### **Contact Information**

#### **Email**

oksana\_cravciuc@mail.ru

### **Address**

Republic of Moldova, Chisinau

#### Phone

+37360300035

### Skills

Responsible, analytical skills, critical thinking, multitasking skills, positive spirit.

# Languages

#### Russian

Native

# **English**

Elementary

### Romanian

Elementary

# Oxana Glushkova (36 Years)

### Experience

#### Chisinau

February 2005 - December 2006

#### Chisinau

January 2007 - May 2012

#### Chisinau

June 2012 - March 2014

#### Accountant

Tortrio SRL

#### Accountant

**Target Holding** 

# **COO (Chief Operating Officer)**

Target Group Worldwide SRL

Managment and control of operational and financial procedures.

Oversee daily operations and the work of executives. Monitoring invoices, money handling procedures, accounting and bank processes.

Analyze and interpret data and metrics. Collaboration with the CEO in setting and driving organizational vision, operational strategy, and hiring needs.

Preparing timely and accurate financial performance reports.

Ensure effective recruiting, onboarding, professional development and retention.

From 2014, March till 2018, September was on leave due to maternity and parental related reasons.

#### Chisinau

October 2018 – October 2021

# Media manager

Target Group Worldwide SRL

Coordinating, monitoring and evaluating media campaigns and strategies. Media planning, media buying.

#### Chisinau

October 2021 - Present

# Media Group Head

Target Group Worldwide SRL

Manage and supervise a team in day to day media management. Leading the process of strategic media planning/execution. Develop budgets and flowcharts. Recommend tactical implementation and timing. Analyze relevant channels and outlets. Lead and direct the development of client presentations.

# Education

Chisinau 2006

# Finance and accounting

State University of Moldova

### **Certifications & Courses**

Arianna Training Certificate, Chisinau (2018)