quality in your practice when so much is at stake.

The Vivid iq cardiovascular ultrasound has been updated to meet today's challenges. To allow full portability to execute your echo exams with superb image quality away from the echolab.

Because your patients rely on you, you can rely on us.

Vivid iq Ultra Edition | 2 Vivid iq Ultra Edition | 3

PIONEERING INNOVATION

YOUR EXPERTISE. OUR INNOVATIONS.

Building on a history of advancements of cardiac patient care, GE has been a true pioneer introducing breakthrough technologies, such as Color Doppler systems (1986) and 2D and AFI Speckle Tracking (2005).

Discover the latest leading innovative technologies that continue to push the technical capabilities of the Vivid Ultra Edition* system for the benefit of you and your patient.

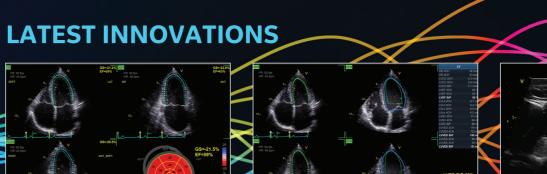
2015 2020 2018 Industry first touch screen • AFI 2.0 & AutoEF 2.0 • Improved UX (expanded cardiovascular ultrasound • Windows 10 trackpad functionality) • Al-based Cardiac Auto • 4D Markers • Al Auto Measure (2D & · Easy to use High-Spectrum Recognition) AFI & AutoEF Resolution ICE video • AFI 3.0 & AutoEF 3.0 • 2D Intracardiac Echo (ICE) AFI RV solution AFI LA • Remote software updates with eDelivery VIVID IQ ULTRA EDITION **UPGRADE NOW!**

Let a portable exceed your expectations

Vivid iq Ultra Edition* is a sleek, ultra portable system that enables you to take exceptional 2D and 4D image quality where you need it.

With advanced echo quantification tools and an automated streamlined scanning, Vivid iq is the perfect companion around the hospital, in medical offices or in outreach clinics.

Great things do come in small packages.



Strain measurements in just 15 seconds (on average) - with Easy AFI LV.



Ejection Fraction and Automatic Region of Interest definition with only 1 click – with **Easy AutoEF**⁸.







of echo exams result in sub-optimal images¹¹

YOUR VISION. OUR SUPERB IMAGES.

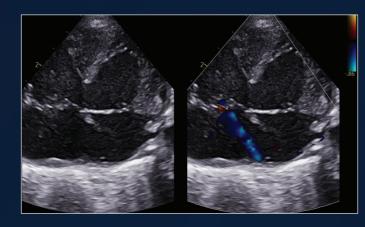
The diagnoses and treatment plans for your patients require a clear picture of their condition. With so much riding on the image, it has to be the best possible quality.



M5Sc XD-Clear Matrix probe¹⁰

Superb Image Quality

An innovative combination of advanced materials and acoustic design providing ultra-wide bandwidth.



Neonatal Echo Ultrasound

When portability meets image quality

Impressive image quality with 12S and 6S probes allows for confident diagnosis with the tiniest patients in their critical moments. The ultra-portable small footprint system allows easy access in limited space in the NICU.

LATEST INNOVATIONS

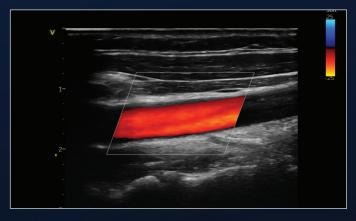


Penetration QuickApp

Improved Visibility

Designed and tested by expert echocardiographers to achieve the best possible penetration in challenging imaging windows.





L4-20t-RS Single Crystal Linear Probe

Beautifully clear vascular imaging

Four configurable control buttons allow you to ergonomically position yourself at the bedside, performing essential functions such as Freeze, Store, mode switch, among other functions, away from the scanner.

The image quality of the Vivid iq is impressive for such a tiny system even on post-op patients. It is perfect to move from bed to bed and its modern workflow makes it super fun to use."

- Dr David Blanchard

Cardiologist

Marie-Lannelongue Hospital, France

EXTREME PRODUCTIVITY

of cardiac sonographers miss work due to pain¹⁴

Vivid iq Ultra Edition introduces the latest Al-based technology to help reduce tedious tasks and improve workflow efficiency.

Al Auto Measure 2D

With the power of AI, a full set of reproducible measurements will instantly appear on the screen.





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Cardiac Auto Doppler with Al Auto Measure Spectrum Recognition

Reduced time per measurement

With the power of AI, a wide range of Doppler measurements can be completed with 2 clicks:

Freeze – Measure. A Doppler trace and full set of associated measurements will instantly appear on the screen.



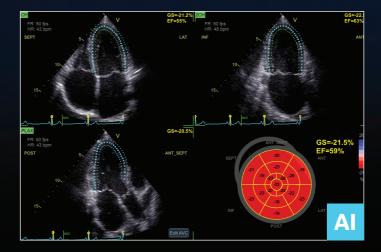
LATEST INNOVATIONS



Easy AutoEF

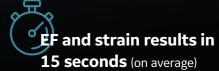
Our Al-based Auto ROI detection algorithm allows users to complete ejection fraction, with no manual interaction apart from initiating the tool and approving the results. 2 Chamber or 4 Chamber Ejection Fraction available with or without FCG.





Easy AFI LV with view recognition

Our Al-based global and segmental strain measurements require no manual interaction apart from initiating the tool and approving the results. AAdditionally, you will be able to view EF measurements.



We started out with the GE Vivid iq systems and have progressed through every iteration to the current Vivid iq platform. The latest iq system provides excellent image quality with superior useability and interface to anything on the portable market. The available AI measurement packages ensure our team members daily schedule is seamless and efficient."

- Kam Aldridge

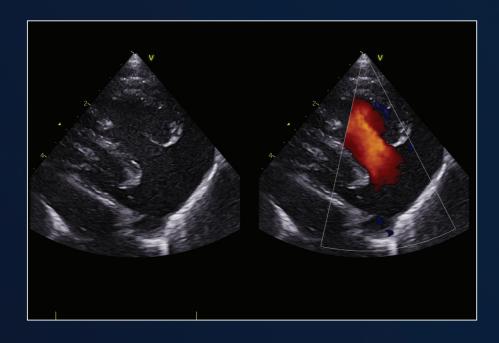
Senior Sonographer Cardionexus, Brisbane, Australia

HIGH VERSATILITY

Ever wished you could use the same cardiovascular ultrasound system for both pediatric and adult patients and take it from the echo lab to the OR and interventional labs?

Do more with Vivid iq 2D TTE, 4D TEE and 2D ICE imaging.

BEYOND ADULT ECHOLAB.



Pediatric imaging

Visualize small anatomies with speed, clarity and confidence thanks to Vivid iq Ultra Edition's superb high-resolution imaging and dedicated pediatric probes.



Interventional 2D ICE

Great image quality, with easy and intuitive Intracardiac echo (ICE) touch user interface for your 2D ultrasound-guided ablation and structural heart procedures.

The Vivid iq is the perfect system for ICUs due to its portability and size. It is easy to use, and the tactile screen makes it clean and very intuitive because the user interface is similar to other non-medical devices we use everyday such as mobile phones or tablets. For me the most remarkable benefit from Vivid iq is the 12S probe image quality because its resolution is similar to that of a Premium system in patients from premature age to 3.2 kg."

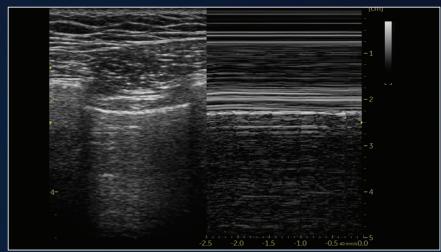
- **Dr. Gemma Giralt**Pediatric Cardiologist,
Vall d'Hebron, Barcelona

BEYOND CARDIOLOGY.



Vascular quantification

Develop fast and complete quantitative assessment of vascular anatomies, such as the Intima Media Thickness, with dedicated vascular measurement tools.



Lung Assessment

Bedside lung assessment is made easier with dedicated FAST and lung presets that help to quickly optimize images.



Abdominal diagnosis

Visualize tissues and flow patterns with greater details thanks to Vivid iq Ultra Edition's high-resolution imaging.

A NEW LEVEL OF ULTRASOUND USER EXPERIENCE

YOUR NEEDS. OUR DESIGN.

Prolonged scanning poses a known risk for work related musculoskeletal disorders (WRMSDs) and staff wellness is a key asset to your organization. Vivid iq Ultra Edition brings a new level of user experience - for fast scanning with ergonomic comfort.









Easy to clean



4h battery



5,2 kg (lightweight)

MODERN ERGONOMICS

Extreme portability

- Lightweight (11.5 lbs./5.2 Kg.)
- Up to 4 hours battery scan time on a cart (Or up to 1-hour scan time without cart¹⁵)
- Instant scan from Standby mode
- WIFI image transfer

Excellent ergonomics

- Click-to-set and 2-finger trackpad gestures promoting ergonomic arm posture
- One-click left/right user interface inversion
- Adjustable screen angle for viewing and typing position
- Height-adjustable cart for standing/sitting position with convenient foot pedal

Ultimate cleanability

 Sealed, splash-proof control panel and touch screen for fast and easy cleaning

Intuitive, delightful user experience

- 15.6" ultra-high-resolution, wide format, flat color screen
- Multi-touch LCD technology allowing double-click, pinch-to-zoom, and swipe gestures
- Clickable glass trackpad
- Common user interface and functionality with the Vivid family of Cardiovascular Ultrasound



ECHOPAC

YOUR FLEET. OUR SOLUTION.

Patient care doesn't end when the exam is over. Upgrade to EchoPAC™ to optimize your patient time and your post-processing time.







STATE-OF-THE-ART ACCURACY

Full access to all Vivid scanner tools:

- From the most used Al-Powered ones on routine measurements: Easy AFI LV, Easy AutoEF and Auto Doppler Spectrum Recognition
- To the most advanced ones: Myocardial Work is a unique tool using less load dependent parameters than strain alone

COMFORTABLE EXPERIENCE

- Familiar Vivid user interface, faster staff ramp-up
- Analyzing and reporting from the ergonomic comfort of a workstation
- More focus on patient at acquisition

Interested in Myocardial Work?

Learn more on the publicly available Webinar on the Vivid Club website

Maximize your entire fleet return on investment

- Transcend your machine performance: regardless of vendor, regardless of machine age, get all the latest Vivid tools
- Save time: get EchoPAC to free-up scanner time and perform your daily analysis off-line including LV quantifications doppler and function assessment

EchoPAC exists as **EchoPAC Software Only** and **EchoPAC Plug-in**

EchoPAC Plug-in is available for:

- GE Healthcare Centricity™ Cardio Enterprise with Intelligent Reporting (IR)
- GE Healthcare ViewPoint™ 6 with EchoPAC Suite¹6
- As a Plug-in to third party PACS.

I am amazed by the measurements you can perform on EchoPAC after the patient has left!"

- Dr. Lamin E.S. Jaiteh

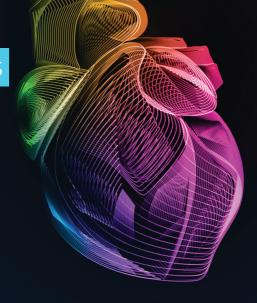
Consultant Cardiologist & Lecturer in Cardiology
Department of Internal Medicine
Edward Francis Small Teaching Hospital/School of Medicine &
Allied Health Sciences, University of the Gambia

VIVID CLINICAL APPLICATIONS

YOUR SKILLS. OUR SUPPORT.

In the core echo lab and even beyond cardiology, smart applications support your know-how.

The Ultra Edition applications highlighted in bold are referent to our latest release.



VISUALIZATION AND NAVIGATION

4D Markers

LVO Contrast

Al Auto Measure Spectrum

Recognition

Ultra Edition HD Color **Dual Crop** Scan Coach **Pre-Post Compare Vascular Contrast Strain Elastography**

FLOW QUANTIFICATION

AFI FUNCTIONAL Ultra Edition **IMAGING**

Ultra Edition **Easy AFI LV** AFI RV

VALVES AND CHAMBERS QUANTIFICATION

Ultra Edition

Al Auto Measure 2D

Easy AutoEF

YOUR COMMUNITY. OUR COLLABORATION.

Vivid is much more than just a system. Make the most of your Vivid experience with our community resources and learning opportunities.



www.gehealthcare.com

On our website you will find content available to the general public with top industry Key Opinion Leaders, Learning Academy on Strain including Whitepapers and Case Studies.





Vivid Talks

Our "Meet the Expert" sessions (Vivid Talks) on wide-ranging subjects from EchoLab to interventional.



Strain Learning Academy

Our Learning Academy is dedicated to supporting the industry in advancing strain measurement adoption.

of all strain measurement clinical research publications has been

done on a GE device.1



Whitepapers & Case Studies

The latest Whitepapers and Case Studies presented by the field experts.

Vivid Club

In this exclusive online community of cardiologists, echocardiologists, sonographers you will have access to premium content only available to the Vivid Ultra Edition user.



TOTAL COST OF OWNERSHIP

OUTPERFORM TODAY. PREPARE FOR TOMORROW.

Maximize the Vivid lifecycle experience while minimizing your total cost of ownership.

Performance Powered by Edison™ Health Services¹⁸ **Education** >60k visits/year on Vivid Club MAXIMIZE platforms¹⁹ YOUR VIVID **EXPERIENCE Updates** Available 100% remotely, immediately

Maintenance

Up to 90% cost reduction, based on OnWatch alerts²⁰

Probe Care & Hygiene

70 probe experts at your service

The implementation of Imaging Insights/Ultrasound Excellence in my biomedical unit for the cardiology and gynecology departments ultrasound equipment has opened the door to better utilization of my systems and distribution of activity, all of which has allowed me to improve our operational efficiencies, cost investment and service to patients."

- Mrs Valérie Boissart Head of Biomedical Engineering Department Luxembourg Hospital Center

DIGITAL EXPERT/STAR*

Digital Expert (and STAR) provide an interactive, real-time, flexible & convenient way to get education and support.²²



Live exchange with peers

SONODEFENSE

SonoDefense is GE Healthcare's six-layer strategic approach to cybersecurity and patient data privacy for ultrasound.



Advanced cybersecurity & data privacy protection

AUTOMATED, REMOTE SW DOWNLOADS

Get automated software updates along with safety patches enabled by remote software download. Your system stays up-to-date, making it more reliable.



Updates 24/7²¹

IMAGING INSIGHTS

Imaging Insights is an Edison™ application that combines analytics and coaching to help ultrasound management teams to optimize clinical and operational performance.



Operational Performance

and with state of the art

cybersecurity²¹

About GE Healthcare:

GE Healthcare is the \$18 billion healthcare business of GE (NYSE: GE). As a leading global medical technology and digital solutions innovator, GE Healthcare enables clinicians to make faster, more informed decisions through intelligent devices, data analytics, applications and services, supported by its Edison intelligence platform. With over 100 years of healthcare industry experience and around 50,000 employees globally, the company operates at the center of an ecosystem working toward precision health, digitizing healthcare, helping drive productivity and improve outcomes for patients, providers, health systems and researchers around the world.

Follow us on Facebook, LinkedIn, Twitter, and Insights for the latest news, or visit our website www.gehealthcare.com for more information.

References:

- * Ultra Edition is not a product name, it refers to the 2022 release of the Vivid portfolio
- ** Only available in the US
- World Health Organisation | https://www.who.int/news-room/fact-sheets/detail cardiovascular-diseases-(cvds)
- Laxmi S. Mehta et.al. | Clinician Well-Being. Addressing Global Needs for Improvements in the Health Care Field | Journal Of The American College Of Cardiology Vol. 78, No. 7, 2021
- 3. Moien AB Khan et.al. | Global Epidemiology of Ischemic Heart Disease: Results from the Global Burden of Disease Study | https://www.ncbi.nlm.nih.gov/pmc/articles/
- Stephanie David | Importance of Sonographers Reporting Work-Related Musculoskeletal Injury: A Qualitative View | JDMS 21:234–237 May/June 2005 https://journals.sagepub.com/doi/pdf/10.1177/8756479305274463
- 5. Source: Healthcare Infrastructure and Procedural Volume for Ultrasound Imaging, Frost & Sullivan, 2018. Approx. 108.12 million echo exams are performed annually; Calculation based on 26% total global prevalence of CVD cases (422 million) undergoing echo exam; extrapolated from US study indicating roughly 26% of total prevalent CVD cases underwent echo exams percentage value validated from reports.https://www.prb.org/wp-content/uploads/2015/12/2015-world-populationdata-sheet_eng.pdf
- 6. World Health Organization | A universal truth: no health without a workforce. Nov 2013. https://www.bmj.com/content/347/bmj.f6804
- Time to strain measurement result may vary with heart rate, frame rate and Vivid system. Verification of performance done by GEHC clinical application specialists using Vivid system (DOC2739637)
- 8. Easy AutoEF is restricted for use with adult TTE on GE Healthcare raw B-mode data loops of the LV. Easy AutoEF does not support left ventricles with septal bulge

- 9. L4-20t-RS only available on Vivid ig Premium, 4D, and Point of Care versions
- 10. M5Sc XD-Clear Matrix probe only available on Vivid iq Premium and 4D versions
- 11. Kurt M, Shaikh K, Peterson L, et al. Impact on contrast echocardiography on evaluation of ventricular function & clinical management in a large prospective cohort. J Am Coll Cardiol. 2009; 53(9):802-810
- 12. The Role of AI in Streamlining Echocardiography Quantification White Paper, Kristin McLeod and Jurica Sprem. JB20789XX
- 13. Based on results of time and motion study conducted by GE "JB49055XX Cardiac Auto Doppler"; study results indicated time savings related productivity increase up to ~8 on an annual basis for a facility per sonographer
- 14. Nicholas M. Orme et.al. | Occupational musculoskeletal pain in cardiac sonographers compared to peer employees: a multisite cross- sectional study | https:// onlinelibrary.wiley.com/doi/10.1111/echo.13344
- ${\it 15. Depending on operation modes used and battery status}$
- 16. EchoPAC Suite is the marketing name for EchoPAC Plug-in
- 17. Whitepaper "AFI strain imaging from research to clinical routine"- JB16411XX $\,$
- 18. Imaging Insights is an Edison™ application
- 19. GE internal data Website analytics from January 2021 to December 2021
- 20. GE internal data
- 21. Based on Software e-Delivery Software installed
- 22. Digital Expert is only offered in the USA. Digital Expert is not a functionality provided by Vivid systems. Digital Expert is separate from Vivid systems and is for education and training purposed only

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