## COMPANY OVERVIEW

Promo-Profit – is a full-cycle advertising agency in the Republic of Moldova, established in 2006. For almost 16 years we have faced marketing challanges and changes providing our clients with the best of advisory in the field.

Promo-Profit provides services based on the concept of synergy between communication channels, providing customers with integrated communication solutions:

- **Creative design&advertising**

Media placement: TV&Radio channels, Outdoor (OOH), public transport, restaurants, Social Media SMM channels, etc.

- **Media planning (TV&Radio, OOH, etc)**
- **PR campaigns;**
- **Branded Souvenirs( ecobags, pens, cups, hanorac);**
- **Events and creating decor**
- **Tailoring of various materials and branding**

Currently we have in our portofolio international clients, ONG's, Embassies, both local and central public authorities;

Dexis Moldova, UN WOMEN, UNHCR, UNICEF, UNDP, GIZ , COUNCIL OF EUROPE, UN Women, ORANGE, API, APE, PROMO-LEX, Delegatie UE in Moldova, INIŢIATIVA POZITIVĂ, Fond Eurasia, KFW, LUMOS, SOROS, AO Parteniriate pentru fiecare copil, Terre des homes, CCR, ...

MasterCard, RIA ( Money Transferr international Tool), Contact

and local companies such as:

CJI, PRIME CAPITAL, Accent Tehno, Acord Grup, Agentia de Transplant RM, KERAMIN, Agentia de Turism RM, Aitec CA, BT Leasing, Alexovit Service SRL, Avanta , INTACT, Azmol Company, Consalcom, Farmina, Cricova, Crinela, Toyota Continent, Credit Rapid, Cadastru, Curtea de conturi RM, Daac System Integrator, Daac Velo Sport, Daac-Hermes, MAIB, EXIMBANK, Dita Estfarm, Donaris Grup, Echip-99, Express Leasing, Farmacia Familiei, Fortus, Horus, Farmina, SMAD Shop, Keramin , Ted Lapidus, Lacoste, Danube Logistics, Hotel London, Hotel CITY Park, Electrosfera, Condimelectro, Company General, Alina cosmetic, IGP, Basnoleijek, Milesti Mici, Tenar, Bieraria Chisinau, Excellence, Interfarma, Garantie SA, Asterra-group; MOLDRECOGROUP, Genesis International, Rutador, ...

Galina Golea
CEO "Promo-Profit" LLC
Full-service advertising agency