

**CV:**

Name:	Eugeniu CRECESCO
Position for this Assignment:	Co-Managing & Media Director
Nationality:	Moldova/Romania
Language Skills:	Russian – native Romanian – native English - fluent
Educational and other Qualifications	Tri Executive MBA (France) – Master of Business Administration in Marketing, Finance and HR University Degree (Moldova) – Diploma of Licentiate in Informatics and Applied English

Employment Record: [Insert details of as many other appropriate records as necessary]

From [Year]: 2016 To [Year]: present  
Employer: PRIOR MEDIA/WAVEMAKER Moldova  
Positions held: Managing Director

From [Year]: 2009 To [Year]: 2016  
Employer: PRIOR MEDIA  
Positions held: Media Director

From [Year]: 2008 To [Year]: 2009  
Employer: Initiative Moldova  
Positions held: Media Director

From [Year]: 2006 To [Year]: 2008  
Employer: Initiative Moldova  
Positions held: Media Group Head

From [Year]: 2004 To [Year]: 2006  
Employer: Initiative Moldova  
Positions held: Mediaplanner

Relevant Experience (From most recent; Among the assignments in which the staff has been involved, indicate the following information for those assignments that best illustrate staff capability to handle the tasks listed under the TOR)  
[Insert details of as many other appropriate assignments as necessary]

Period: From - To	Name of project/organization:	Job Title, main project features, and Activities undertaken
Aug 2018 – Jan 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the	Strategic communication Leader (on PRIOR MEDIA side), supervised all Events and Communications activities, including Grand Event and 10 small-scale events, press



	framework of EU-funded assistance programmes - Public Awareness-raising Campaign "CREATED IN MOLDOVA – APPRECIATED WORLDWIDE"	releases and media packs, organization of TV and radio talk-shows, video and audio production, full visual identity elaboration and printed materials execution, TV, radio, outdoor, online promotion, monitoring and evaluation of campaign's results.
Feb 2019 – Jun 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign "In the EU, in the RM: towards the same quality, safety and choice!"	Strategic communication Leader (on PRIOR MEDIA side), supervised all Events and Communications activities, including Grand Event and 10 small-scale events, press releases and media packs, organization of TV and radio talk-shows, video and audio production, full visual identity elaboration and printed materials execution, TV, radio, outdoor, online promotion, monitoring and evaluation of campaign's results.
Dec 2015 – May 2016	USAID Business Regulatory, Investment, and Trade Environment (BRITE) Project/Chemonics	Strategic communication Leader (on PRIOR MEDIA side), supervising elaboration, launch and reporting on a multi-phased, multimedia campaign Update Moldova to promote the reform agenda in Moldova
References (minimum 3)	(Name/Title/Organization/Contact Information – Phone; Email) Ms. Raluca Costache / Team Leader / EU Project "Visibility and communication for actions relating to Association Agreement/Deep and Comprehensive Free Trade Agreement implementation in the framework of EU-funded assistance programmes" / Tel.: +373 79 058 022 / <a href="mailto:Raluca.Costache@pginternational.com">Raluca.Costache@pginternational.com</a>	
	Mr. Chris McLean / Communications and Marketing Expert / EU-funded Project „Visibility and Communication for AA/DCFTA“ / Tel. +373 (0)79 065 301, Skype: chrismclean / <a href="mailto:chris.mclean@weglobal.org">chris.mclean@weglobal.org</a>	
	Ms. Lisa Gihring / President / Field Glass Communications / In USA: +1 202-549-0669, In Moldova: +373 (0) 78-703-031 / <a href="mailto:LGihring@chemonics.com">LGihring@chemonics.com</a>	