

Contact Information

Email

oksana_cravciuc@mail.ru

Address

Republic of Moldova,
Chisinau

Phone

+37360300035

Skills

Responsible, analytical skills, critical thinking, multitasking skills, positive spirit.

Languages

Russian

Native

English

Elementary

Romanian

Elementary

Oxana Glushkova (36 Years)

Experience

Chisinau

October 2021 - Present

Chisinau

October 2018 - October 2021

Chisinau

June 2012 - March 2014

Media Group Head

Target Group Worldwide SRL

Manage and supervise a team in day to day media management. Leading the process of strategic media planning/execution. Develop budgets and flowcharts. Recommend tactical implementation and timing. Analyze relevant channels and outlets. Lead and direct the development of client presentations.

Media manager

Target Group Worldwide SRL

Coordinating, monitoring and evaluating media campaigns and strategies. Media planning, media buying.

COO (Chief Operating Officer)

Target Group Worldwide SRL

Management and control of operational and financial procedures.

Oversee daily operations and the work of executives.

Monitoring invoices, money handling procedures, accounting and bank processes.

Analyze and interpret data and metrics.

Collaboration with the CEO in setting and driving organizational vision, operational strategy, and hiring needs.

Preparing timely and accurate financial performance reports.

Ensure effective recruiting, onboarding, professional development and retention.

Arianna Training Certificate, Chisinau (2018)

Certifications & Courses