Technical specifications (form F4.1)

[This table will be completed by the tenderer in column 4 and by the contracting authority - in columns 1, 2, 3, 5]

1.2	**************************************)—————————————————————————————————————	793			Auc	Auc
	4					42200-5 Sta	-	Cod CPV	ction name : I	Auction number
		Digital PR and communication			Webinar promotional services	ge 1. (Lot 1). Wir	2	Name of services	promotion services	ocds-b3wd
The information about the wine will contain a qualitative picture, the description of the wine, the degree of alcohol, the type, the variety.	The information placed will contain the name, logo	Development of a microsite for information on all 10 wineries, all wines and tech sheets based on the information provided by wineries / wix platform.	1 day	NB! All details will be approved and coordinated in advance with the contracting authority.	Promotional services in one notorious magazine from UK (eg: Harpers, Decanter, etc). That will include two pages article, on-line banners on the magazin's website, sending an invitation to subscribers to participate. The event will be streamed on youtube channel.	79342200-5 Stage 1. (Lot 1). Wine of Moldova promotion campaign in Great Britain for 10 wineries.	ယ	Full technical specification required by the contracting authority	Auction name : promotion services of Wine of Moldova in UK by organizing B2B activities	ocds-b3wdp1-MD-1628182028051
The information about the wine will contain a qualitative picture, the description of the wine, the degree of alcohol, the type, the variety.	The information placed will contain the name, logo and	Development of a microsite for information on all 10 wineries, all wines and tech sheets based on the information provided by wineries / wix platform.	1 day	NB! All details will be approved and coordinated in advance with the contracting authority.	Promotional services in one notorious magazine from UK (eg: Harpers, Decanter, etc). That will include two pages article, on-line banners on the magazin's website, sending an invitation to subscribers to participate. The event will be streamed on youtube channel.	or 10 wineries.	4	Full technical specification proposed by the bidder (this col. will be complete by the bidder/tenderer)		
10 ON OC) * A CSTOMITY COMMIN		conditions stipulated in the participation notice	Term and place of services will be realised according the				5	Time of execution		

Duration: 1 days
Also, a tasting review and profile for each of the 10 wineries. Also, a tasting review and profile for each of the 10 wineries.
Promotion services in online magazine (eg: The Buyer, etc): online article tasting and one article in the magazine to promote the 10 wineries on 2-3 pages.
Two page article in one notorious magazine from UK (eg: Wine Merchant by Jamie, Harpers, Decanter, etc.), plus tasting notes. Send a case of wine to 6 retail/buyers for their tasting notes/comments. Duration:1 day. Two page article in one notorious magazine from UK (eg: Wine Merchant by Jamie, Harpers, Decanter, etc.), plus tasting notes. Send a case of wine to 6 retail/buyers for their tasting notes/comments.
3 days from the the receipt of information about wineries, wines, tech sheets.
Timeline
Transmission of the microsite credentials to NOVW after the expiration of the contract.

Name of company: Westbury Communications Limited

Name, surname of authorized person: Susan Harris

