

**INNOVATING, BUILDING,  
ACHIEVING TOGETHER**

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HIKVISION®



WHO **WE** ARE

# OUR MISSION AND VISION



Hikvision is an IoT solution  
and big data service  
provider with video  
as its core competency

## **Vision**

Empower vision for the security and sustainable growth of the world

## **Mission**

To explore innovative ways to better perceive and understand the world.  
To empower vision for decision-makers and practitioners, and work together to enhance safety and advance sustainable development around the world.

# HIKVISION AT A GLANCE

Compound growth  
rate from 2010 to 2019

**34.6%**



Total revenue  
in 2019

**\$8.26B**

**2001**

Year  
founded



**59**

International  
subsidiaries and  
branch offices

**100,000+**

Partners globally

**150+**

Our products are used in  
countries and regions



**18+**

Years steady  
growth



**40,000+**

Employees  
worldwide

**19,000+**

R&D  
engineers

**Over 8%**

Annual revenue  
invested in R&D

# OUR BUSINESS AREAS

Hikvision's business areas cover a broad range of offerings and new technology ventures.

## Core Business



### Security Products

Video Surveillance,  
Access control,  
Alarm system



### Integrated Security Solutions

AI Empowerment



### Intelligent Vertical Solutions

AI and Big Data Empowerment

## New Ventures



### Smart Home



### Robotics



### Automotive Electronics



### Intelligent Storage



### Fire Security

# OUR SECURITY OFFERINGS



## Public Safety

Public service management solutions for security and urban governance.



## Enterprise

Integrated solutions and products for intelligent security and business operations.



## SMB

Full range of security products, and cloud service solutions.



## Consumer

Smart-home living and advanced products for everyone.





WE ARE STANDING ON  
A **SOLID** FOUNDATION

# OUR MARKET POSITION

A thin, multi-colored horizontal line is positioned below the main title, transitioning from green on the left to red on the right.

**No.1**

**Video surveillance  
products provider  
worldwide**  
(by IHS Markit)

2011–2018

**No.1**

**Security 50**  
(by a&s Magazine)

2011–2019

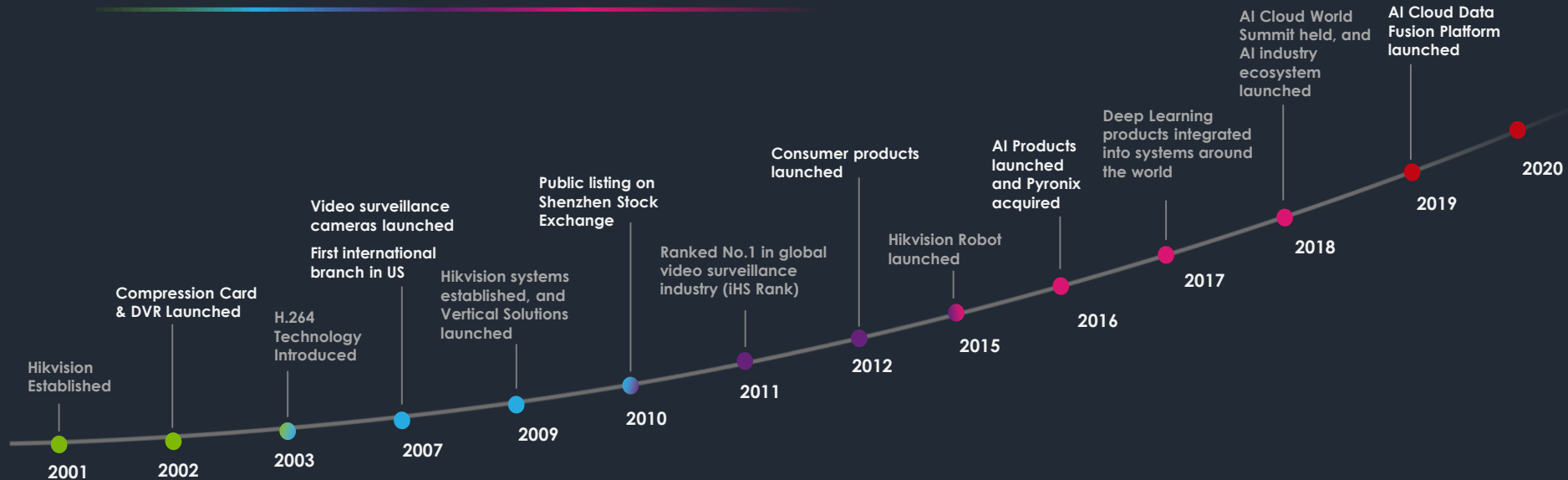
**Top 5**

Companies with highest  
brand value growth in  
**Brand Finance  
Tech 100**

2019



# ADVANCING THE INDUSTRY



Digitization

2001 – 2006

Networking

2007 – 2009

High Definition

2010 – 2015

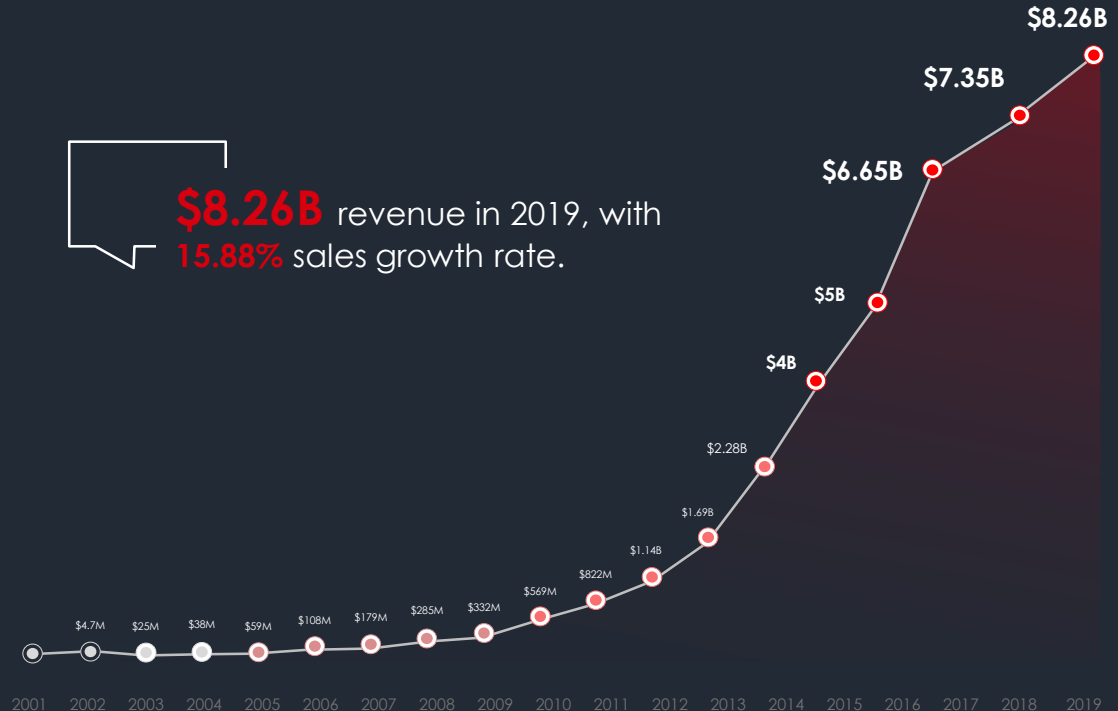
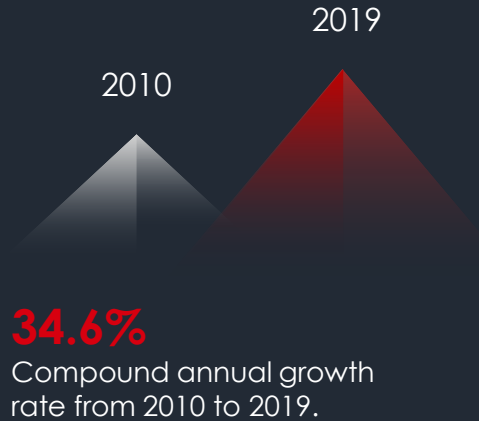
Intelligence

2016 – 2018

Data Fusion

2019 -

# STEADY BUSINESS GROWTH



# WE SERVE CUSTOMERS LOCALLY



**59** international subsidiaries and branches



**4** local logistics centers



Call centers in **9** regions and countries



After-sales service via Hikvision service points and authorized maintenance service partners covering **70** countries.

# OUR IN-HOUSE MANUFACTURING

## Manufacturing Capability


**1 million m<sup>2</sup>** Manufacturing Bases in China:  
Hangzhou, Tonglu and Chongqing  
**(Daily Production Capacity: 520,000 units)**

**International Factories: Brazil, India**  
(Production Capacity of India Factory:  
1.2 million units per month)

## Quality Control

**Product Life Cycle Quality Control**  
from material, design, to manufacturing and service.

**Global Standards:** UL / CUL/ FCC / CE / CCC / C-tick  
/ RoHS / WEEE / ISO etc.



Intelligent Warehouse Robot



Intelligent Sorting Robot



100+ SMT Production Lines



Automated  
Manufacturing



Green Operation with  
Environmental Design

# LEADING CYBERSECURITY

## Hikvision Cybersecurity Certifications and Initiatives



### Authoritative Third-Party Certifications

- Common Criteria ELA 2+
- FIPS 140-2



### Enterprise Security Certificates

- ISO 27001 Information Security Management
- ISO 28000 Supply Chain Security Management



### Partnership with International Organizations

- A CVE Numbering Authority
- Partner with the security lab Brightsight

## Hikvision Cybersecurity Processes Covering the Full Product Lifecycle





A decorative graphic on the left side of the image. It features a hand with fingers slightly curled, positioned as if interacting with a screen. A circular line, colored in a gradient from light blue to pink, starts from the bottom left and curves upwards and to the right, ending with a small blue dot.

**WE ARE COMMITTED TO  
INNOVATION**

# WE CONDUCT EXTENSIVE R&D IN OUR FIELDS



Almost **1/2** of our  
employees are  
**R&D Engineers**



Over **8%** Annual  
**Revenue**  
invested in R&D



**11 R&D Centres  
Worldwide**  
- Montreal, Canada  
- London, UK  
- Asia-pacific region



**4,000+ Patents**  
(over 1,200 added in  
2019 alone)

# WE DEVELOP LEADING TECHNOLOGIES



**Imaging  
Technology**



**Artificial  
Intelligence**



**Cloud  
Computing**



**Multi-Dimensional  
Perception**



**Big Data**



**Video Codec**

## Ranked No.1 in global AI contests

Multi-object Tracking  
**MOT challenge 2018**

Object Detection  
**PASCAL VOC 2016**

Vehicle Detection  
**KITTI 2015**

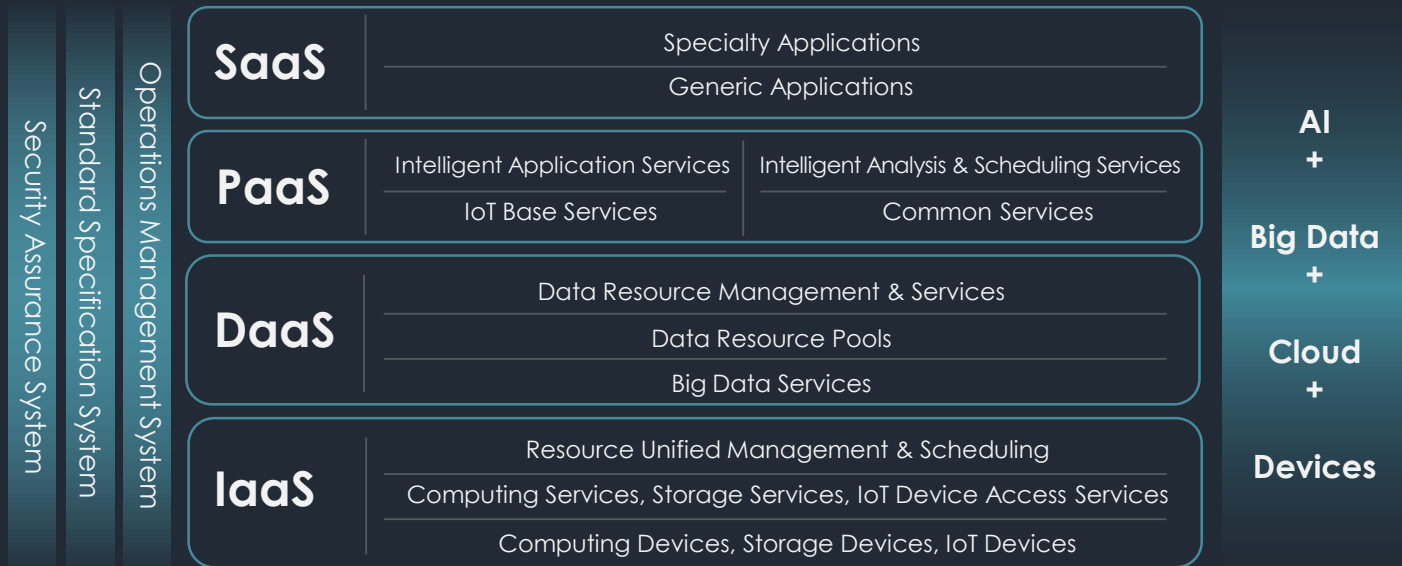
Action Recognition  
**Moments in Time Challenge 2018**

Scene Classification  
**ImageNet 2016**

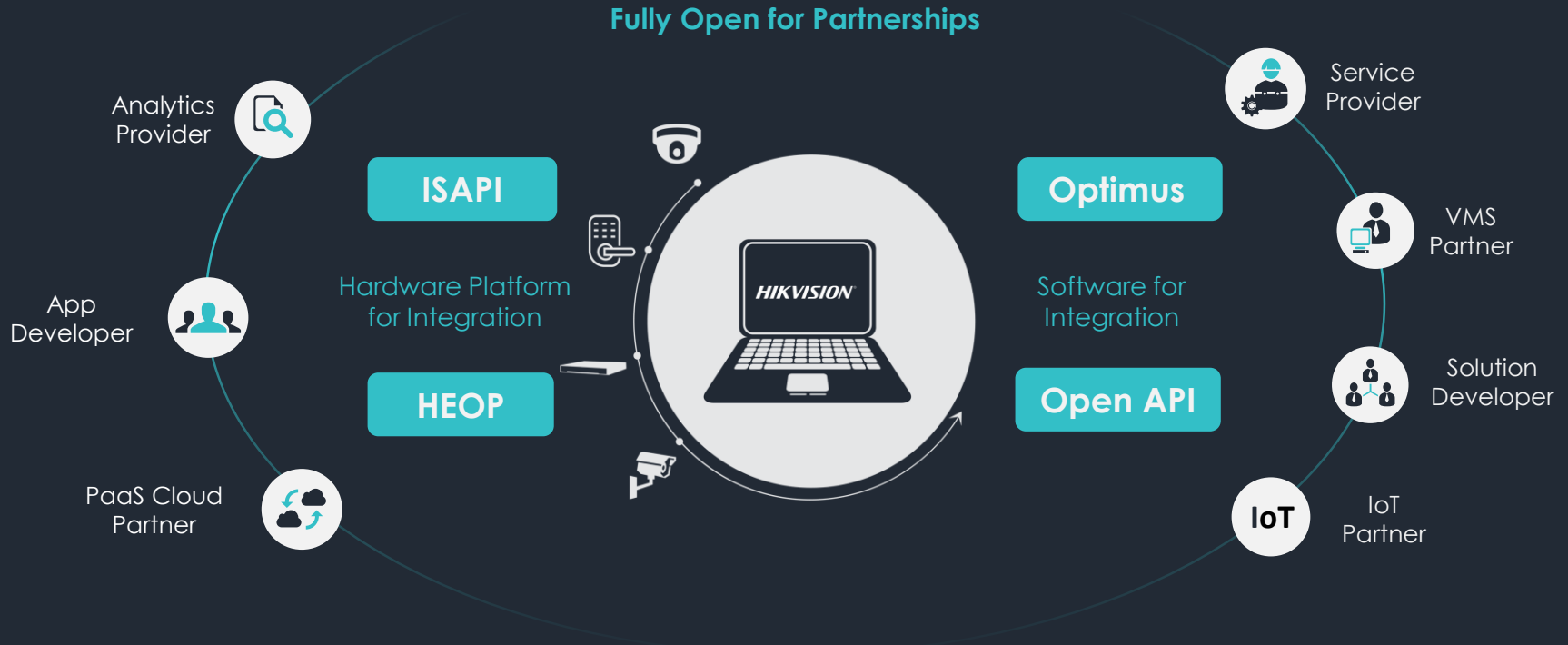
Text Recognition  
**ICDAR 2017**

# OPEN SYSTEM ARCHITECTURE

Our security solutions are fully capable of meeting any need for future expansion, with a design philosophy of openness and extendibility.



# GLOBAL TECHNOLOGY PARTNERSHIPS







**WE CARE** ABOUT CUSTOMERS,  
EMPLOYEES, AND SOCIETY

# THE FOUNDATION OF EVERYTHING WE DO

## Our values

- Dedicated to customers' continual success
- Adding value to companies and communities
- Acting with honesty and integrity
- Pursuing excellence in every endeavor

## Our employees

- We care for our employees and help them succeed and grow
- Our employees are passionate, highly engaged and motivated to make a difference



# WE CARE ABOUT SOCIETY

## Smarter, Safer Society



Safe City



Transportation

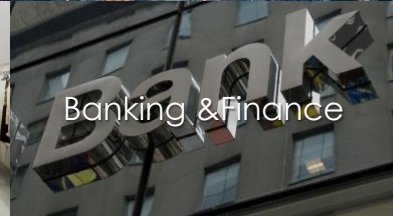


Utilities, Energy & Mining

## More Efficient Business



Retail



Banking & Finance



Manufacturing

## Better Lives



Education



Healthcare



Community

# WE HELP PROTECT NATURE

## Hikvision Corporate Social Responsibility Program

- ◆ Bio-diversity
- ◆ Environmental Protection
- ◆ Cultural Heritage
- ◆ Children, Women
- ◆ Equality

Protecting tigers through AI



Protecting the Bar-headed Goose

## What we have done

Protecting the  
endangered  
Yangtze finless  
porpoise



Protecting Pandas  
at the Moscow  
Zoo





# HIGHLIGHTED SUCCESS STORIES



Tauranga City Council,  
New Zealand



DF Century Plaza,  
Brazil



Senegal's New International  
Airport, Senegal



Electricity Supply,  
South Africa



Museum for East Asian Art,  
Cologne, Germany



London's Kew Garden,  
UK



Cowes Yacht Haven,  
UK



Al Wadi Hotel,  
Oman



Ajax FC,  
Netherlands



The Hong Kong-Zhuhai-  
Macao Bridge, China



# TESTIMONIALS FROM OUR CUSTOMERS

"Hikvision's product quality is backed by an equally good experience with their after-sales service."

- General Manager of CST Securite

"We have been so impressed with the Hikvision technology and the support we have received."

- Principal Director of CPI

"We are amazed by the Hikvision technologies implemented at our training ground and stadium."

- Ajax's Performance Technologies

"The Hikvision solution has made our job easier and is one of the best systems we have worked with."

- Managing Director of  
Blueline Security Management

"I feel safe in the knowledge that I install the latest and best products for my customers."

- Sales Surveyor at BWS Standfast

"Hikvision's product was an ideal choice for the project after comparing different products by different manufacturers."

- C.R.O. Totalnet Technologies Services Limited

# OUR INSIGHTS FOR 2020

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## **Seven Trends in the Security Industry**

- Multi-Dimensional Perception
- Multi-Intelligence Cameras
- Proactive and Comprehensive Security Systems
- Ultra-High Resolution
- Visibility, Any Time and in Any Condition
- Moving to the Cloud
- Cybersecurity

# ACHIEVING TOGETHER

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By innovating ideas adaptable to various markets and building ecosystems integral to communities, we are committed to achieving success with our partners, old and new, big and small.