



Roxana Vilcu

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Nationality: Romanian

WORK EXPERIENCE

[09/2022 – Current]

Senior consultant

ECORYS Brussels

City: Brussels | **Country:** Belgium

- Conducting research and analysis of agriculture and rural development policy;
- Contributing to the preparation of reports (analysis and policy evaluation);
- Supporting the design and the implementation of data collection (e.g. literature review, stakeholders mapping, interviews, survey, workshops, focus groups);
- Collaborating and engaging with experts, organisations and external stakeholders (attending conferences and workshops, deliver presentations).

Key projects:

- Synthesis and analysis of the open public consultation and evaluation reports of Member States pertaining to the EU school fruit, vegetables and milk scheme for DG AGRI [\[link\]](#)
- Synthesis of ex ante evaluations of CAP post 2020 for DG AGRI
- Green Deal Support Office - Support to the coordination of and synergies between the green deal call projects for DG RTD
- Mission 'A Soil Deal for Europe' - Mission Implementation Platform for REA and DG AGRI
- GRANULAR - Grasping rural diversity and strengthening evidence for tailored policies enhancing the contribution of rural communities to ecological, digital and social transitions, Horizon Europe project
- Tools4CAP - Toolkit for design and monitoring CAP SP, Horizon Europe project
- SHERPA – Sustainable Hub for Engaging into Rural Policies with Actors, Horizon 2020 project

[12/2019 – 09/2022]

Project Officer

AEIDL

City: Brussels | **Country:** Belgium | **Business or sector:** Agriculture, forestry and fishing

- Contributing to research and analysis on Smart Villages, rural development (incl. CAP, LEADER, EAFRD), depopulation, youth and gender dimension of rural areas, etc.;
- Facilitating and moderating workshops, trainings, webinars, thematic sessions, etc.;
- Producing activity and interim reports, deliverables and other administrative documentation.
- Stakeholder engagement and networking in a rural context;
- Supporting the implementation of EU-level platforms on rural policies;
- Organisation of annual events, conferences, workshops, training sessions, etc.;
- Developing and implementing communication, dissemination and stakeholder engagement strategies;
- Writing blogs, articles, newsletters, press releases, web content;
- Creating and providing guidelines and procedures to Consortium partners;
- Coordinating the production of materials such as leaflets, policy briefs, position papers, practice abstracts, etc.;



- Liaising and coordinating communication products (video production; graphic design; journalistic editing; etc.) with sub-contractors;
- Media campaigning and public relations;

[10/2018 – 12/2019]

Policy officer

European Network for Rural Development Contact Point

City: Brussels | **Country:** Belgium

- Supporting the policy research and analysis work on various topics (Smart Villages, Bioeconomy, Social Inclusion, Rural Youth, Rural Depopulation);
- Contributing and drafting reports, policy briefings and recommendations, factsheets and publications;
- Writing articles for the ENRD publications and external media;
- Communicating and exchanging with National Rural Networks and other stakeholders;
- Coordinating and organising events, thematic meetings, workshops, conferences, etc.;
- Networking and participating in external event (moderator, speaker).
- Managing the monthly newsletter (content writing and selection).

[04/2016 – 09/2018]

Junior Communication Officer

European Network for Rural Development Contact Point

City: Brussels | **Country:** Belgium

- Web content management;
- News & events screening;
- Coordinating visuals & publications for events;
- Planning dissemination of communications outputs;
- Contributing to social media presence of ENRD.

[04/2014 – 03/2016]

Assistant to Secretary General

Association of the European Heating Industry (EHI)

City: Brussels | **Country:** Belgium

- Policy monitoring, reporting and supporting team members on specific dossiers;
- Coordination and communication with stakeholders;
- Drafting internal and external reports;
- Events organisation (logistics, catering, set-up, registrations, etc.);
- Implementing external communications strategy and increasing EHI's online presence;
- Website and social media management (writing and publishing web content; campaign development);
- Providing administrative support.

[08/2011 – 02/2012]

Project and Communication Assistant

Association of Cities and Regions for Urban Waste Management and Recycling (ACR+)

City: Brussels | **Country:** Belgium

- Website and social media management;
- Coordination of communications between projects' partners and the association;
- Project monitoring, drafting reports, publishing articles and news;
- Providing administrative support.

[09/2010 – 05/2011]

Marketing researcher

MultiMind Bemanning AB

City: Stockholm | **Country:** Sweden



Responsible for market research on various industries, present and debrief results with the leading team.

[06/2010 – 07/2010] **Junior Consultant**

EnRed Consultoria S.L.

City: Madrid | **Country:** Spain

Consulting on a gender equality project, EU funded, between Spain and Norway. The purpose of the project was to analyse the work-life balance policies across the two countries and various municipalities.

EDUCATION AND TRAINING

[2012 – 2014] **Master of European Studies: EU External Relations**

Katholieke Universiteit Leuven

Country: Belgium |

- EU decision and policy-making, EU Law and Economics

[2009 – 2012] **Master of Science in Geography**

Universidad Complutense of Madrid

Country: Spain |

- Geographic Information System; Land Use planning.

[2010 – 2011] **Master of Science in Human Geography (Erasmus program)**

Stockholm University

Country: Sweden |

- Urban and Regional Planning in Northern Countries; Landscape and Land Use.

[2006 – 2009] **Bachelor of Science in Geography**

Universidad Complutense of Madrid

Country: Spain |

- Rural, Urban and Regional Development.

LANGUAGE SKILLS

Mother tongue(s): Romanian , Spanish

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

French

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Dutch

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user



DIGITAL SKILLS

My Digital Skills

Good command of Microsoft Office 365

Sharepoint | OneDrive | Outlook | Microsoft Office (Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Microsoft Teams)

Excellent command of Google suite

Google Docs | Google tools (Gmail Drive Google forms etc) | Gmail

Excellent command of Social Media networks & tools

Social Media (Facebook, Twitter, Instagram, LinkedIn) | HootSuite, Sprout Social, Facebook Insights | Canva Editor

Excellent command of video conferencing tools

Virtual Conference: Zoom, Webex, Google Meet | Collaborative tools for online work (Miro) | Events/videoconference tools (Teams, Slido, Mentimeter, Youtube, Cisco's Webex, Zoom)

DRIVING LICENCE

Cars: B

ORGANISATIONAL SKILLS

Organisational skills

- Ability of multi-tasking, meeting tight deadlines.
- Experienced in coordinating information output with stakeholders and team members.
- Excellent skills in developing and following clear procedures and workflows establishing an efficient and effective way of working.

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

- Excellent networking skills, oriented to build partnerships and collaborations.
- Experienced in working closely with association members in an EU affairs context.
- Good ability to establish and maintain good working relations in an international and multicultural environment.
- Very high work ethic and an excellent eye for detail.

JOB-RELATED SKILLS

Job-related skills

- Excellent knowledge of European decision-making process.
- Excellent knowledge of main EU priorities and policies, specifically on CAP legislation and rural development related strategies.
- Highly experienced with stakeholder engagement and networking in the rural development context, at both national and European levels.