

PORTFOLIO OF RELEVANT MULTIMEDIA CONTENT

The QUBO Communications team has extensive experience in developing multimedia products. You can see our video portfolio of over 150 videos on our official YouTube channel: www.youtube.com/@qubo

Reference in the field of creativity and video content development:

Project: Supporting the Government in conducting communication activities on the National Development Strategy Moldova 2030 (March – December 2022)

Client: GIZ Country Office Moldova

Samples of works (video):

https://www.youtube.com/watch?v=gUpbH_nI82Y&t=2s – video presentation of the "Moldova European 2030" national strategy

Project: Promoting Vocational Technical Education for a Green Economic Development and Employment (May – December 2022)

Client: GIZ Country Office Moldova

Samples of works (video):

Animated video series for promoting "Dual Education Day" fairs:

For graduates: <https://www.youtube.com/watch?v=Q-VfYPiQ0M0>

For young people: https://www.youtube.com/watch?v=wIV3T_I_gKw

For refugees: <https://www.youtube.com/watch?v=JpL-d9wilTI>

<https://www.facebook.com/InvatamantulDual/videos/3042120502753510> - video report about a national VET conference

<https://www.facebook.com/InvatamantulDual/videos/1575140896277830> - video report about the "Prospects and employment opportunities for young people from the Republic of Moldova" conference

VET promotion video in TikTok style:

- the HoReCa field: <https://www.youtube.com/watch?v=cNLFheFYbUI>

- general video: <https://www.youtube.com/watch?v=Z97LLsmJ2Zo>

The reopening of the guesthouse "Casa din Lunca" (2020) and the Report Presentation (2018)

Client: Moldova Competitiveness Project financed by USAID and Sweden

Samples of works (video):

[https://www.youtube.com/watch?v=La5jXI5JPjE&list=PLuk-](https://www.youtube.com/watch?v=La5jXI5JPjE&list=PLuk-M1X0QeJAInL5Ug9whdmahDV_2_uq&index=37)

[M1X0QeJAInL5Ug9whdmahDV_2_uq&index=37](https://www.youtube.com/watch?v=La5jXI5JPjE&list=PLuk-M1X0QeJAInL5Ug9whdmahDV_2_uq&index=37) - video about the reopening of the guesthouse "Casa din Lunca" and the promotion of winter traditions

A series of communication campaigns: Increasing COVID-19 vaccination information in the Republic of Moldova (2021-2022), Promoting the Community Mental Health Centers campaign (2021-2022), Fighting stigma associated with COVID-19 (2020), Rehabilitation after COVID-19 (2020-2021), Promoting the routine vaccination in the Republic of Moldova (2022)

Client: World Health Organization in Moldova

Samples of works (video):

<https://www.youtube.com/watch?v=jg9MFsJ94jg&t=24s> - social spot for the campaign on mental health "How are you today?" (2021)

<https://www.youtube.com/watch?v=yhM6jE7tqH4> - Explanatory animated spot for the campaign on preventing the stigma associated with COVID-19 (2020)
Series of animated fillers as part of the post-COVID-19 rehabilitation campaign (2021):
Breathing: <https://www.youtube.com/watch?v=JvEs2pL4vWY>
Physical activity: <https://www.youtube.com/watch?v=fqxVrIshH8g>
Voice: <https://www.youtube.com/watch?v=IXp5eI8Mpus>
Food: https://www.youtube.com/watch?v=nE4dAu_In4M
Focus: https://www.youtube.com/watch?v=RyqD_FxLayE
Organization: <https://www.youtube.com/watch?v=i23oTgFOm-U>
Stress: <https://www.youtube.com/watch?v=5yEIQako6Qg>

7 Modern Information and Services Centers for Citizens (December 2022)

Client: "Comunitatea Mea" (My Community) Program implemented by IREX and financed by USAID

Samples of works (video):

<https://www.facebook.com/ProgramulComunitateaMea/videos/544542593685660> - video report from the launch event of 7 Modern Information and Services Centers for Citizens

Refreshment **maib** (2021) and other **maib** projects such as the anniversary of the Gama card, the launch of the maib junior card, supporting participation in Eurovision, etc. (2022)

Client: maib

Samples of works (video):

<https://www.youtube.com/watch?v=wI1Gc1wg5g> – logo revealing

<https://www.youtube.com/watch?v=a5aoRhpwt5Q> – video report about the first branch reopened according to the new visual identity

Video series about **maib** values:

We have a team spirit: https://www.youtube.com/watch?v=AGgNghq_uHg

We are professionals: <https://www.youtube.com/watch?v=EVkzyX7RABl>

<https://www.youtube.com/watch?v=EhhaeCAkypk&t=1s> – the financial results of **maib** in the first 9 months of 2021

<https://www.youtube.com/watch?v=aLMVfYZxpQw> – video for the 1 year anniversary of the Gama card

<https://www.youtube.com/watch?v=TqUbBidSIDl> – video graphic about the Gama card

<https://www.youtube.com/watch?v=LDewMhMif-s&t=16s> – animation guide to using the SmartPOS service from maib

https://www.youtube.com/watch?v=c_fm5TV8xgE&t=51s – video report about the launch of the maib junior card

<https://www.youtube.com/watch?v=SV6jo9YvSAI> – Eurovision making of video

<https://www.youtube.com/watch?v=f-83U9wXA4w> – video for International Customer Experience Day

The social responsibility campaign in health "Ești tratat bine?" (2022)

Client: NGO CASMED

Samples of works (video):

<https://www.youtube.com/watch?v=EGtAJ4S0vil> – video spot about campaign

<https://www.youtube.com/watch?v=Qe8jlOeB1KU&t=37s> – video report about Social Responsibility Forum

The launch of "The Power of Local Currency" campaign in Chisinau (2019)

Client: European Fund for South-East Europe (EFSE)

Samples of works (video):

<https://www.youtube.com/watch?v=RWSb2R5gHYw> – video graphic about Financing in Local Currency

<https://www.youtube.com/watch?v=9M4QDpnJxas> – success story

Brand Campaign: 10th Anniversary (2021)

Client: Medpark International Hospital

Samples of works (video):

[https://www.youtube.com/watch?v=Eqqj-CevYY&list=PLuk-](https://www.youtube.com/watch?v=Eqqj-CevYY&list=PLuk-M1X0QeJAbNpkXEkrGw-yDP_UL1dd&index=39)

[M1X0QeJAbNpkXEkrGw-yDP_UL1dd&index=39](https://www.youtube.com/watch?v=Eqqj-CevYY&list=PLuk-M1X0QeJAbNpkXEkrGw-yDP_UL1dd&index=39) - 10th Anniversary video spot

<https://www.youtube.com/watch?v=zLsu0WZT7PY> – 10th Anniversary, introducing the new tagline video spot

Ongoing communication services (2017-present)

Client: Heritage International School

Samples of works (video):

[https://www.youtube.com/watch?v=8pE0giSwaU8&list=PLuk-](https://www.youtube.com/watch?v=8pE0giSwaU8&list=PLuk-M1X0QeJAbNpkXEkrGw-yDP_UL1dd&index=38)

[M1X0QeJAbNpkXEkrGw-yDP_UL1dd&index=38](https://www.youtube.com/watch?v=8pE0giSwaU8&list=PLuk-M1X0QeJAbNpkXEkrGw-yDP_UL1dd&index=38) – Heritage Lyceum presentation

EU4Environment Communication campaign (2022)

Client: Eco Contact/ Aarhus Centre for Environmental Information and Consultation

Samples of works (video):

https://drive.google.com/drive/folders/1N5UA1nc2VeqU0grwqxrQH93tk-k4JSs0?fbclid=IwAR3j290pJatMyt8XIAk0FPkxW8IJ6XVCBREW-roY_3kL1liwk0u3B-wVa394 (ECO Contact NGO folder)

Ongoing digital communication campaign: Digi Talents Program (2021-2022) & other programs

Client: Moldovan Association of ICT Companies (ATIC)

Samples of works (video):

<https://www.youtube.com/watch?v=X60HUUtZDMY> – Digi Talents program promotional video

<https://www.youtube.com/watch?v=I9KaXAWouO4> – girls and women in IT

International/national campaign: Promoting Moldova as a favorable destination for investments, including the "Moldova Business Week" event (4 editions: 2018, 2019, 2020, 2022)

Client: Invest Moldova Agency

Samples of works (video):

<https://www.youtube.com/watch?v=05qpESDr4Ek> – video invitation/teasing to the Moldova Business Week event

<https://www.youtube.com/watch?v=Cvic0Echal0> – presentation of the Moldovan Investment Climate for the potential investors

<https://www.youtube.com/watch?v=HvVQ0rOR9Rk&t=58s> – Investors Talk, Ellation Moldova

<https://www.youtube.com/watch?v=jYDSzK4ARxc> – Reasons to visit Belarus

Project: Easter Holidays campaign (during the COVID-19 pandemic) 3 years in a row (2020, 2021, 2022)

Client: Metro Cash&Carry Moldova

Samples of works (video):

Social spot in the context of the COVID-19 pandemic and the Easter holidays:

<https://www.youtube.com/watch?v=s8sL-BHpqlw> – 2020

<https://www.youtube.com/watch?v=k9d6dupzz18> – 2021

<https://www.facebook.com/metro.md/videos/684284613003235> - 2022

Project: „Dragă Deputat, ascultă-mă și pe mine” national awareness campaign on domestic violence (2020)

Client: Women’s Law Center

Samples of works (video):

<https://www.youtube.com/watch?v=2gy4-pnpeKk> - Video letter type testimonial, addressed to the MPs

<https://www.youtube.com/watch?v=wkubRNAq5e4> – social video spot - Social spot for the prevention of violence against women and domestic violence

Reference in the field of photo content development:

Activity: WHO and UNDP joint support to prevent the spread of COVID-19 on both banks of Nistru river (2017)

Client: WHO Moldova

Samples of works (photography):

<https://moldova.un.org/en/44760-switzerland-who-and-undp-support-prevention-and-control-spread-novel-coronavirus-both-banks>

Activity: Toymaker shifts production to visors to help frontline workers fight COVID-19 in Moldova

Client: UNDP Moldova

Samples of works (photography):

<https://moldova.un.org/en/42389-toymaker-shifts-production-visors-help-frontline-workers-fight-covid-19-moldova>

Activity: Impact of COVID-19 on children

Client: WHO Moldova

Samples of works (photography):

<https://www.who.int/europe/activities/considering-the-impact-of-covid-19-on-children>

Activity: Training for 70 educators

Client: UNICEF Moldova

Samples of works (photography):

<https://www.facebook.com/UNICEFMoldova/posts/pfbid02qtL8jqGSNWfJNrRmXVF4Crr4pdrc48VwQRxrfLS1SnRHj7xdshCXnFNeideajGTI>

Project: Open-air classical music festival DescOpera (2017)

Client: Diez.md/photojournalism

Samples of works (photography):

<https://diez.md/2017/06/10/galerie-foto-festival-cu-miros-de-ploaie-si-gust-de-radacini-verdi-strauss-si-bach-si-au-dat-intalnire-la-doua-editie-descopera/>

