

**KOO
PeRa
tiva** 20

www.kooperativa.md
www.kooperativa.ro

Agenc^{ie}
iscusit^ă de
comunicare
integrat^ă

Integrated marketing and communication agency from Romania and Republic of Moldova

- **Kooperativa 2.0 is a full-service communication agency headquartered in Chișinău, Republic of Moldova, and Bucharest, Romania, with over 12 years of online experience and a unified team of 74 specialists working in Media Relations, PR, Influencer Marketing, Social Media, PPC (Pay-Per-Click), ATL/BTL campaigns, SEO, Branding, Web Design, and Events. Our portfolio includes successful integrated communication strategies for both local and international brands.**

Our expertise combines traditional and digital marketing services, providing customized multimedia solutions tailored to the audience and specific needs of each client. All of this makes us proud to maintain a simple, fast, and cost-effective process throughout our collaborations.

Kooperativa 2.0 is a member of the most important advertising and communication associations in Moldova and Romania, ensuring that we adhere to the best practices in Advertising, PR, and Online Marketing: IAB, ARRP, IAA, and AMCOR.

Over the years, Kooperativa 2.0 has been recognized as the most visible digital agency online in 2016, according to Zelist Industries, and ranked third place in the "Top 10 agencies that collaborated with bloggers", according to the 2017 Digital Report by Revista Biz.

What we do



- **Social Media & PR:** Based on your objectives, we will develop a social media strategy that positions you effectively among your target audience. We will assist you with account management, creative content creation, and community management.



- **Branding:** Creation, Visual Identities, and Visual Strategies.



- **Influencer Marketing:** Delivering high quality partnerships with you niche influencers across the globe



- **Website Maintenance:** Monthly subscriptions for website updates, management, and development.



- **PPC Advertising:** By working with our team of specialists, you will receive an efficient promotion strategy for your business. We are highly skilled in cost optimization across multiple PPC platforms, including Google Ads, Facebook Ads, and LinkedIn Ads.



- **Audio-Video Production:** Photography, virtual tours, graphic design (ATL / TTL / BTL), and video commercials.



- **UX/UI & Web Design:** Presentation websites and online stores (eCommerce).

Team Kooperativa RO

Kooperativa 2.0 is a full-service communication agency based in Bucharest, Romania, with over 10 years of online experience and a team of more than 40 specialists working in media relations, PR, Influencer Marketing, Social Media, PPC (Pay-Per-Click), SEO, ATL/BTL campaigns, Branding, Web Design, and Events. Our portfolio includes successful integrated communication strategies for both local and international brands.

Management & Administrative



Social Media



PR & Influencer Marketing



Design & Foto Video



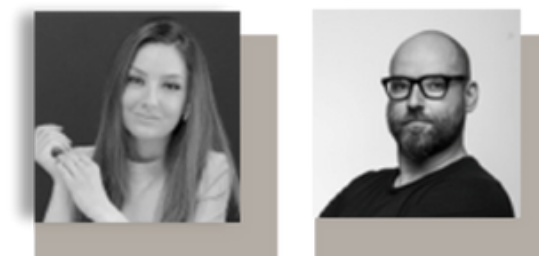
PPC



Web



Account Management



Team Kooperativa MD

Kooperativa Moldova is a full-service communication agency based in Chisinau, Republic of Moldova with over 9 years of online experience and a team of more than 30 specialists working in media relations, PR, Influencer Marketing, Social Media, PPC (Pay-Per-Click), SEO, ATL/BTL campaigns, Branding, Web Design, and Events. Our portfolio includes successful integrated communication strategies for both local and international brands.

Management & Administrativ



Content Managers



PR & Influencer Marketing



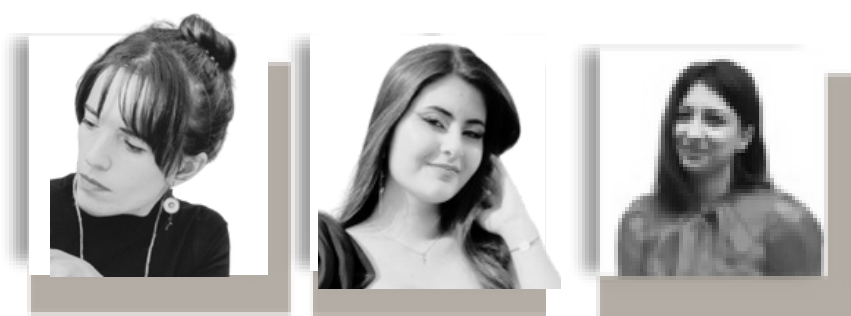
Design & Motion



PPC (Google & Meta)



Web & UX/UI



Clients We Are Proud to Work With in RO

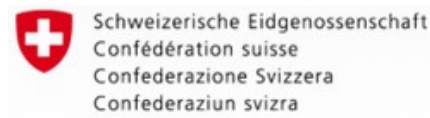


Clients We Are Proud to Work With in RO

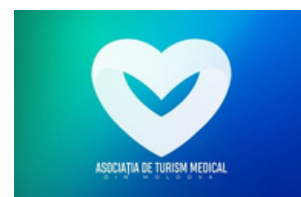


ABOUT US

Clients We Are Proud to Work With in MD



MINISTERUL
EDUCAȚIEI ȘI CERCETĂRII



Tools We Use

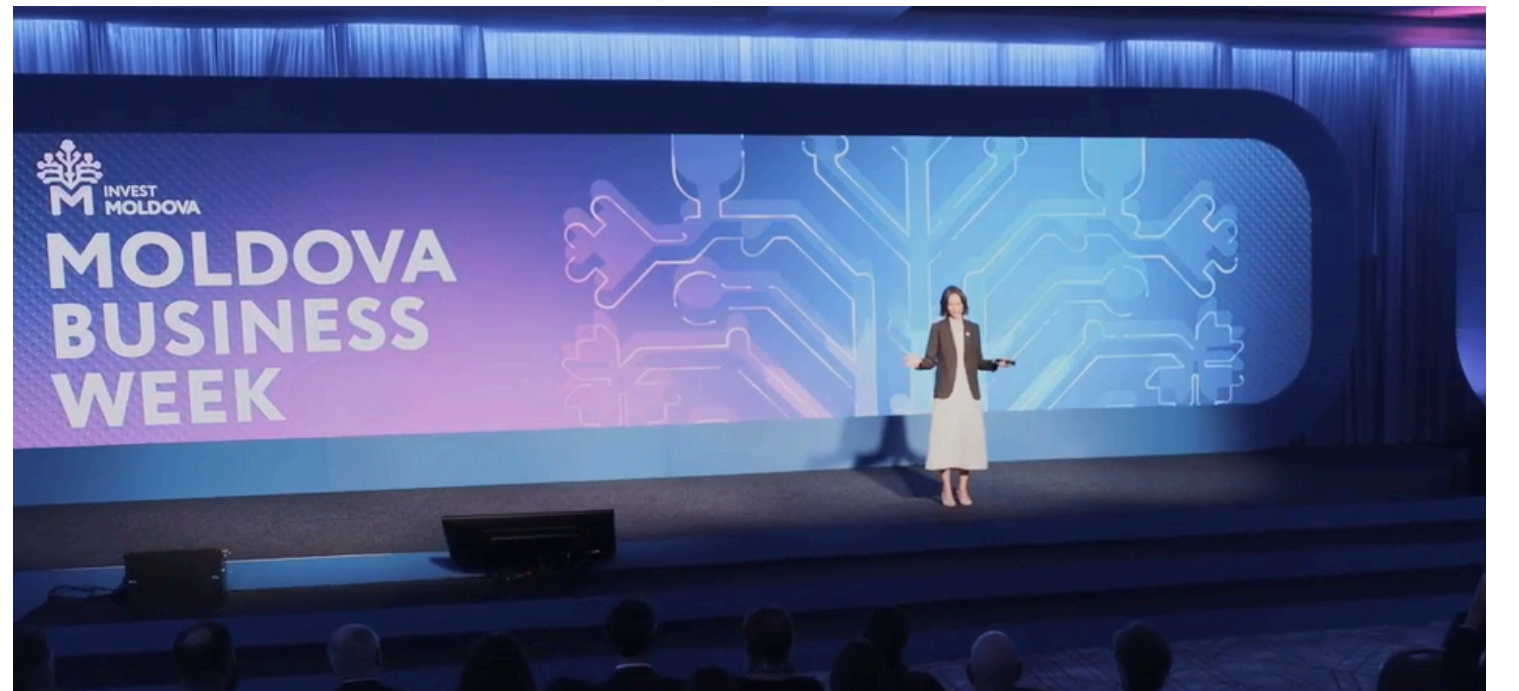
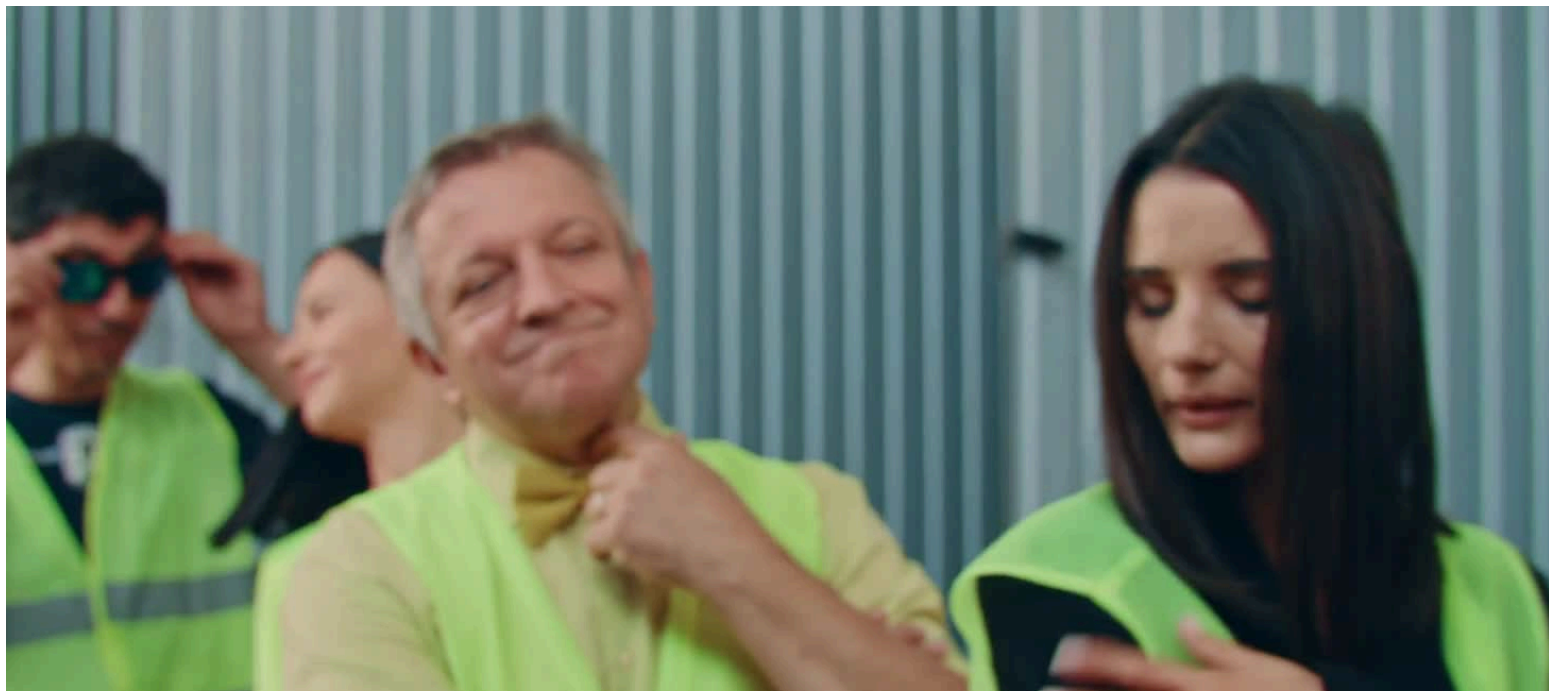
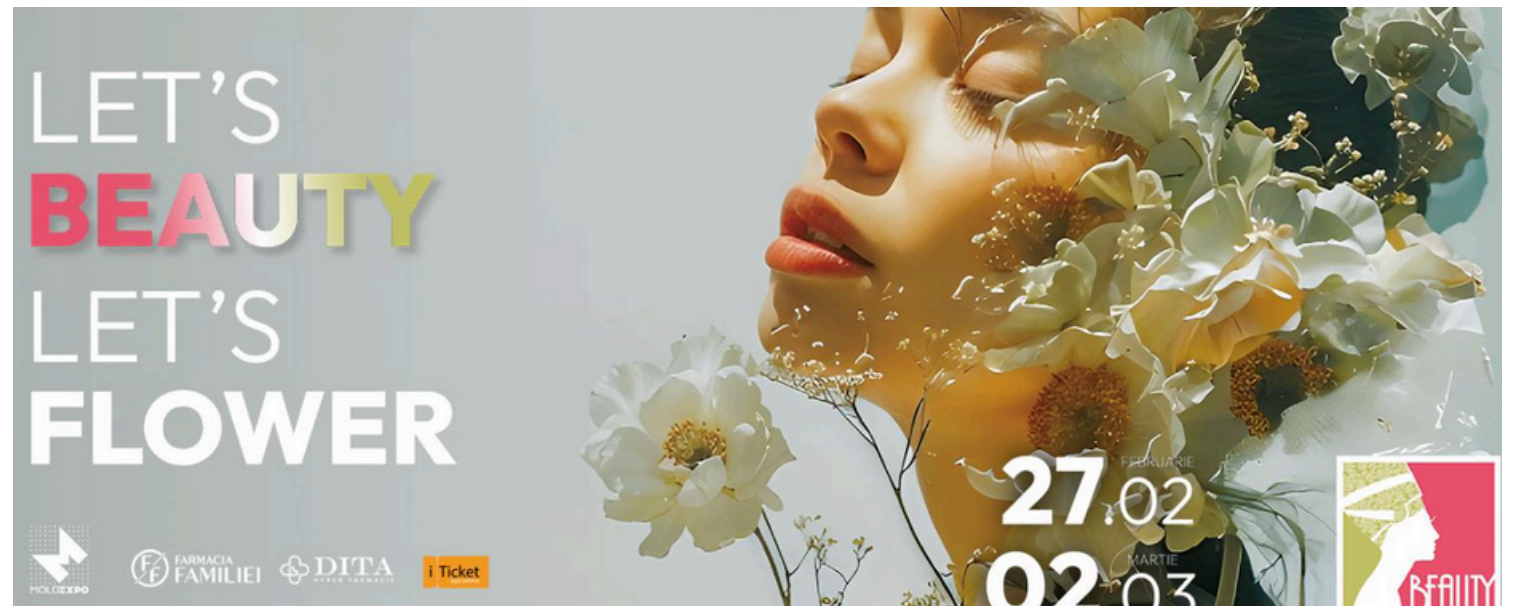
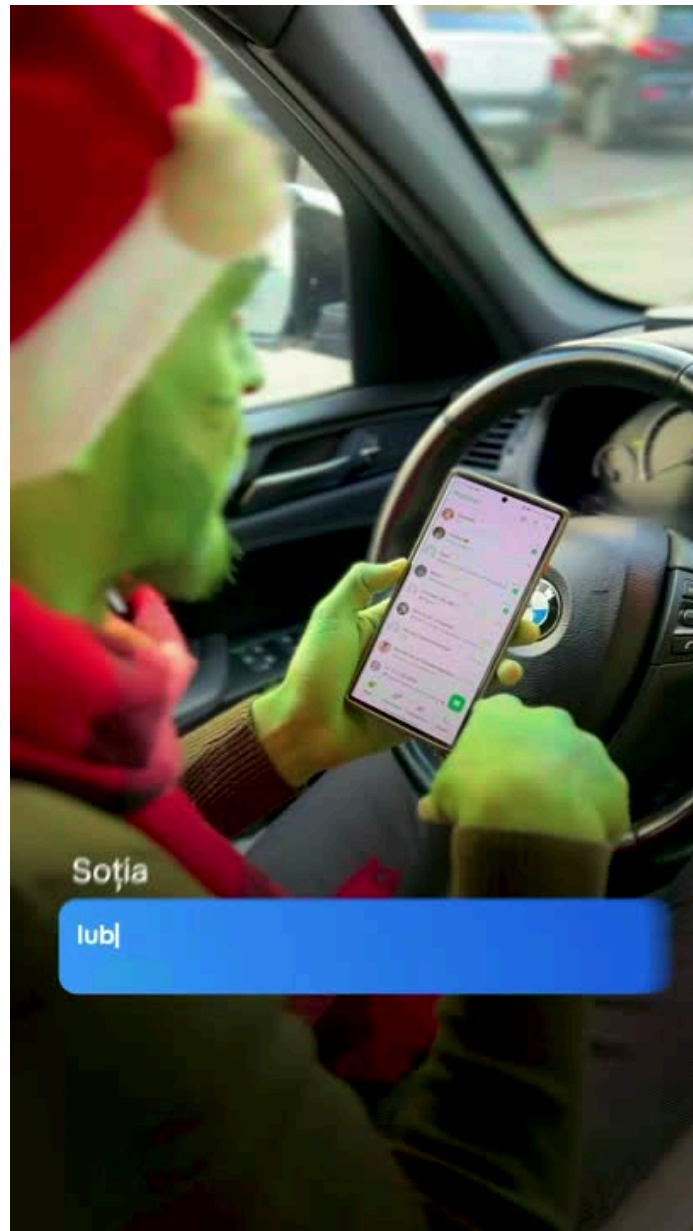
Company profile



CAMPANII 2025



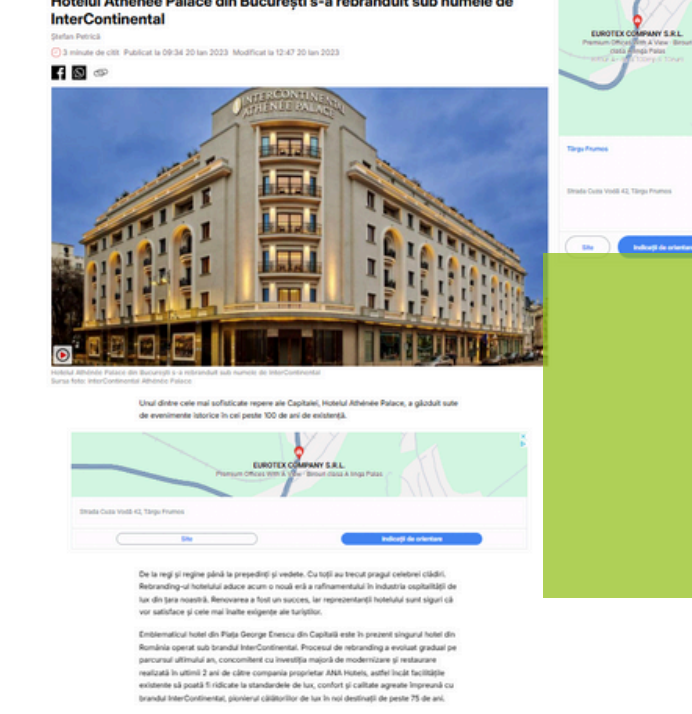
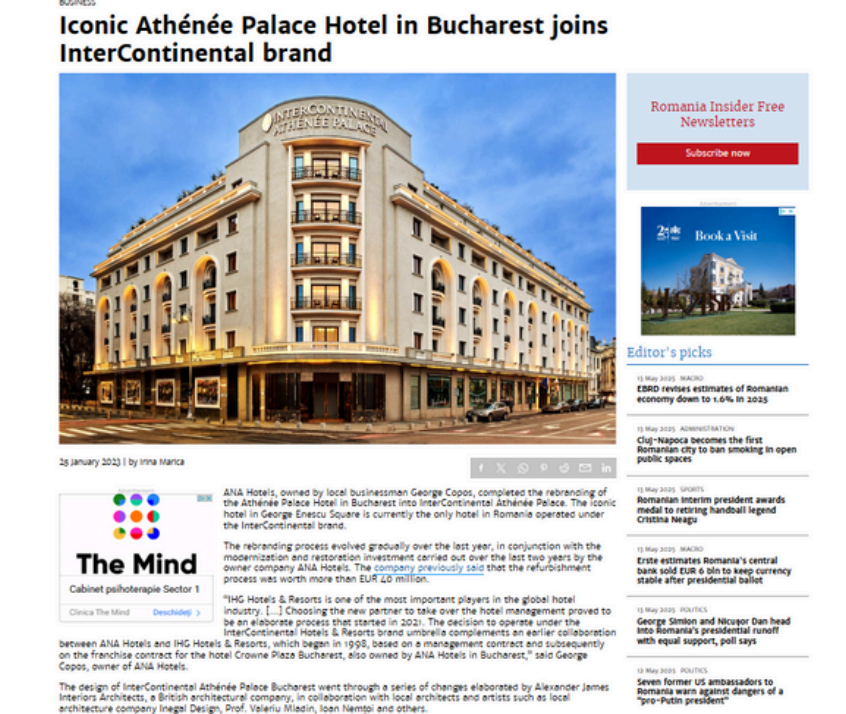
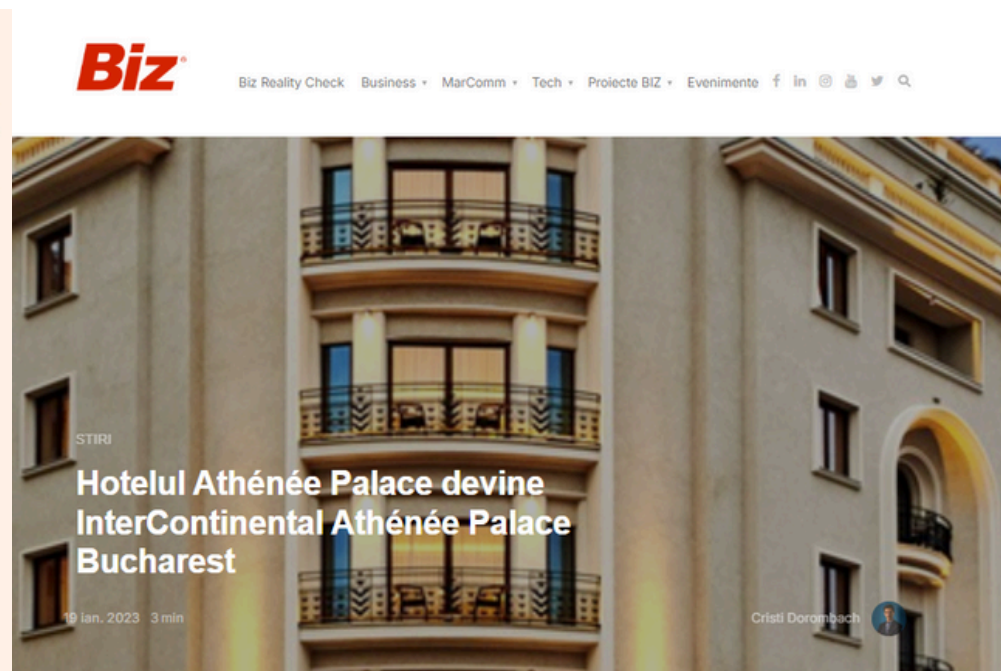
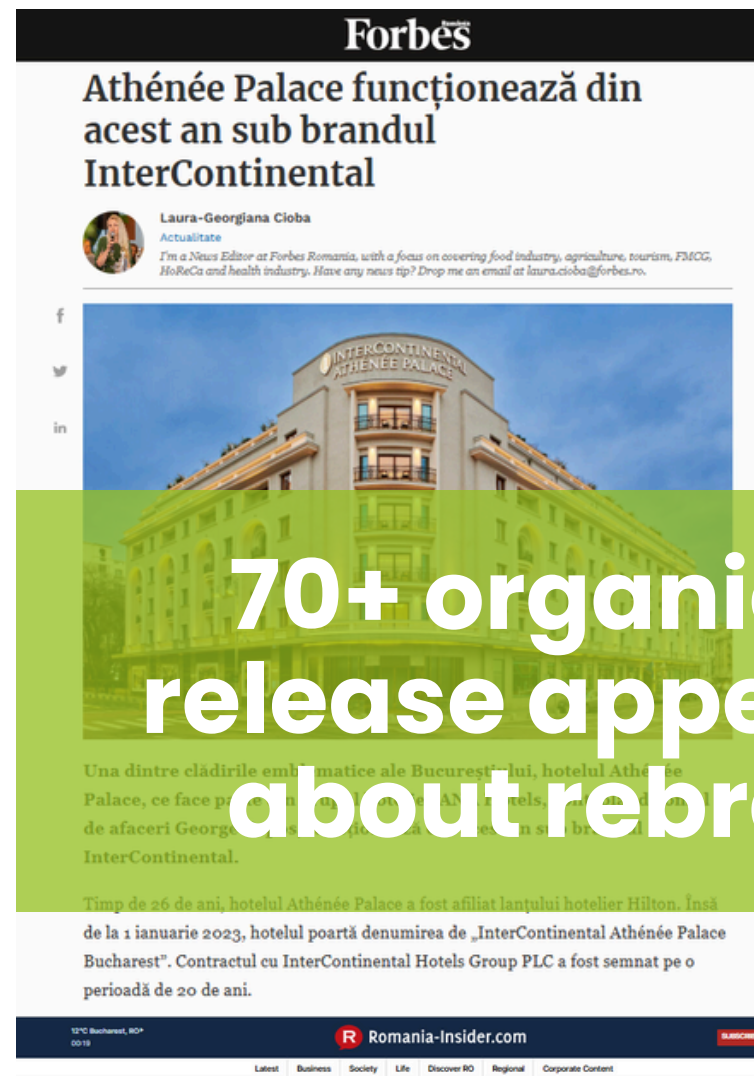
PORTFOLIO - VIDEO





INTERCONTINENTAL.
ATHÉNÉE PALACE BUCHAREST

PR & IM



What Our Clients Say About Us

Company profile



- **Oana Boianiu, Senior Marketing Manager, Veranda Mall**

I have always seen our collaboration with Kooperativa 2.0 as a true partnership, thanks to their understanding, professionalism, and originality. They have consistently found solutions to bring to life the unique and unconventional ideas proposed by Veranda Mall over time.



- **Roxana Tănasă, Marketing Specialist, Corporate Office Solutions**

“From the very beginning, the team dedicated to our account has demonstrated the ability to analyze and understand our company’s needs and requirements, delivering inspired and tailored solutions—often exceeding our expectations. We are delighted to continue this partnership, knowing that we have not only a partner but also a trusted advisor who shares our modern and open business approach, as well as a deep commitment to value and innovation



- **Cornel Ion, Director, RFI România**

Kooperativa 2.0 has responded efficiently and promptly to our requests, even when dealing with last-minute plans. They have a dynamic, well-organized, and punctual team, providing quick feedback and, in our opinion, capable of meeting the expectations of even the most demanding clients



- **Maria Dunăreanu, Director Marketing, Altius SA** We began our collaboration with Kooperativa 2.0 in August 2020 for a unique social media marketing project. Their professionalism, consistency in delivering high-quality results, ease of communication, and openness to finding the best solutions for our business have made them our first choice for future digital campaigns

What Our Clients Say About Us



Anca Mutu, Marketing Manager, VOX Profile "Kooperativa 2.0 este o echipă creativă și proactivă, cu oameni optimiști deschiși către idei noi, pe care te poți baza mereu. Ei au reușit întotdeauna să se adapteze nevoilor noastre, au înțeles produsele noastre și au venit constant cu soluții creative și inovatoare."



Oana Ardelean, PR Director, Jidvei "În timpul colaborării, agenția a atins și chiar a depășit obiectivele stabilite împreună, a răspuns pozitiv provocărilor noastre și a apreciat implicarea echipei în construirea unei strategii și implementare de succes."



Gabriela Elena Rizescu, Director Marketing, Alcedo "Performanțele campaniilor desfășurate, comunicarea excelentă, creativitatea, propunerile și promptitudinea echipei sunt punctele forte care recomandă Kooperativa 2.0 oricărui partener interesat de servicii de marketing digital."



Cristina Popescu, Communications Director, Danone România "Unul dintre punctele forte ale echipei este că are o rețea foarte mare de bloggeri, la care ajung foarte repede și la care se pot angaja cu ușurință în campanii într-un timp scurt."

What Our Clients Say About Us



Ștefan Iamandi, Director, National Office of Vine and Wine

Kooperativa Moldova has played a crucial role in the success of our major initiatives, including the promotion of the National Wine Day, significantly contributing to the increased visibility of the 'Wine of Moldova' brand."



Natalia Vîlcu, Model Court Project Chief of Party, USAID Moldova

"Kooperativa Moldova successfully implemented the social media marketing campaign for the Model Court Initiative (MCI), developing a comprehensive strategy and promotional materials that significantly increased public awareness of legal education."



Sergiu Tabacaru, Director, Noroc Media

Thanks to Kooperativa Moldova's services, we successfully rebranded, optimized our website, and efficiently managed our social media channels, leading to increased visibility and audience engagement



Ion Lică, Șef Unitate de Implementare Programelor, ODA

"The Kooperativa Moldova team has demonstrated a high level of professionalism, flexibility, and dedication in providing video production and communication services for the promotion of the RECP – UNIDO project

Why work with us

At Kooperativa Romania and Moldova, we bring over a decade of expertise in strategic communication, PR, digital marketing, and branding, delivering tailored solutions that drive real impact. Our team of specialists combines innovation, flexibility, and data-driven strategies to ensure measurable results and brand growth. We have a proven track record of successfully managing national and international campaigns, working with diverse industries—from tourism and wine branding to banking, NGOs, and government projects. By choosing us, you gain a reliable, results-oriented partner committed to elevating your brand's presence across Moldova, Romania, and beyond.

ONE CONTACT

ONE CONTRACT!

Lets discuss

We are confident we can
efficiently develop
WoM brand online

www.kooperativa.md
www.kooperativa.ro

+373 760 72 975 031
+40 31 005 9999

Chişinău, bd. Ştefan cel Mare 182
Bucureşti, str. Popa Tatu 21

download our study report: **Moldova digital marketing report 2025**

