

<b>Name</b>	Daniel Ciubotaru
<b>Nationality</b>	Moldovan
<b>Language Skills</b>	Romanian - Native Russian - Fluent English - Fluent
<b>Current Position</b>	Communication Strategist
<b>Employment Record</b>	
<b>From:</b> September 2018 To: Present <b>Employer:</b> "SCP Parsec" S.R.L. <b>Positions held:</b> Communication Strategist <ul style="list-style-type: none"> <li>- Managing crisis communication;</li> <li>- Developing media and strategic communications campaigns;</li> <li>- Managing company's clients communication and marketing campaigns;</li> <li>- Gain deep understanding of client services and objectives;</li> <li>- Maintain strong media ties and utilize the same for promotions;</li> <li>- Ensure that product promotions are in line with client 's corporate brand;</li> <li>- Managing clients Social Media communication;</li> <li>- Content management;</li> <li>- Administrate the creation and publishing of relevant, original, high-quality content.</li> </ul>	
<b>From:</b> August 2017 To: July 2018 <b>Employer:</b> iTaxi <b>Positions held:</b> Development and Communications Officer <ul style="list-style-type: none"> <li>- Data analysis and process optimization;</li> <li>- Market Research;</li> <li>- Strategic planning and development;</li> <li>- Developing internal communication procedures and tools;</li> <li>- Coordinating PR &amp; communication campaigns;</li> <li>- Coordinating Social Media outreach;</li> <li>- Rebranding management;</li> </ul>	
<b>From:</b> August 2016 To: July 2017 <b>Employer:</b> Guvern24 & UNDP Moldova (MiDL project) <b>Positions held:</b> Strategic Communication & Crowdfunding Advisor <ul style="list-style-type: none"> <li>- Advising and assisting 24 Local Public Authorities in the process of launching and managing their crowdfunding projects;</li> <li>- Training LPA representatives on crowdfunding and communication;</li> <li>- Creating a Crowdfunding Guideline for local Local Public Authorities;</li> <li>- Assisting the Local Public Authorities in creating their communication strategy for diaspora;</li> <li>- Coordinating communication with strategic partners.</li> </ul>	
<b>From:</b> November 2015 To: May 2016	

**Employer:** Guvern24

**Positions held:** Project Manager

- Creating guidelines for crowdfunding projects;
- Supervising and advising all the crowdfunding projects on the platform;
- Providing guidance in the process of creating a successful crowdfunding campaign;
- Coordinating communication campaigns and social media communication;
- Strategic planning and development.

**From:** May 2014 To: August 2015

**Employer:** Klumea

**Positions held:** Event & Communication Manager

- Event and resource planning;
- Ensuring communication with vendors & suppliers;
- Brainstorming and implementing event plans and concepts;
- Managing branding and communication;
- Handling post-event reports;
- Handling logistics.

#### Relevant Experience

Period	Project or Organization	Job title and/or responsibilities
January 2019 - December 2020	WHO Immunization Campaign	Media & Communication Expert
June 2019 - Present	ADA DevRAM project	Project Manager
January 2019 - Present	Kaufland	Communication Strategist
December 2018 - February 2019	IREX	Project Manager in the scope of the "Informing Voters" project.
September 2018 - December 2018	Youth Clinic	Project Manager for the SDC funded project, Youth Clinic.

#### Reference

Adrian Balutel	Former State Secretary at the Ministry of Education, +37378919789
Cristina Aramă	Kaufland Moldova - PR Manager, +37360201200
Rodica Munteanu	WHO - Communication Officer, +37379465959