

Coordonator proiect – **Alexandru Chicu**

- experiență profesională: 18 ani
- coordonare a peste 20 de proiecte și echipe



Producător – **Ana Maria Dumbrăveanu**

- experiență profesională: 5 ani
- producție video a peste 10 videoclipuri

Reporter – **Alexandrina Groza**

- experiență profesională: 2 ani



Editor Video (VFX) – **Maxim Cebanenco**

- experiență profesională: 5 ani
- filmare și editare a peste 30 de video reportaje

Videograf – **Veaceslav Celpan**

- experiență profesională: 5 ani
- filmarea a peste 10 video reportaje



Designer grafic – **Renata Surchicin**

experiență profesională: 3 ani



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s)	Chicu Alexandru
Address	Horodiste village, Calarasi district, Republic of Moldova.
Mobile	+373 69 308 499
E-mail(s)	alexandru.chicu@gmail.com
Nationality	Moldova
Date of birth	05. 04.1982

Work experience

Dates	September 2023 – December, 2024
Occupation or position held	Creative Hub Team Leader
Main activities and responsibilities	Assisting the government communication team by carrying out impactful projects and multimedia products to effectively convey official messages. Planning and prioritizing creative projects, ensuring tasks are assigned to each team member based on their expertise and workload capacity. Establishing objectives and timelines for every project. Supervising and evaluating teamwork to maintain high quality, consistency, and adherence to government communication guidelines. Mentoring team members to foster continuous improvement and professional development. Offering creative direction and vision for all projects. Effective management, including budget allocation, equipment, software, and coordination with external service providers. Providing progress reports to relevant stakeholders, government officials, or communication teams.
Name of employer	Management Systems International, Inc. (MSI) Washington, Chisinau subsidiary
Dates	February 2023 – September 2023
Occupation or position held	Media project coordinator
Main activities and responsibilities	Creation of the concept and coordination of the media project. Coordination of video production. Video production and image manager.
Name of employer	Viction Media Production SRL.

Dates	2016 – 2023
Occupation or position held	Project Manager / Media Project Coordinator
Main activities and responsibilities	Coordinating several media projects: 1. Fighting fake news during COVID-19 pandemic: „Cai verzi pe pereți”. A project that fights the most important myths about COVID-19 2. Stories from diaspora during the pandemic period: „Nici călare, nici pe jos”. A project that shows how Moldavians from different countries are coping with isolation and restrictions all over the world during the COVID-19 pandemic. 3. A series of videos that explain how democracy and the main institutions of the state work: Demos-Kratos 4. Explaining in a simplified and fun way the most important concepts for a democratic society: „E normal așa?” 5. „Moldova Poate” Presenting in a positive perspective the achievements that Moldova has as a country Coordinating the activities of various projects. Organizing and supervising the training and planning sessions, monitoring budget execution, contracting the suppliers operating the acquisition procedures, and designing concepts for digital materials. Developing the capacity of civil society and creating mechanisms to influence the most important reforms”. It was supported by the European Endowment for Democracy. 8. "Actions to Boost Community Development: Developing the Capacity of civil society to influence the most important decisions through civic engagement". Supported by the Konrad Adenauer Stiftung. 9. "Developing leadership capacities for civic engagement and community development." Supported by Foundation Open Society Institute.
Name of employer	FORTIUS - Forum for Transparency, Involvement, Unity and Change.
Dates	2013 – 2016
Occupation or position held	Project manager
Main activities and responsibilities	Coordination and monitoring the project's activities related to an ecological river arrangement project in Durlști city, financed with 2 million euros by the European Union through the European Neighbourhood and Partnership Instrument 2007-2013, in the frame of the Joint Operational Programme Romania-Ukraine-Republic of Moldova 2007-2013.
Name and address of employer	Durlști city hall, "Eco-Cities– A Common Vision in the Cross-Border Area" project.
Dates	2008 - 2013
Occupation or position held	Marketing manager
Main activities and responsibilities	Developing marketing strategies for business Rivago's customers. Developing marketing plans for promotional campaigns, direct mailing, and PR. Elaborating thematic communication campaigns. Creating visual identity. Designing promotional materials.
Name and address of employer	SC Rivago SRL
Dates	2007 - 2008
Occupation or position held	Project manager
Main activities and responsibilities	Project development and coordination. Sociological research. Communication strategies.
Name and address of employer	Romanian Youth Association from Basarabia and Bucovina.

Education and training

Dates	2005 - 2007									
Title of qualification awarded	Postgraduate studies in strategic marketing, Thesis „Unconventional Advertising”									
Name and type of organization providing education and training	Faculty of Economics and Business Administration, „Al. I. Cuza” University Iasi (Romania)									
Dates	2001 - 2005									
Title of qualification awarded	Economist, specialization marketing. Bachelor thesis „Marketing Environment in the Republic of Moldova”									
Name and type of organization providing education and training	Faculty of Economics and Business Administration, „Al. I. Cuza” University Iasi (Romania)									
Dates	July – August 2005									
Title of qualification awarded	Web-designer. Macromedia suite: Dreamweaver MX 2004, Flash MX 2004, Fireworks MX 2004, Freehand MX 2004									
Name and type of organisation providing education and training	Web design school „No. 1”									
Dates	2004 - 2005									
Course name	Project management									
Name and type of organisation providing education and training	Faculty of Economics and Business Administration, „Al. I. Cuza” University Iasi (Romania)									
Personal skills and competences										
Language(s)										
Native language	Romanian									
Self-assessment										
European level (*)										
Russian										
English										
(*) Common European Framework of Reference (CEF) level										
Social skills and competences	Good communication skills gained as sales and marketing manager. Creative approach to the problem.									
Organizational skills and competencies	Good experience in project management and marketing field.									
Computer skills and competencies	Good command of Windows, Microsoft Office, Adobe (Photoshop, Illustrator, Lightroom, Premiere PRO, InDesign), and Mind Manager. Good experience in photography and videography.									
Driving license	B and C									



Ana Maria Dumbrăveanu

Date of birth: 09/06/1999 | **Phone number:** (+373) 60238510 (Mobile) | **Email address:**

dumbraveanuanamara@gmail.com | **Address:** bd. Traian 18/1 ap. 5, Chișinău, Moldova (Home)

● WORK EXPERIENCE

08/04/2024 – 31/12/2024 Chișinău, Moldova

PHOTO/VIDEO TEAM LEAD MANAGEMENT SYSTEMS INTERNATIONAL, INC. WASHINGTON SUCURSALA CHISINAU (MSI)

1. Supervise a team of photographers and videographers, providing guidance, feedback, and support as needed.
2. Coordinate scheduling, assignments, and logistics to ensure timely and efficient production of visual content.
3. Collaborate with internal stakeholders to understand project requirements and allocate resources accordingly.
4. Lead photo and video shoots, directing creative concepts, compositions, and technical aspects to achieve desired outcomes.
5. Produce high-quality visual content, including but not limited to event coverage, portraits, documentaries, success stories and promotional materials.
6. Oversee editing and post-production tasks for photos and videos, including color correction, retouching, and adding captions or overlays as necessary.

25/09/2023 – 31/03/2024 Chișinău, Moldova

VIDEOGRAPHER MANAGEMENT SYSTEMS INTERNATIONAL, INC. WASHINGTON SUCURSALA CHISINAU (MSI)

1. Record video footage of events proceedings, speeches, and interactions with the public.
2. Demonstrate creativity and storytelling skills to craft compelling narratives through video content.
3. Ensure that the videos align with the program's communication guidelines and branding.
4. Conduct video editing and post-production tasks, including cutting, sequencing, adding overlays, titles, and background music, to enhance the overall video quality and storytelling.
5. Provide timely delivery of edited videos to meet communication and publication deadlines.
6. Ensure clear and high-quality audio recording during events and interviews, using appropriate microphones and equipment.

01/09/2021 – 31/12/2023 Moldova

CONSULTANT IN THE FIELD OF COMMUNICATION POLICY SUPPORT ADVISORY GROUP KONRAD ADENAUER FOUNDATION

1. Creating and developing the visual identity of official messages.
2. Conceptualizing the visual identity for official campaigns and events organized by the state institutions.
3. Ensuring the production, concept, and editing of official video messages and materials.
4. Adapting video content for the specificity of each social media platform used in official communication.

01/06/2022 – 01/03/2023 Moldova

MAIN ADVISER IN THE DIVISION OF INTERNATIONAL RELATIONS NATIONAL CENTER OF CINEMATOGRAPHY

1. Ensuring communication with international and local partners.
2. Coordinating and organizing public events of the Center.
3. Coordinating the local and international public communication of the Center.

01/03/2020 – 31/08/2021 Moldova

COMMUNICATION ADVISOR PARTY OF ACTION AND SOLIDARITY

1. Ensuring the visual identity of the organization's official communication.
2. Ensuring the production, filming, and editing of video materials.
3. Coordinating the organization's multimedia team.

02/01/2019 – 20/06/2019 Moldova

COORDINATOR OF IDFF CRONOGRAF OWH STUDIO

1. Coordinating the organizational processes of the festival.
2. Ensuring communication between the festival organizers and participants.

02/07/2018 – 31/08/2018 Moldova

JUNIOR CONSULTANT IN MARKETING MAGENTA CONSULTING

01/09/2016 – 30/05/2018 Moldova

VIDEOGRAPHER „SPIRU HARET” LYCEUM

01/10/2017 – 01/12/2017 Moldova

INTERN REPORTER MOLDOVA.ORG

● **EDUCATION AND TRAINING**

01/09/2021 – 06/06/2023 Moldova

MASTER DEGREE IN PUBLIC MANAGEMENT Moldova State University

01/10/2018 – 28/06/2020 Cluj-Napoca, Romania

BACHELOR OF CINEMATOGRAPHY, PHOTOGRAPHY AND MEDIA ”Babeş-Bolyai” University

01/10/2019 – 29/02/2020 Macerata, Italy

ERASMUS PLUS SCHOLARSHIP Accademia di Belle Arti di Macerata

01/09/2011 – 31/05/2018 Chişinău, Moldova

HIGH SCHOOL DIPLOMA „Spiru Haret” Lyceum

● **LANGUAGE SKILLS**

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
FRENCH	A2	A2	A2	A2	A2
RUSSIAN	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **ORGANISATIONAL SKILLS**

Organizational competencies

I'm an advocate of teamwork, well-organized, and responsible.

● **COMMUNICATION AND INTERPERSONAL SKILLS**

Communication and interpersonal skills

I am a sociable person, eager for new experiences, and open to any kind of challenges. I believe that effective communication is based on valid arguments and relevant examples.

PERSONAL INFORMATION

Groza Alexandrina

📍 Strada Hristo Botev 4/1, orașul Chișinău, Republica Moldova

☎ +373 79977994

✉ alexa.groza2004@gmail.com

💬 <https://www.facebook.com/alexa.groza.16?mibextid=LQQJ4d> facebook profile;
Telegram (Groza Alexa);
Viber (Groza Alexa);
WhatsApp (Groza Alexa)

Sex Female | Date of birth 26/08/2004 | Nationality Republic of Moldova

PROFESSIONAL
EXPERIENCE

-
- | | |
|-------------------|---|
| 04.2024 - 01.2025 | Management Systems International, Moldova Resilience Initiative, USAID/OTI
Media content creation, Creative HUB
45 Puskin Street, Chisinau, Republic of Moldova; POC: Jennifer Divis, telephone: +373 60644744 |
| 02.2024 | Internship media content creator
Media content creation
Creative HUB |
| 02.2023 - prezent | Graphic Designer
Communication, graphic design, work with documentation, photo - video assistant.
Action and Solidarity Party, Chisinau str Puskin 26 |
| 02.2023 | Painting teacher for children
Teacher for several groups of children in a weekend school.
Weekend Academy, Press House, Pushkin 22 |
| 2021 - present | Mural painting
Painting on multiple walls within an internet organization.
Freelancer |
| 2021 - present | Choreographer
Creation of dance compositions for own use and for other collectives.
Passion Dance SRL |
| 2018 - present | Dancer at events
Providing entertainment services through dance.
Passion Dance SRL |
| 2021 - present | Volunteer in the youth organization PAS Youth |
| 2023 | Voluntary Grand National Assembly |
| 2022 | Volunteer at the Freshmen's Ball in the CAP "Alexandru Plămădeala" premises |
| 2022 | Volunteer Congress PAS |
| 2021 | Dance competition volunteer, Passion Dance organizer |
| 2018-2020 | Volunteer in the local Țipala youth council |

EDUCATION AND TRAINING

- 2020 - 2024 - Alexandru Plămădeala College of Fine Arts (studies in the field of Interior Design), Chisinau
- 2011 - 2020 - Țipala Theoretical High School (secondary studies), Țipala village

PERSONAL SKILLS

Language (s) default (s) Romanian language

Other known foreign languages

	UNDERSTANDING		SPEAKING		WRITING
	Obedience	Reading	Participating in the conversation	Oral speech	
English language	C1	C1	C1	C1	C1
	TOEFL C1-C2				
Russian	B1	B1	A2	A1	A1

Communication skills

- From the position of PAS communicator
- From the youth organization PAS Youth
- From membership for 10 years of the dance club "Passion Dance"
- From the composition of the local youth council Țipala
- Team mural painting

Organizational/managerial skills

- From the position of head of class
- From the post of choreographer for various flash mobs, dance compositions
- From the post of painting teacher for a group of children

Skills acquired in the workplace

- A more in-depth knowledge of Graphic Design applications (such as illustrator, figma, photoshop).
- Mastering and improving results in a process under pressure.
- Working with people, flexibility in conversations
- Coordination of different processes related to a certain budget
- Controlling emotions in front of a large audience
- Working with customers

Digital competences

SELF ASSESSMENT				
Information processing	Communication	Content creation	Security	Solving problems
Experienced user	Independent user	Independent user	Independent user	Independent user

- A good command of office programs (word processor, spreadsheet, presentation software) acquired on the job
- Good knowledge of data integration in cards, leaflets, posters, etc.

Other skills

- Dances
- Reading - biography, science fiction, astronomy, physics, history, classics, arts
- Wood carving (technological education in secondary school)
- crocheting
- Creating 3D models (acquired within the college)
- Artistic skills, drawing, painting, design, artistic sense of colors
- Strategic Thinking(Chess)
- Time Management

ADDITIONAL INFORMATION

Project

- Mark Verlan's garden
- Personal exhibition, graphic works in the Țipala Theoretical High School
- Mural painting in a youth organization in a libertine style
- Personal exhibition „White nights” in the Țipala Theoretical High School

Conference

- "Fix it in Post 2023" conference
- Meet Up on Design, Architecture and LifeStyle with architect Marco Ballerini
- PAS economic conference
- "La Vasile" conference, political conference within Pas Youth

Seminars

- Dance seminars with different national and international champions.

Courses

- English courses at Fantastic English school (Upper Intermediate, Advanced, TOEFL preparation course)
- Communication and graphic design course through the PAS Youth project
- Public speaking course through the PAS Youth project

Certification

- TOEFL iBT certificate



MAXIM CEBANENCO

c i n e m a t o g r a p h e r

+373 68848757
maxceb@yahoo.com
/cebanenco-maxim
/maximceb

EXPERTISE

Director of Photography
Video Editing
Color Correction
Drone pilot
VFX

Software

Davinci Resolve
Fusion
Adobe Photoshop

EDUCATION

2005 - 2007
Professional School N6
Radio mechanical engineer

1993 - 2005
Dumitru Matcovschi
High School

LANGUAGE

Romanian, English, Russian

Experienced creative videographer, skilled in applying the blend of technical skills and creativity in shooting a diverse range of videos from commercials to music videos. Committed to delivering high quality projects that tells compelling stories and captures the essence of each project.

WORK EXPERIENCE

sep. 2023 - jan. 2025

Creative Hub, Videographer, VFX

feb. 2023 - may 2023

Racketa Production, Videographer, VFX

2018

Qof Films, Founder

jul. 2018 - oct. 2019

Interakt Media, Cameraman

jun. 2018 - dec. 2018

Madein.md, Videographer

2016 - 2017

Advexon, Videographer, VFX

2014 - 2016

Atelier Sergiu Prodan, Editor video, VFX

2012 - 2014

GMC Publika, Editor video

2010 - 2011

Jurnal Trust Media, Editor video

CURRICULUM VITAE

VEACESLAV CELPAN

DESPRE MINE

Fotograf și videograf cu experiență, specializat în crearea de conținut vizual de înaltă calitate, cu o abordare strategică și profesională.

E-mail: cell.vav@gmail.com

Telefon: +37367694012

Adresă: Str. Calea Ieșilor 51/3, ap. 95, Chișinău, Moldova

EXPERIENȚĂ PROFESIONALĂ

Creative HUB (09.2023 - 12.2024)

Fotograf și videograf, responsabil pentru dezvoltarea și implementarea proiectelor vizuale.

Ministerul Infrastructurii și Transporturilor, Chișinău, Moldova (2023)

Consultant principal în relații media, gestionând strategii de comunicare și imagine publică.

AO Laolaltă, Chișinău, Moldova (2022 - 2023)

Fotograf și videograf, implicat în realizarea de materiale vizuale pentru campanii și evenimente.

ZIP House, Chișinău, Moldova (2017 - 2022)

Videograf, responsabil pentru producția și editarea conținutului multimedia.

EDUCAȚIE

Universitatea de Stat din Moldova

Master în Lingvistică și Științe ale Limbajului (2013 - 2015)

Universitatea de Stat din Moldova

Licență în Lingvistică și Științe ale Limbajului (2011 - 2013)

LIMBI STRĂINE

Română (nativă)

Engleză (C2)

Rusă (B2)

Franceză (A2)

COMPETENȚE ȘI EXPERTIZĂ

Cunoștințe avansate de fotografie și videografie

Capacitatea de a utiliza o gamă largă de camere și obiective

Atenție la detalii, formă, culoare și compoziție

Capacitatea de a respecta termenele limită

Creativitate și gândire strategică

Adaptabilitate la noile tehnologii

Abilități excelente de comunicare și colaborare



Renata Surchicin

Date of birth: 29/03/2004 | **Nationality:** Moldovan | **Phone number:**

(+373) 068793877 (Mobile) | **Phone number:** (+40) 0723467572 (Work) | **Email address:**

surrena29@gmail.com | **Facebook:** <https://www.facebook.com/renata.surchicin/> |

Address: 2009, Chişinău, Moldova (Home)

WORK EXPERIENCE

20/02/2023 – 30/10/2023 Chişinău, Moldova

GRAPHIC DESIGNER PARTIDUL POLITIC "PARTIDUL ACTIUNE SI SOLIDARITATE"

- Developed graphics, logos and layouts for product illustrations, company logos, and websites.
- Planned, produced and edited video projects to maximize engagement on social media.
- Utilized well-developed social listening skills to craft valuable original content.
- Designed new, on-brand visual elements focusing on concept and messaging.
- Proposed creative ideas to engage followers with different content types and formats.

09/11/2023 – 24/01/2025 Chişinău, Moldova

GRAPHIC DESIGNER MANAGEMENT SYSTEMS INTERNATIONAL, INC. WASHINGTON SUCURSALA CHIŞINĂU (MSI)

- Responsible for crafting visually compelling designs for both web and print materials aimed at governmental initiatives and campaigns.
- Led the creation of impactful logos, visuals, and conceptual designs tailored to effectively communicate the mission, objectives, and messages of governmental programs.
- Played a pivotal role in conceptualising and executing promotional strategies for governmental campaigns, ensuring alignment with the program's goals and resonating with the target audience.
- Produced a wide range of design assets, including website graphics, brochures, posters, banners, and other printed materials, adhering to strict governmental branding guidelines while maintaining a fresh and engaging visual identity.

EDUCATION AND TRAINING

01/09/2020 – 04/07/2023 Chişinău, Moldova

HIGH SCHOOL DIPLOMA Liceul Teoretic Republican „Aristotel”

LANGUAGE SKILLS

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
RUSSIAN	C1	C1	B2	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Adobe illustrator, InDesign, Photoshop | Figma & Sketch | Microsoft Office | Microsoft Word

● **CREATIVE WORKS**

01/05/2022 – CURRENT

Graphic Designer, Content Creator

- Graphic and Media Design, visual Design
- Project Management
- Adobe Creative Suite (Photoshop, Illustrator, Figma)
- Marketing Media

● **VOLUNTEERING**

01/05/2021 – CURRENT

Departamentul de Comunicare

- AO Concordia, social projects - graphic designer (2021-2022)
- CLT Botanica, communication department (2022)
- PAS Youth, communication department (2022 - 2024)
- OSB Timișoara, PR and Image department (2023- present)