

Madalina Elena GIURA

Energy Market Specialist / Business Analyst

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PROFESSIONAL PROFILE

Business Analyst and Energy Market Specialist with over 8 years of experience in complex energy sector projects, combining specialized studies (Bachelor's in Electrical Power Systems Engineering - Universitatea Politehnica Bucuresti) with proven competencies in business analysis, project management and deep knowledge of the electricity market. Direct experience with major energy sector clients: E.ON, Electrica Furnizare, Engie, Romgaz, CEZ Romania. Has managed software implementation projects from initiation through Go-Live, facilitating requirements gathering sessions, validation workshops and UAT processes.

ROLE IN THE MMS MOLDELECTRICA PROJECT

As an Energy Market Specialist / Business Analyst in the MMS Moldelectrica project, you will ensure correct translation of energy market requirements into software specifications:

- Collection and documentation of functional requirements from Moldelectrica (BRD, Use Cases, User Stories, Diagrams)
- Facilitation of workshop and requirements validation sessions with Moldelectrica stakeholders
- Analysis of energy market processes (scheduling, balancing, settlement, cross-border capacity) and mapping to MMS functionalities
- Coordination between technical team and end users from Moldelectrica
- Definition and documentation of functional scope for each MMS module
- Preparation of training materials and user manuals for MMS operators
- Support in User Acceptance Testing (UAT) process with Moldelectrica personnel
- Ensuring compliance with energy sector regulations and ENTSO-E standards

KEY COMPETENCIES

✓ Business Analysis (BRD, Use Cases, User Stories)	✓ Electrical Power Systems Engineering
✓ Project Management (initiation, execution, Go-Live)	✓ Requirements Gathering and Workshop Facilitation
✓ Electricity market (supply, contracting)	✓ Documentation in Redmine, Miro, Google Workspace
✓ Training and User Acceptance Testing (UAT)	✓ Communication and stakeholder coordination

PROFESSIONAL EXPERIENCE

Business Analyst / Team Lead Business Analysis Ringhel Team SRL (PROCESIO)	Nov 2022 - Present
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Business analysis and coordination of BA team for complex energy sector projects.

- Main link between product stakeholders (energy clients) and development teams
- Analysis of technical constraints, issues and risks from the perspective of energy market processes
- Leading requirements gathering sessions with major clients: E.ON, Electrica Furnizare, Engie, Romgaz

- Definition and documentation of scope, functionalities and priorities for energy management modules
- Documentation in Redmine: Business Requirements Documents, Use cases, User flows, User Stories, Diagrams
- Ensuring compliance with energy market regulations and industry standards
- Go-Live preparation and support throughout implementation projects
- Mentoring new colleagues and trainer on developed energy management applications

Relevant clients: E.ON, Electrica Furnizare, Engie, Romgaz, CEZ Romania, Nova Power & Gas

Project Manager Ringhel Team SRL	Apr 2019 - Nov 2022
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Management of software implementation projects for energy sector clients.

- Collaboration with energy clients (E.ON, Electrica, Engie) on defining objectives, scope and deliverables
- Project specification for sales and pre-sales teams - effort and timeline estimates
- Development of comprehensive project plans (timeline, budget, resources) for 6-18 month projects
- Management of cross-functional teams (development, testing, analysis), definition of roles and responsibilities
- Leadership of project meetings (Show and Tells, Demos, Scoping Workshops) with energy market participants
- Stakeholder management: regular communication with clients and partners, expectation management
- Ensuring compliance with energy sector regulations and industry standards

Relevant clients: E.ON, Electrica Furnizare, Engie, Romgaz, CEZ Romania

Department Manager / Business Analyst S.C. EVA Energy S.A.	Aug 2016 - Mar 2019
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Management of electricity supply department.

- Organization and coordination of energy supply department activities
- Management of large electricity consumer portfolio
- Support for customer and energy market partner complaints
- Verification and management of outstanding debts, sales and contracting activities
- Participation in optimization and development of internal energy management software

EDUCATION

Bachelor's in Electrical Power Systems Engineering

Universitatea Politehnica Bucuresti, Faculty of Energy

Sept 2011 - Iul 2015

FOREIGN LANGUAGES

- Romanian - Native
- English - Advanced (Proficiency 5/5)