



CORINA DOLGHIER

Business & Digital Management student with a focus on Innovation, Creativity and Digitalization

corinadolghier@outlook.com / +45 50 365 842 / linkedin.com/in/corinadolghier

WORK EXPERIENCE

Marketing Student Assistant

eKontoret ApS

November 2018 – July 2019

- Executing the B2B Marketing strategies and plans, creating SoMe campaigns and job ads
- Graphic Design and short animations for marketing purposes
- Organizing meetings and working closely with the company's partners
- Managing data and executing other administrative tasks, such as basic bookkeeping, customer registration, etc.

Marketing Manager (Internship)

Make Sense Film

February 2019 – May 2019

- Developing business and marketing strategies
- Market analysis, planning, budgeting and collecting data
- Drafting documents, business correspondence and preparing reports

Project Manager (Danish market)

EuropeNOW

October 2017 – November 2018

- Planning and executing B2B communication strategies for potential clients
- Developing personalized plans for company trips, workshops and hackathons abroad
- Conducting business research and handling customer requests on a daily basis

ACADEMIC BACKGROUND

Copenhagen Business School

BSc Degree in Business Administration and Digital Management / 2019 - 2022

Cph Business Academy

AP Degree in Marketing Management / 2017 - 2019



EXTRACURRICULAR COURSES

HEC Paris

Managing Innovation and Design Thinking / May 2019 -- September 2019

Niels Brock Copenhagen

Advanced Mathematics / January - June 2019

California Institute of Arts

Fundamentals of Graphic Design / completed in 2018

Copenhagen Business School

"Digital Competition in Financial Services" and "Innovation Strategy" / 2018

VOLUNTEER WORK

CBS Blockchain Society

Project leader | September 2019 - present

Red Cross Denmark

Volunteer | September 2018 - January 2019

TED ED International

Translator and Interpreter | July 2018 - present

Debate Academy

Debater and mentor | 2015 – 2017

WORKING WITH ME: CORE COMPETENCES AND STRENGTHS

- Structured, organized and detail-oriented
- Analytical thinker with strong problem-solving skills, able to find creative solutions to complex problems
- Highly motivated team player with well-developed interpersonal communication skills
- Strong strategy and time management skills

LANGUAGES

- Russian – Native
- Romanian - Native
- English - Fluent
- German – B1
- Danish - A2

IT TOOLS

- Python basics & Tableau
- Bloomberg & e-conomic
- Adobe Creative Suite
- Microsoft Office Package

GET IN TOUCH:

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2300 Copenhagen S

