



EVENTS SHORT PORTFOLIO



Today Profile Agency is one of the most active and reputable communication and events agencies on the Moldovan market.

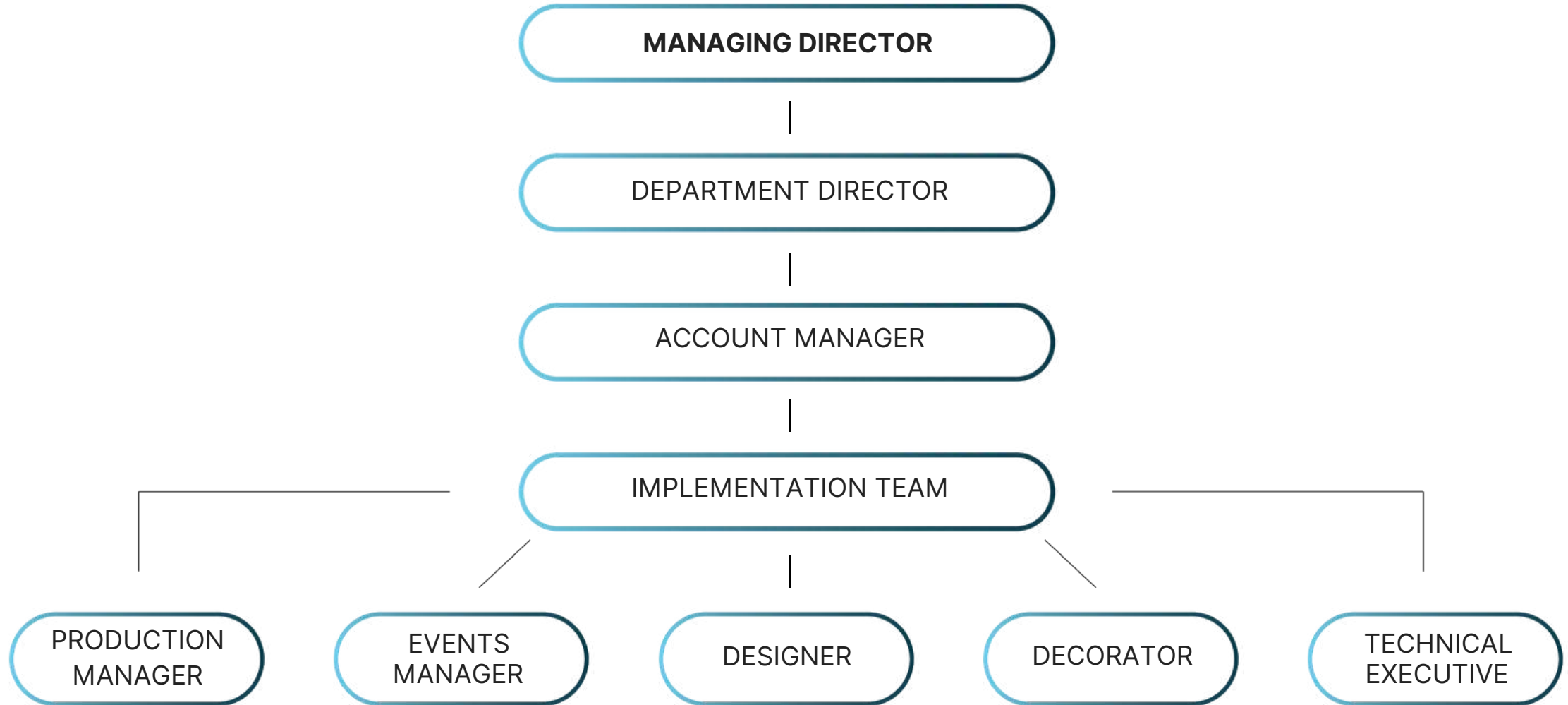
In addition, we are one of the first PR agencies in Moldova. For almost 20 years, on the Moldovan market, we have implemented more than 600 communication campaigns of local, national and international level for the largest commercial brands, international organizations, governmental and non-governmental bodies.



Today the agency consists of two main departments: PUBLIC RELATIONS and EVENTS.

Profile Events as part of the agency has organized more than 200 events of various formats and scales: from national conferences and international summits, in physical, online or hybrid format, to large-scale community engagement events and festivals. We are proud that we are the authors and owners of the most ambitious events in Moldova, as well as effective cooperation with the most significant development partners of the Republic of Moldova.

HOW DO WE WORK?



The agency has a core staff of 21 employees and collaborates with approximately 8 external consultants.

**Profile Events is the organizer of large-scale
national and international high-level events**

We are proud to present to you some of our work:

OFFLINE EVENTS

OFFLINE EVENTS



Teacher of the Year

Client: The Ministry of Education and Research of the Republic of Moldova

Description of the event:

A large-scale event, with over 3,500 teachers from across the country and high-ranking officials of the Republic of Moldova in attendance, was organized at Chişinău Arena. It included both an award ceremony recognizing the best teachers from around the country and a comprehensive entertainment program for the guests.

Agency's Responsibilities:

The agency was responsible for the full organization of the event, including logistics, development of the cultural program, technical support, and the creation of visual materials. Additionally, the agency produced multimedia content for the awardees, including mini-documentary videos presenting each of them.

Details:

<https://www.facebook.com/share/v/hDGECVHjhERH5rmp/>



The Great National Dictation

Client: The Ministry of Education and Research of the Republic of Moldova

Description of the event:

A large-scale and multifaceted event, organized for the first time in the Great National Assembly Square for over 1,500 participants, served as a remarkable and colorful way to celebrate Romanian Language Day in Moldova.

Agency's Responsibilities:

Profile Agency was responsible for the full logistics of the event, its visual components, on-site coordination, program development and implementation. Additionally, the agency was in charge of promoting the event, attracting participants, and managing pre and post-event communications.

Details:

<https://www.facebook.com/share/v/Lej1M8dtF1uPgryY/>



Moldova Innovation Awards

Client: Moldova IT Park

Description of the event:

For the first time in Moldova, a gala awards ceremony was organized for companies in the IT sector, recognizing outstanding achievements and contributions to the development of the industry.

Agency's Responsibilities:

Profile Events was responsible for the full organization of the event –from developing the creative concept to coordinating the on-site program and post-event PR production.

Details:

https://www.facebook.com/story.php?story_fbid=825071345785854&id=100048489895014&rdid=6X343aE6gplib8uv&checkpoint_src=any



The biggest corporate multidimensional celebration in Moldova

Client: MAIB

Description of the event:

The largest corporate event in Moldova, organized for 2,500 bank employees from across the country. The large-scale

event featured a comprehensive and diverse program, including artistic performances, team-building activities, catering, and a concert.

Agency's Responsibilities:

Profile Events was responsible for the full organization of the event –from developing the creative concept to coordinating the on-site program and post-event PR production.

Details:

<https://www.facebook.com/share/p/G9PgZ3oyYLHXfhRB/>

OFFLINE EVENTS



Break the silence! We stand by you!

5 outreach events throughout Moldova

Client: UNHCR, UNFPA, UN Women, UNICEF

Description of the event:

A series of five events organized in the Balti, Cahul, Chisinau, Ungheni, Comrat with the aim of combating gender-based violence. Each event had up to 2.5 hours and 2 components:

- Cultural component: musical program / performance of a local band
- Information component: interactive outreach activities jointly with the local NGOs who work with local and refugee women and young people; stands/table for the NGOs
- A special corner for families with children and separately for teenagers will be created with interactive masterclasses.

Agency Responsibilities:

Development of the script, creation of the visual concept and branding of the event, ensuring all event logistics, including the program, script, technical support, and event promotion.

Details:

<https://bit.ly/3Z2EVqn>



CARAVANA EUROPEANA CU VALI BOGHEAN

Client: European Investment Bank

Description of the event:

In 2022, the European Investment Bank organized 3 large-scale mass events in 3 cities of Moldova: Soroca, Ungheni and Stefan Voda, the purpose of which was to inform the population about the activities of the European Union and its Bank in Moldova, to involve the population in a direct and open dialogue, to organize a project fair implemented by the European Union in Moldova

Agency Responsibilities:

Development of the concept of events, provision of full logistics, technical equipment, artistic part, exhibition area, children's area. As well as collecting feedback and evaluation of the events impact

Video report:

<https://www.facebook.com/livadamoldovei.md/videos/599004614976854>



SUMMIT GUAM

Client: Government of the Republic of Moldova

Agency Responsibilities:

The agency was responsible for the full logistics of the event, including finding and renting a venue, all necessary logistics for high-ranking participants, providing transport and translation services, venue decorations, working with international press and providing live broadcasts.



MOLDOVA BUSINESS WEEK 2020



MOLDOVA BUSINESS WEEK

Client: Moldovan Investment Agency

Agency Responsibilities:

The agency was responsible for the full logistics of the event, including finding and renting a venue, all necessary logistics for high-ranking participants, providing transport and translation services, venue decorations, working with international press and providing live broadcasts.

Video report:

<https://www.facebook.com/watch/?v=336953447032827>



3rd UNWTO CONFERENCE IN MOLDOVA

Client: UNWTO

Description of the event:

The conference with the participation of more than 200 international experts from all over the world took place over 3 days in 3 different locations.

Agency Responsibilities:

The agency was fully responsible for all the logistics of the conference, including: meeting, settling and transporting guests, organizing conference sessions with the participation of up to 400 people, renting all the necessary equipment, decorating the venues, moderating, providing simultaneous translation, providing a cultural program for conference participants, providing catering and entertaining program.

Conference photo report:

<https://www.flickr.com/photos/unwto/albums/72157700890952184/with/44064804394/>

ONLINE & HYBRID EVENTS

Since the beginning of the pandemic, the Agency has also specialized in online and hybrid events.

ONLINE & HYBRID EVENTS



INSPIRATIONAL CONFERENCE QUEEN

Client: CIVITTA Moldova, CIVITTA Estonia, Ask a Mom și GirlsGoIT

Video event:

<https://www.facebook.com/102662571871351/videos/153784293252207>

Event Page:

https://www.facebook.com/events/830434077571484/?active_tab=discussion

Profile services:

The Profile team ensured the development of the Inspirational Queen on the Zoom platform with translation on FACEBOOK, elaborated and administered all the graphic materials used: Key Visuals Key, presentations of the speakers, etc. The conference was attended by speakers from 4 countries.



ONLINE & HYBRID EVENTS



Closing conference AGREED Project

Video event:

<https://www.facebook.com/agreedproject/videos/532841597770672>

Description:

Profile team was responsible for the full organization of the event, from the visual development of the event to its implementation. The Final Conference of the Agreed Project had a Hybrid format with the participation of 50 people offline and over 200 connected through zoom platform. Profile provided the sound service, ensured the translation and video recording of the conference.



CONFERINȚA FINALĂ A PROIECTULUI AGREED





GALA Awards for youth (hybrid event)

Client: Ministry of Education, Culture and Research

Photos event:

<https://www.facebook.com/media/set/?set=a.3491423234299235&type=3>

GALA PREMIILOR NAȚIONALE PENTRU
DEZVOLTAREA SECTORULUI DE

TINERET

2020

Global Tourism Day

Client: Moldovan Investment Agency
(governmental institution)

Event video:

<https://www.facebook.com/investmoldova/videos/282026093534704>

Description of the event:

It was a fully live event, filmed in a studio arranged and equipped with the necessary technique and lights for image and sound quality.

The Profile team ensured the broadcasting on Privesc.eu and the client's Facebook Pages, prepared the speakers' speeches and their PowerPoint presentations, elaborated and administered all the graphic materials.



Ziua Mondială a Turismului



ONLINE & HYBRID EVENTS



LAUNCHING PARTNERS AGREEMENTS OF EVA PROJECT IN CAHUL AND UNGHENI

Client: UN WOMEN in Moldova

The scope: To launch and to inform local stakeholders from 12 partner localities about the Partner Agreements signed with eight civil society organizations to implement in the following 2 years a range of interventions for promoting gender equality and prevent violence in Cahul and Ungheni districts.

Profile ensured:

- Audio system (microphones, boxes, supports, amplifier, sound engineer)
- Tour Guide equipment (for simultaneous translation)
- Video broadcasting
- Transportation to Cahul and Ungheni (round way)
- Live broadcasting on UNICEF, EU Delegation and UN Women FB pages
- Design and printing of materials
- Technical support



ONLINE & HYBRID EVENTS



ARTCOR

Client: ARTCOR –Hybrid Event (Non-governmental institution)

Video event:

<https://www.youtube.com/channel/UCHQwMR2JB11kKz-7uQc9OWA/videos>

Event Page:

[https://www.facebook.com/events/580583683184958/?acontext=%7B%22event_action_history%22%3A\[%7B%22surface%22%3A%22page%22%7D\]%7D](https://www.facebook.com/events/580583683184958/?acontext=%7B%22event_action_history%22%3A[%7B%22surface%22%3A%22page%22%7D]%7D)

Profile services:

The Profile team have organized the Creative Industries Festival through the Zoom platform with direct translation on Facebook, elaborated all the necessary graphic materials: Key Visuals Key, presentations of the speakers, etc. The conference was taking place during 3 days in Hybrid format. We provide both sound and video service in the venue where the events took place and online with direct streaming on several platforms, using the Vmixsoftware licensed service.



ONLINE & HYBRID EVENTS



DGAURF

Client: DGAURF -Hybrid Event (Governmental Body)

Video event:

<https://www.facebook.com/DGAURF/videos/550486680037871>

Event Page:

[https://www.facebook.com/events/2130880647076025/2130880653742691/?acontext=%7B%22event_action_history%22%3A\[%7B%22surface%22%3A%22page%22%7D\]%7D](https://www.facebook.com/events/2130880647076025/2130880653742691/?acontext=%7B%22event_action_history%22%3A[%7B%22surface%22%3A%22page%22%7D]%7D)

Profile services:

The Profile team have organized the Public Consultations regarding the Chisinau Municipality Development Strategy through the Zoom platform with direct translation on Facebook, elaborated all the necessary graphic materials: Key Visuals Key, presentations of the speakers, etc. The conference was taking place during 4 days in Hybrid format. We provide both sound and video service in the venues where the events took place and online with direct streaming on several platforms, using the Vmixsoftware licensed service.



UNDERLAND

International Wine&MusicFestival

Profile is proud to present to you the agency's own project, fully developed and implemented by our team.



The first and only festival held completely underground -in the wine galleries of Cricova- unites musicians, actors and artists from different countries. The festival is located on the territory of more than 4 kilometers of underground streets and during the day it is attended by more than 6 thousand visitors both Moldovans and tourists from other countries.

See photo-report here

<http://underland.md/arihiva-2018/>

See video-report here

<http://underland.md/arihiva-2017/>



CLIENTS AND REFERENCES

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Year of foundation: 2004



THANK YOU
