

United Nations Development Programme



**Contract for Services**  
**Between the United Nations Development Programme and**  
**KREYON MEDIA SRL**

<b>1. Country Where Goods Will be Delivered and/or Services Will be Provided:</b> Moldova, Republic of	
2. <b>UNDP</b> <input type="checkbox"/> Request for Quotation <input checked="" type="checkbox"/> <b>Request for Proposal No. 21/02377</b> dated 18.10.2021 <input type="checkbox"/> Invitation to Bid <input type="checkbox"/> direct contracting	
3. <b>Contract Reference (e.g. Contract Award Number):</b>	
4. <b>Long Term Agreement:</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. <b>Subject Matter of the Contract:</b> <input type="checkbox"/> goods <input checked="" type="checkbox"/> <b>services</b> <input type="checkbox"/> goods <i>and</i> services	
6. <b>Type of Services:</b> <i>To promote, during the first promotion year period (2022-2023), an integrated branding campaign – containing logos, core values for Brand and Marketing Strategy implementation, in order to advance the two Focal Regions (Ungheni and Cahul) economic, social and cultural achievements, promote their success stories, nationally and internationally.</i>	
7. <b>Contract Starting Date:</b> 09 February 2022	8. <b>Contract Ending Date:</b> 30 December 2022
9. <b>Total Contract Amount:</b> <b>US\$ 56,150</b> (fifty-six thousand one hundred fifty US Dollars) 9a. <b>Advance Payment:</b> not applicable	
10. <b>Total Value of Goods and/or Services:</b> <input type="checkbox"/> <b>below US\$50,000 (Services only)</b> – UNDP General Terms and Conditions for Institutional (de minimis) Contracts apply <input type="checkbox"/> <b>below US\$50,000 (Goods or Goods and Services)</b> – UNDP General Terms and Conditions for Contracts apply <input checked="" type="checkbox"/> <b>equal to or above US\$50,000 (Goods and/or Services)</b> – UNDP General Terms and Conditions for Contracts apply	
11. <b>Payment Method:</b> <input checked="" type="checkbox"/> <b>fixed price</b> <input type="checkbox"/> cost reimbursement All payments shall be made by UNDP in Moldovan Leu (MDL) at the UN Operational Rate of Exchange ( <a href="http://www.un.org/Depts/treasury/">www.un.org/Depts/treasury/</a> ) on the day of payment.	
12. <b>Contractor's Name:</b> KREYON MEDIA SRL Address: Bd. Moscovei, 21 Country of incorporation: Republic of Moldova Website: <a href="https://kreyon.md/">https://kreyon.md/</a>	

<p><b>13. Contractor's Contact Person's Name:</b> Ion Savin  Title: Administrator  Address: Bd. Moscovei, 21  Telephone number: 60200777  Email: yon.savin.photo@gmail.com</p>
<p><b>14. UNDP Contact Person's Name:</b> Simion Berzoi  Title: Project Officer/Investment Attraction, EU4Moldova: Focal Regions Programme  Address: 104, Sciusev Street, Chisinau, Moldova  Telephone number:  (+373) 060495752  Email: <a href="mailto:simion.berzoi@undp.org">simion.berzoi@undp.org</a></p>
<p><b>15. Contractor's Bank Account to which payments will be transferred:</b>  Beneficiary: KREYON MEDIA SRL  Account name: KREYON MEDIA  Account number/IBAN: MD30ML000000002251864100  Bank name: MOLDINCOMBANK  Bank address: BC "Moldindconbank" SA, filiala "Moscova",  Chisinau, Republica Moldova  Bank SWIFT Code: MOLDMD2X329  IDNO: 1016600016012</p>

This Contract consists of the following documents, which in case of conflict shall take precedence over one another in the following order:

1. This face sheet ("Face Sheet")
2. UNDP General Terms and Conditions for Contracts
3. Annex 1 – Terms of Reference
4. Annex 2 – Schedule of payments
5. The Contractor's Technical and Financial Proposals, dated October 21, 2021; these documents not attached hereto but known to and in the possession of the Parties, and forming an integral part of this Contract.

All the above, hereby incorporated by reference, shall form the entire agreement between the Parties (the "Contract"), superseding the contents of any other negotiations and/or agreements, whether oral or in writing, pertaining to the subject of this Contract.

This Contract shall enter into force on the date of the last signature of the Face Sheet by the duly authorized representatives of the Parties, and terminate on the Contract Ending Date indicated on the Face Sheet. This Contract may be amended only by written agreement between the duly authorized representatives of the Parties.

**IN WITNESS WHEREOF**, the undersigned, being duly authorized thereto, have on behalf of the Parties hereto signed this Contract at the place and on the day set forth below.

For the Contractor		For UNDP	
Signature:		Signature:	<small>DocuSigned by:</small> <i>Andrea Cuzyova</i>
Name:	Ion SAVIN	Name:	<small>30A862C5300B4B4...</small> Andrea CUZYOVA
Title:	Administrator	Title:	UNDP Deputy Resident Representative
Date:		Date:	07-Feb-2022