



Cristina
Comanici

MARKETING EXPERT

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PROFILE

I support companies in creating and implementing marketing strategies and increasing sales

WORK EXPERIENCE

CEO

Purple Media

March 2021 - Present

- Elaboration of marketing strategies for company's clients
- Marketing and Financial management of the company

PROJECT MANAGER OF MARKETING TEAM

Purple Media

June 2019 - March 2021

- Coordination of marketing team - 19 specialists
- Client care and communication
- Elaboration of communication strategies for company's clients
- Elaboration of paid ads strategies for company's clients

SOCIAL MEDIA AND TRAFFIC MANAGER

Purple Media

April 2018 - June 2019

- Development of social media plans for agency clients
- Development of Facebook ADS strategies for agency clients
- Setting and optimization of Facebook ADS campaigns (more than 35.000 euro/ monthly)

EDUCATION AND VOLUNTEERING

Bachelor in Business and Administration

Sep 2013 - June 2016

„B.P.Hasdeu” State University, Cahul

Faculty of Economics, Engineering and Applied Sciences, specialty Business and Administration

HR Vice President

AIESEC

July 2014 - June 2016

- Organizing the process of recruiting and integrating volunteers