

Price specifications (form F4.2)

[ This table will be completed by the tenderer in column 5, 6, 7, 8 and by the contracting authority - in columns 1, 2, 3, 4]

Auction number ocds-b3wdp1-MID-1628182028051

Auction name : promotion services of Wine of Moldova in UK by organizing B2B activities

CPV Code	List of the goods/services	Unit of measurement	Amount	Unit price * (VAT free)	Unit price (VAT included)	The sum VAT free	The sum VAT included	Delivery / performance date
1	2	3	4	5	6	7=4*5	8=4*6	9
79342200-5 Stage 1. (Lot 1). Wine of Moldova promotion campaign in Great Britain for 10 wineries.								

1.1	Webinar promotional services	Service	1	7,248.00	8,697.60	7,248.00	8697.60	
1.2	Digital PR and communication	Service	1	2,724.00	3,268.80	2,724.00	3,268.80	
1.3	Promotion in notorious magazines	Service	1	4,236.00	5,083.20	42,36.00	5,083.20	
1.4	Promotion in online magazines	Service	1	4,548.00	5457.60	4,548.00	5,457.60	
<b>TOTAL [euros]</b>						<b>18,756.00</b>	<b>22,507.20</b>	

\*In case of arithmetical error, the unit price without VAT per line will prevail

Name of company: \_ Westbury Communications Limited

Name, surname of authorized person : Susan Harris

Signature:

Stamp



		<p>Transmission of the microsite credentials to NOVW after the expiration of the contract.</p> <p><b>Timeline:</b> 3 days from the the receipt of information about wineries, wines, tech sheets.</p>	<p>Transmission of the microsite credentials to NOVW after the expiration of the contract.</p> <p><b>Timeline:</b> 3 days from the the receipt of information about wineries, wines, tech sheets.</p>
1.3	<p>Promotion in notorious magazines</p>	<p>Two page article in one notorious magazine from UK (eg: Wine Merchant by Jamie, Harpers, Decanter, etc), plus tasting notes. Send a case of wine to 6 retail/buyers for their tasting notes/comments.</p> <p><b>Duration:</b> 1 day.</p>	<p>Two page article in one notorious magazine from UK (eg: Wine Merchant by Jamie, Harpers, Decanter, etc), plus tasting notes. Send a case of wine to 6 retail/buyers for their tasting notes/comments.</p> <p><b>Duration:</b> 1 day.</p>
1.4	<p>Promotion in online magazines</p>	<p>Promotion services in online magazine (eg: The Buyer, etc): online article tasting and one article in the magazine to promote the 10 wineries on 2-3 pages.</p> <p>Also, a tasting review and profile for each of the 10 wineries.</p> <p><b>Duration:</b> 1 days</p>	<p>Promotion services in online magazine (eg: The Buyer, etc): online article tasting and one article in the magazine to promote the 10 wineries on 2-3 pages.</p> <p>Also, a tasting review and profile for each of the 10 wineries.</p> <p><b>Duration:</b> 1 days</p>

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