

CV Dorina Mocanu

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birthdate: July 2, 1993

Name of Personnel	Dorina Mocanu
Position for this assignment	Copywriter
Nationality	Moldovan
Language proficiency	Russian, Romanian, English
Education/ Qualifications	<i>[Summarize college/university and other specialized education of personnel member, giving names of schools, dates attended, and degrees/qualifications obtained.]</i>
	<ul style="list-style-type: none">• 2012 - 2015 State University of Moldova, Chisinau (Republic of Moldova) Bachelor's degree in Communication Sciences
	<ul style="list-style-type: none">• 2015 - 2017 State University of Moldova, Chisinau (Republic of Moldova) Master's degree in Public Relations and Advertising
	<i>[List all positions held by personnel (starting with present position, list in reverse order), giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment.]</i>

**Employment
Record/ Experience**

- 2021 - present
NRG Media SRL Chisinau, Moldova

Copywriter

- Creative/technical content writing;
- Checking the correctness and updating the existing content;
- Generating ideas for promotion activities within events, campaigns;

- 2019 - present
Communications Boutique (BTQ), Chisinau (Republic of Moldova)

Communications specialist

- Copywriting: writing and sending to mass media: press releases, invitations, articles within communications campaigns;
- Monitoring media and online coverage of UNDP events in Moldova (Mass media and social media reports);
- Ensuring the correctness of leaflets, brochures, scientific studies and other documents;
- Participation in client's events, working with the photographer, as Days of Dual Educations in Chisinau and Cahul;
- Social media: writing and publishing posts on social networks for the company's clients, as CET-Nord, Days of Dual Educations and others;
- Translations;


- 2017 – 2019
Milk Films, Video Production Company, Chisinau (Republic of Moldova)

Assistant

- Creative Copywriting: writing and editing texts for advertisements, creative concepts;
- Active participation in the pre-producing and on set filming of the Beautiful Corruption feature film by Eugen Damaschin;
- Writing press releases for the launch of the company's video productions, as feature films, documentaries, short films and adverts;
- Monitoring the media after the launch of the company's video productions;
- Writing activity reports at different stages of video productions;
- Logistics activities;

Achievements

I, the undersigned, certify that to the best of my knowledge and belief, these data correctly describe my qualifications, my experiences, and other relevant information about myself.



Signature of Personnel

21.09.21

Date (Day/Month/Year)