

Constantin Cornita

Google Ads Expert

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EDUCATION

Master of Technology (MTech), IT for Business

Technical University of Moldova (2018 - 2020)

Engineer's degree, Information Technology

Technical University of Moldova (2014 - 2018)

LANGUAGES

Romanian - C2

Spanish - C2

English - B2

Russian - B1

CERTIFICATIONS

Google Ads Search Certification

Issued: November 7, 2024

AI-Powered Shopping ads Certification

Issued: November 7, 2024

PROFESSIONAL PROFILE

I am a highly experienced digital advertising leader with over seven years of expertise in Google Ads, PPC management, and media buying. As a certified Google Ads professional and agency CEO, I excel at developing and executing marketing strategies that drive performance and successfully expand business operations, both for clients and my own ventures.

EXPERIENCE

CEO

Adscore PPC SRL (September - 2022 - Present)

Leading overall company strategy and operations focused on digital sales optimization by managing a Google Ads portfolio with a monthly spend exceeding \$2 million across diverse international markets, including the UK, Italy, Spain, Germany, Portugal, Canada, Israel, Moldova, and Romania.

Senior PPC Manager

easyhire Technologies LTD (May 2022 - February 2025)

Led all the company's marketing efforts, from strategy development to execution.

Media Buyer

Lifted Metrics Agency (October 2021 - January 2023)

Managed digital advertising campaigns multiple clients across various industries.

CEO

Dryco Shop SRL (May 2018 - August 2024)

Established and expanded a multi-channel business specializing in premium dried plums, successfully penetrating major domestic supermarket chains while simultaneously developing international export markets in Romania and managing a thriving e-commerce platform.